

Surveillance & Evaluation

Kentucky Tobacco Prevention and Cessation Program

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Kentucky Public Health

Prevent. Promote. Protect.

Dr. Jeffrey D. Howard, *Commissioner*

Overview



Goal 1: Preventing
Initiation of
Tobacco Use



Goal 2: Eliminating
Exposure to
Secondhand
Smoke

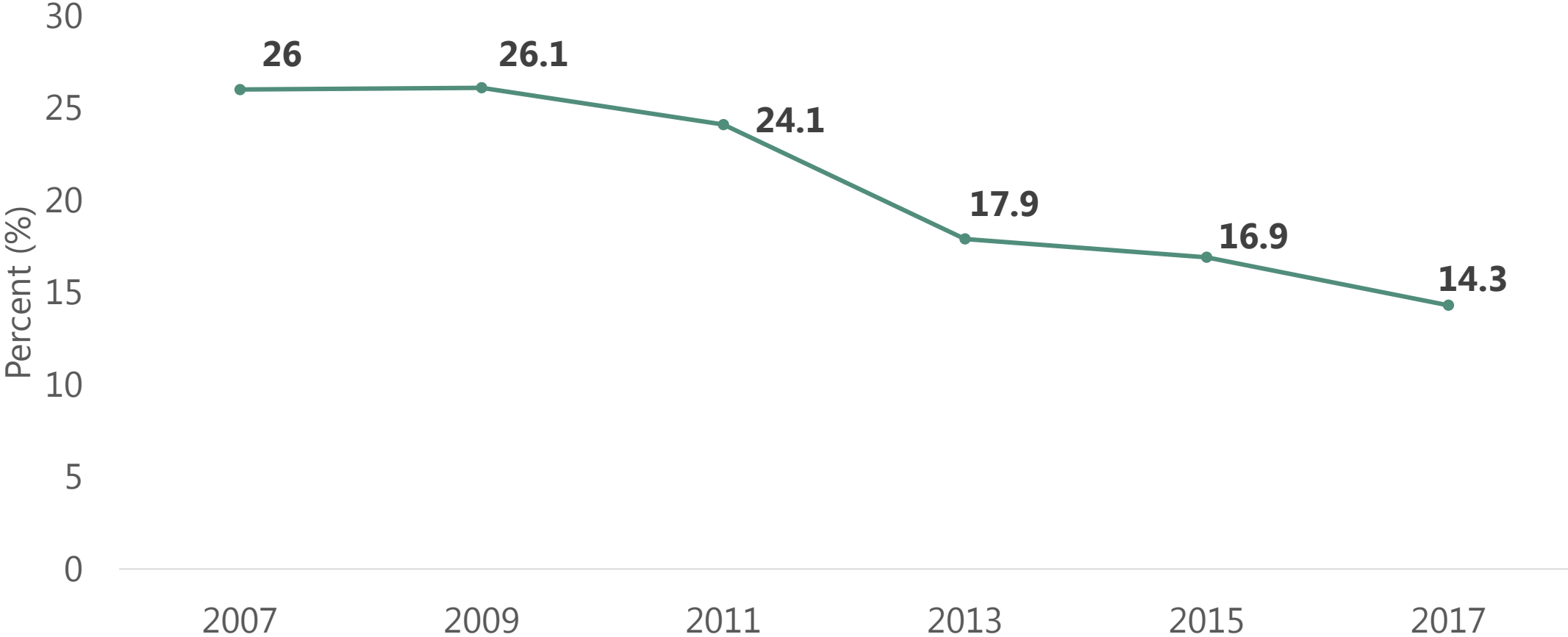


Goal 3: Promoting
Quitting among
Adults and Young
People

Goal Area 4: Eliminate Disparities Associated with Tobacco Use and
Exposure

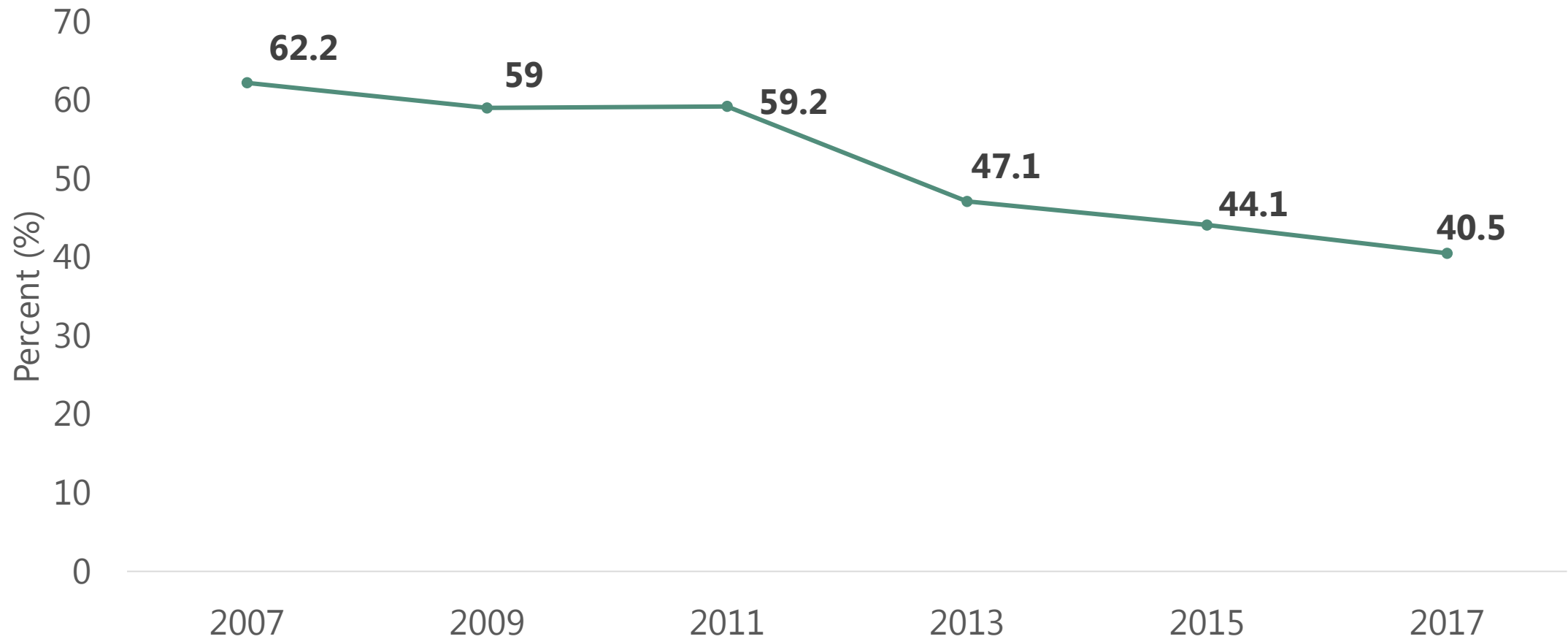
Goal 1: Preventing Initiation of Tobacco Use

