

# Public Health Nursing Update Tuberculosis Program *World TB Day Announcement* Michelle Stephens, RN

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**Kentucky Public Health**  
Prevent. Promote. Protect.



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KENTUCKY CABINET FOR  
HEALTH AND FAMILY SERVICES

# What is World TB Day?

- Every year, the CDC recognizes March 24 as World TB Day
- March 24 commemorates the date in 1882 when Dr. Robert Koch announced his discovery of *Mycobacterium tuberculosis*, the bacillus that causes tuberculosis (TB.)  
<https://www.cdc.gov/tb/worldtbdays/default.htm>
- World TB Day is promoted to raise awareness about the impact of TB around the world.

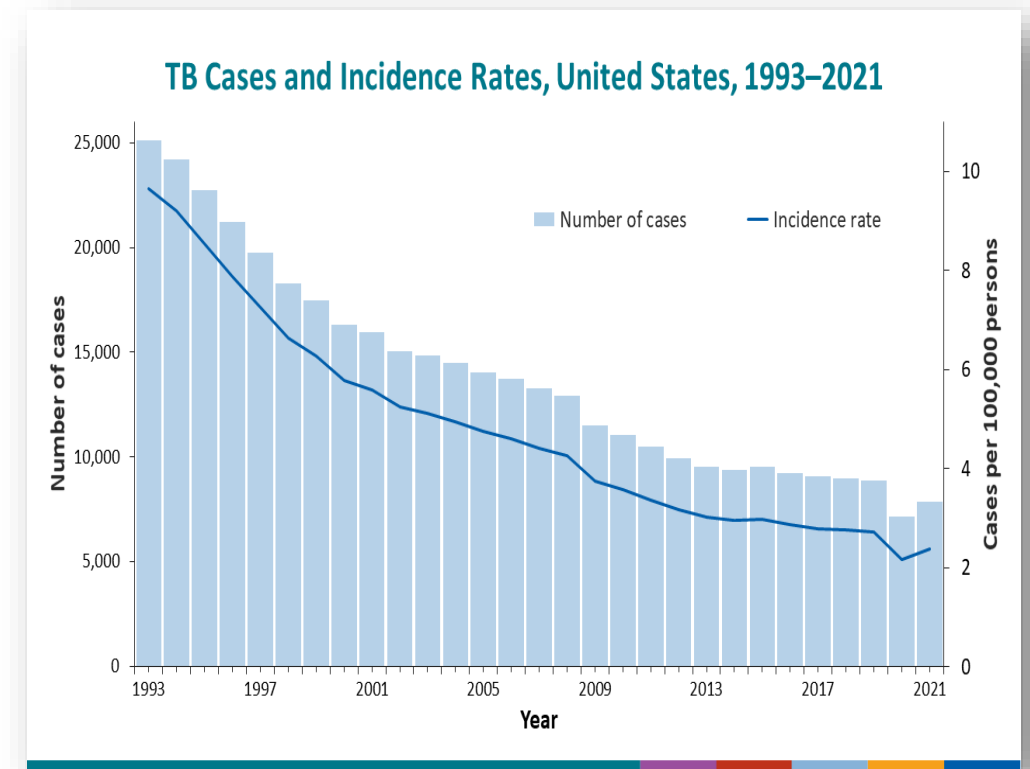
# Why do we care about TB awareness?

🛡️ “TB is still around?” One of the most common questions we are asked!

- Yes! TB is the world’s 13<sup>th</sup> leading cause of death and the 2<sup>nd</sup> leading infectious killer after COVID-19.
- 1.5 million persons died worldwide in 2020.
- The United States had approximately 7,882 cases in 2021.
- Kentucky is a medium-incident state with 57 cases reported in 2021.

