

# Kentucky Department for Public Health (KDPH) Commissioner's Office Communications Team

Oct. 20, 2022



**Kentucky Public Health**  
Prevent. Promote. Protect.



**TEAM**   
**KENTUCKY**<sup>®</sup>  
CABINET FOR HEALTH  
AND FAMILY SERVICES

# MEET THE TEAM



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**Kentucky Public Health**  
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# Kentucky Public Health

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## STRATEGIC MAP: 2021-2025

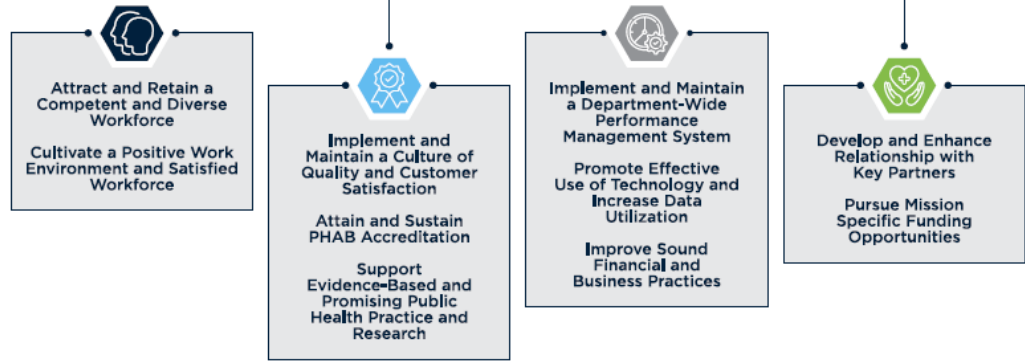
**Mission:** To improve the health and safety of people in Kentucky through Prevention, Promotion and Protection

**Vision:** Healthier People, Healthier Communities

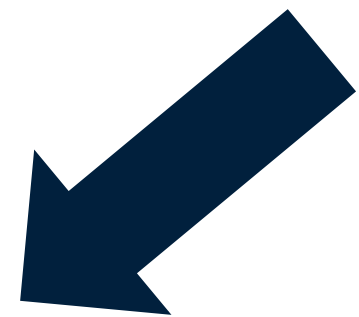
We Achieve Excellence through REACH Values:  
Responsiveness, Equity, Accountability, Collaboration and Honesty



Promote **HEALTH EQUITY** in All We Do



Strengthen Internal and External **COMMUNICATIONS**





Strengthen  
Internal  
Communications

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Revitalize the Commissioner's Corner  
Newsletter

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Quarterly meetings with all Health  
Educators in the Department

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Provide trainings and best practices  
for outreach

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Provide templates and guidance for  
more consistent branding

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Create communication/ social toolkits  
for KDPH programs



Strengthen  
External  
Communications

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Continue to work with Health Equity Partners to strengthen communications

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Quarterly meetings with all Website Site Editors in the Department

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Biannual meetings with LHD communication staff

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Provide templates and state level communication materials

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Intentional KDPH social media



Be an **MVP** this flu season.

MVP stands for most valuable player or person.

This person often goes above and beyond for their team.

You can be an MVP this flu season by taking steps to stop the spread of flu and COVID-19 for the people you care about most.

#TeamKentucky



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Be an **MVP** this flu season.

**5 ways to help protect those on your team from Flu & COVID-19 this flu season:**

- Get vaccinated and boosted.
- Stay home if sick.
- Wash hands often.
- Cover coughs and sneezes.
- Wear a mask if you are, or are visiting with, someone who is high risk for severe illness or if you have been exposed to COVID-19.

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Be an **MVP** this flu season.

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Protect your team this flu season by covering coughs and sneezes.

#TeamKentucky



Be an **MVP** this flu season.

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Protect your team this flu season by getting updated flu and COVID-19 vaccines.

Vaccines are the best protection against severe illness.

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Be an **MVP** this flu season.

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Protect your team this flu season by washing your hands often.

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Be an **MVP** this flu season.

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Protect your team this flu season by wearing a mask around friends and family who may be high risk for severe illness.

#TeamKentucky



Be an **MVP** this flu season.

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Protect your team this flu season by staying home when you are sick.

#TeamKentucky

Thank you!

Questions?



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