Percent of KY high school students who currently smoke cigarettes, 2007-2017



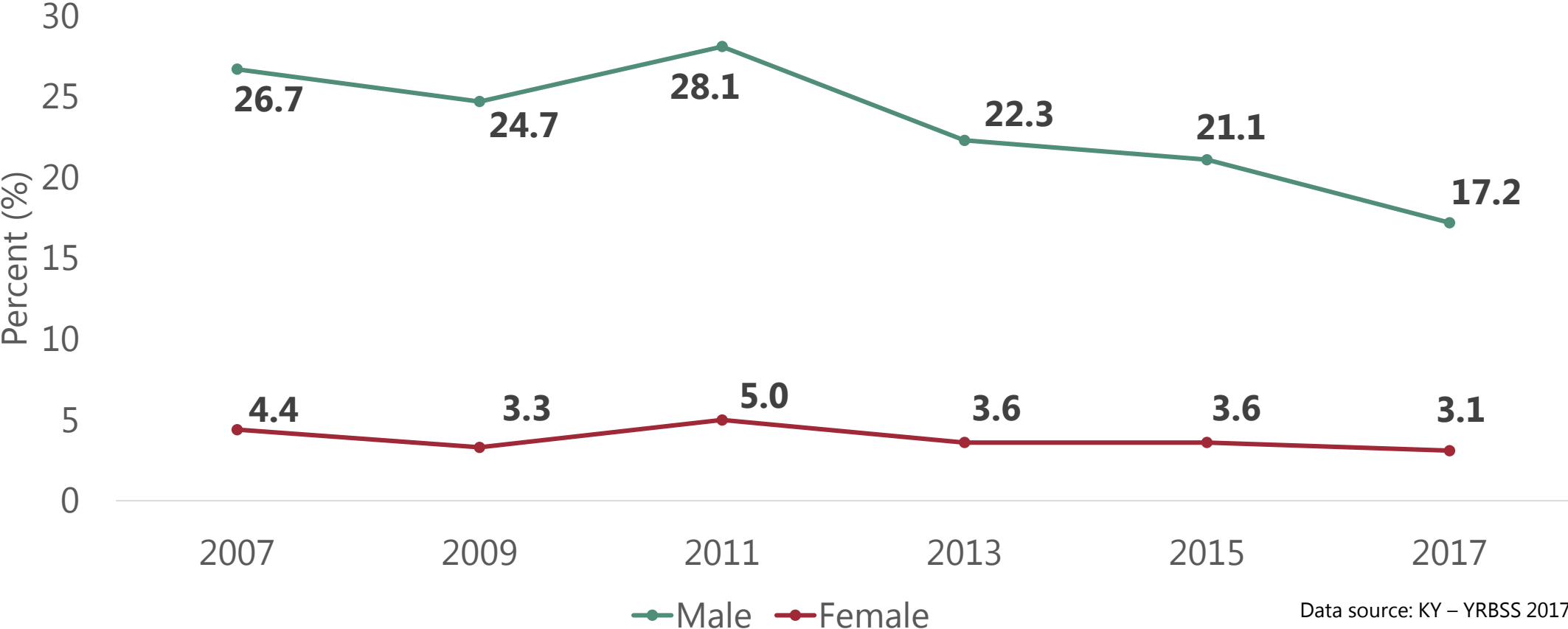
Data source: KY – YRBSS 2017

Percent of KY high school students who ever tried smoking cigarettes, 2007-2017

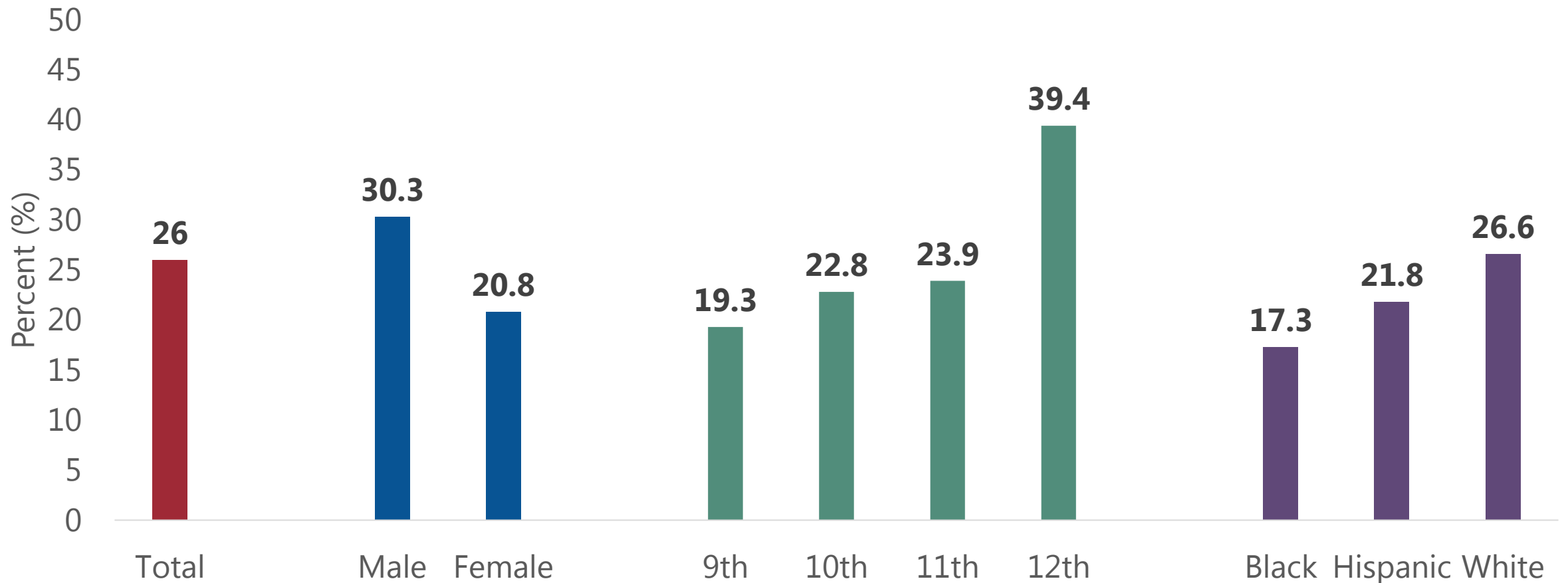


Data source: KY – YRBSS 2017

Percent of KY high school students who currently used smokeless tobacco, by gender, 2007-2017