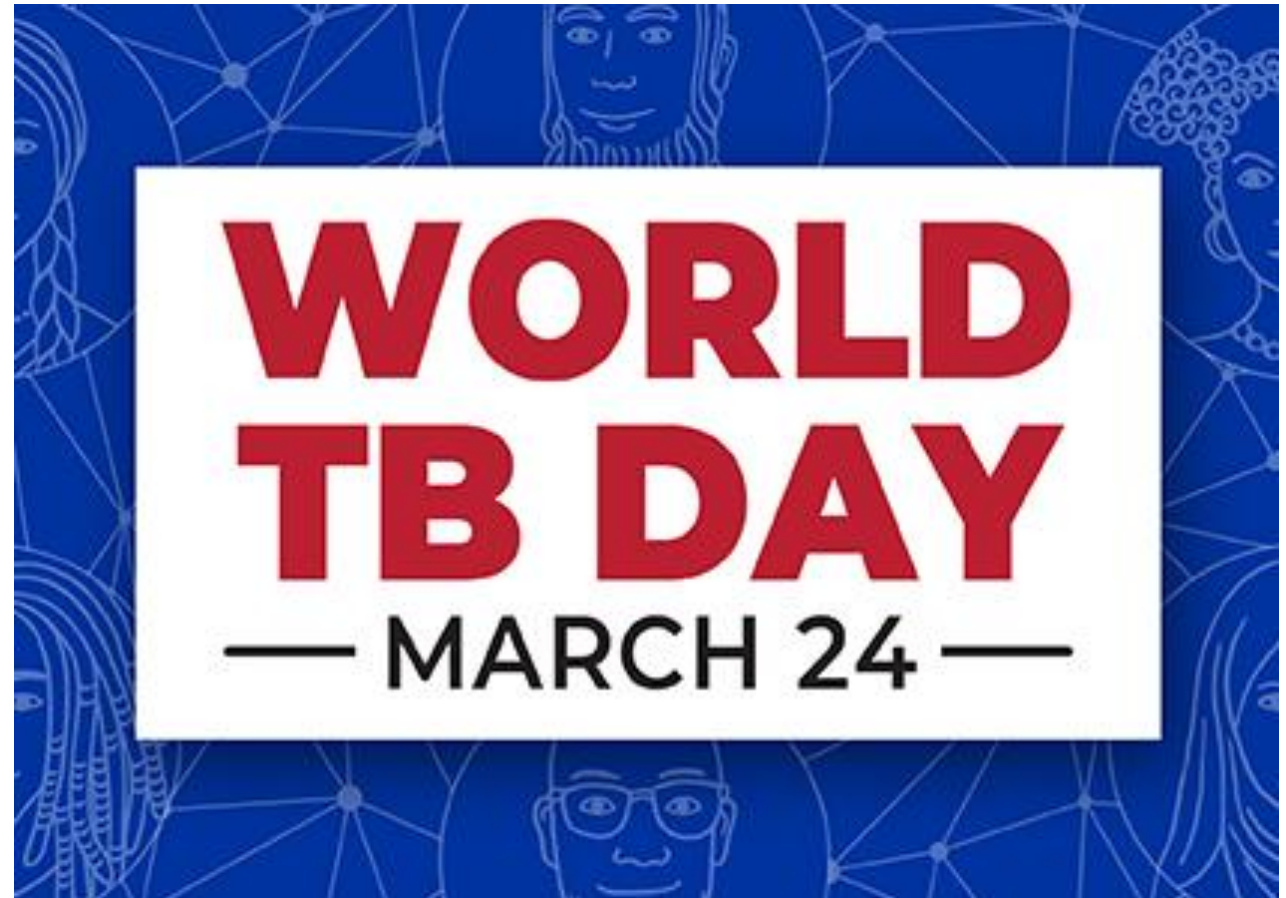
[https://www.cdc.gov/tb/statistics/reports/2021/national\\_data.htm](https://www.cdc.gov/tb/statistics/reports/2021/national_data.htm)

<https://www.who.int/news-room/fact-sheets/detail/tuberculosis>



# TB Awareness Campaign

- Educate the public about the impact of TB
- Raise awareness among healthcare providers: “Think. Test. Treat.”
- Kentucky’s Awareness Campaign: 1.5 miles for 1.5 million Virtual Tuberculosis Awareness Walk piloted last year. We chose 1.5 for 1.5 because TB deaths rose globally to 1.5 million in 2020.
- Area-wide roll-out this year
- We will have a World TB Day toolkit on our webpage





Kentucky Tuberculosis Program  
World TB Day  
*Public Service Announcement*

- The KY TB Program in collaboration with EWD (Education and Workforce Development) has been working on a PSA for TB Awareness.
- Recently filmed onsite at Waverly Hills and Louisville-Metro TB Clinic
- We will be asking you for help to get this out to local media!

# Kentucky TB Program Awareness Event 2023

- Watch your email for information in the next few weeks!
- There will be a link for registration in the email!

## 1.5 MILES FOR **1.5 MILLION** VIRTUAL TUBERCULOSIS AWARENESS WALK

March 1, 2023 — March 24, 2023

Walk at any time, at any pace, in any place

Walk with us to raise awareness for TB.

Walk with us to celebrate World TB Day.

Walk with us to remember the 1.5 million lives lost.

**REGISTRATION BEGINS MARCH 1, 2023**

**Free and Open to All**

Contact Michelle Stephens  
with questions.

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