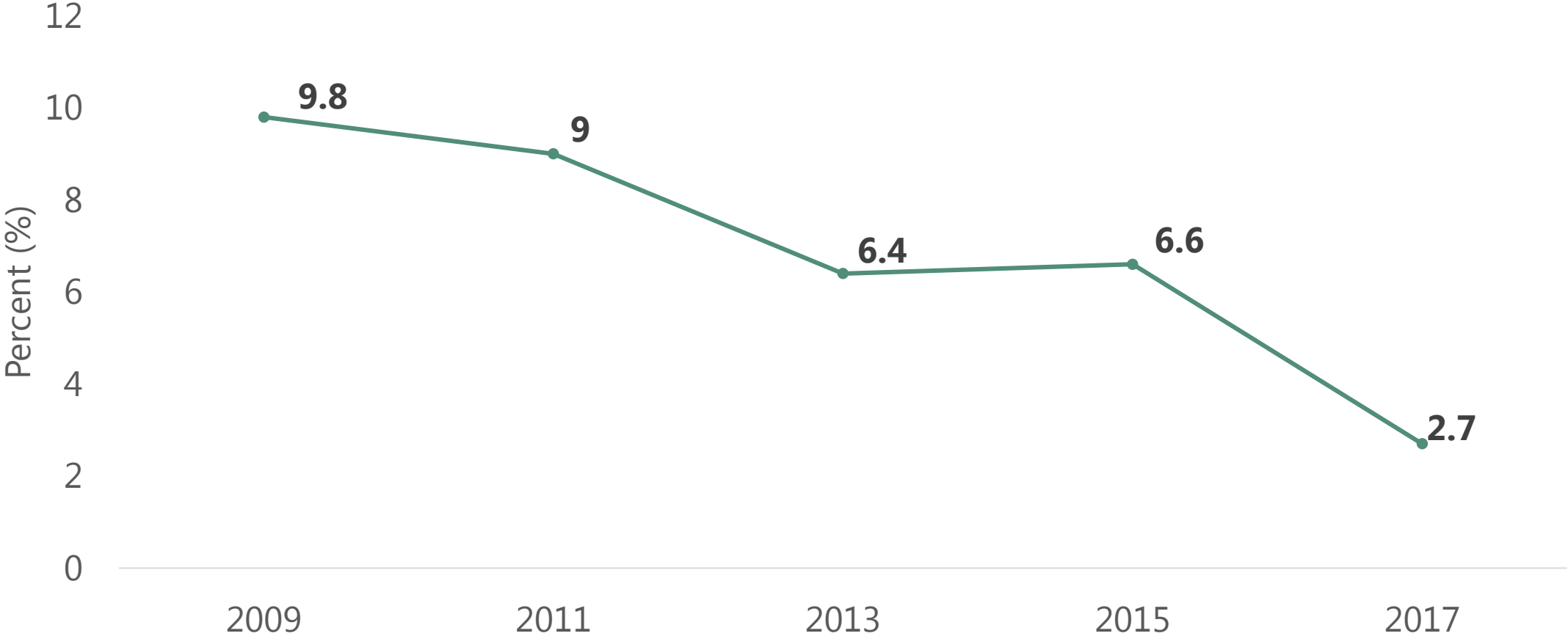


Percent of high school students who currently smoked cigarettes or cigars, or used smokeless tobacco or electronic vapor products, by sex, grade, and race/ethnicity, 2017



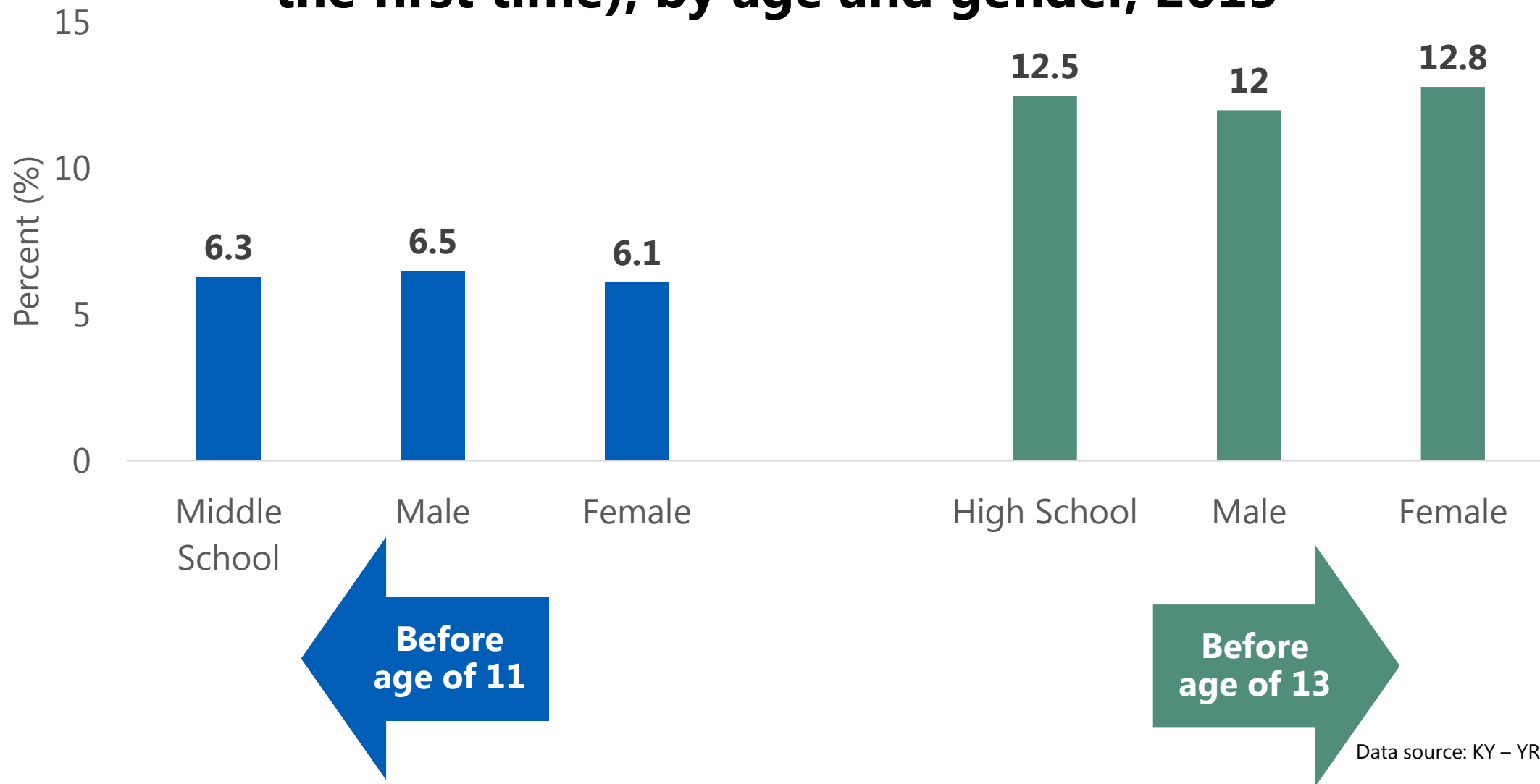
Data source: KY – YRBSS 2017

Percent of KY middle school students who currently smoked cigarettes, 2007-2017



Data source: KY – YRBSS 2017

Percent of KY students who smoked a whole cigarette (for the first time), by age and gender, 2015



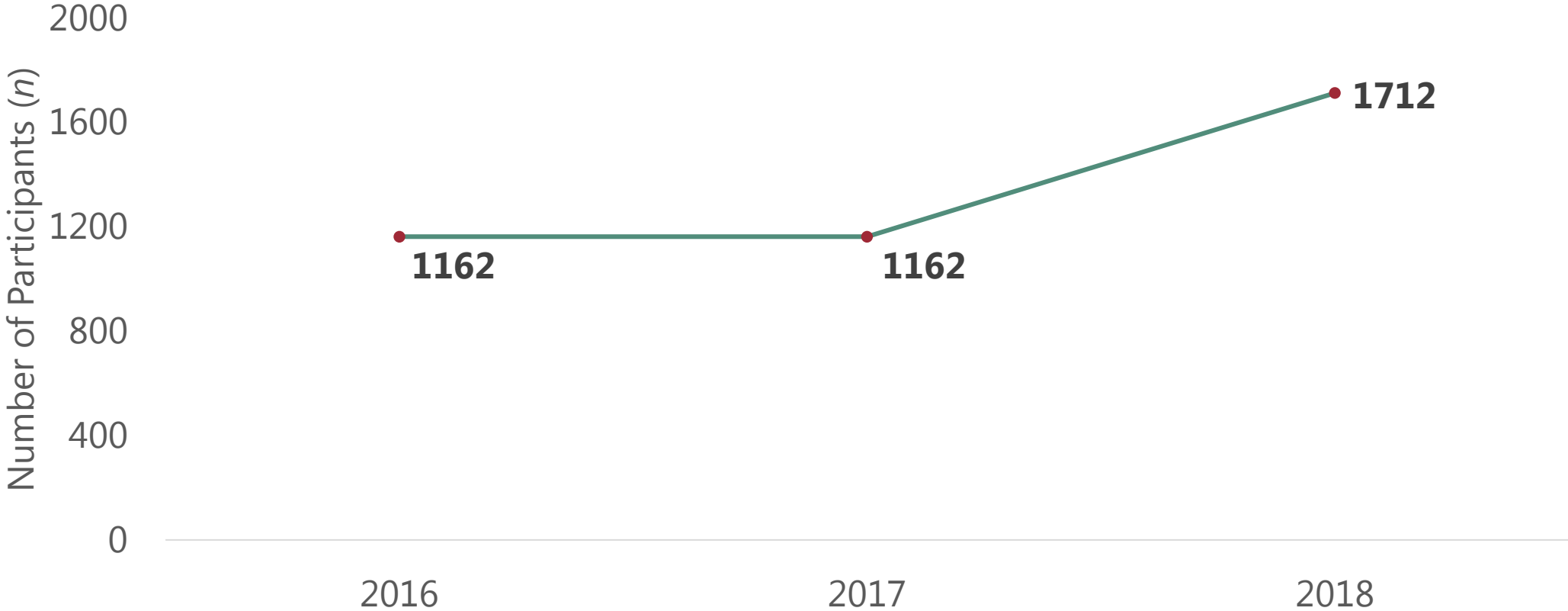
Data source: KY – YRBSS 2015

Percent of KY high school students who usually obtained their own cigarettes by buying them in a store or gas station, 2015



Data source: KY – YRBSS 2015

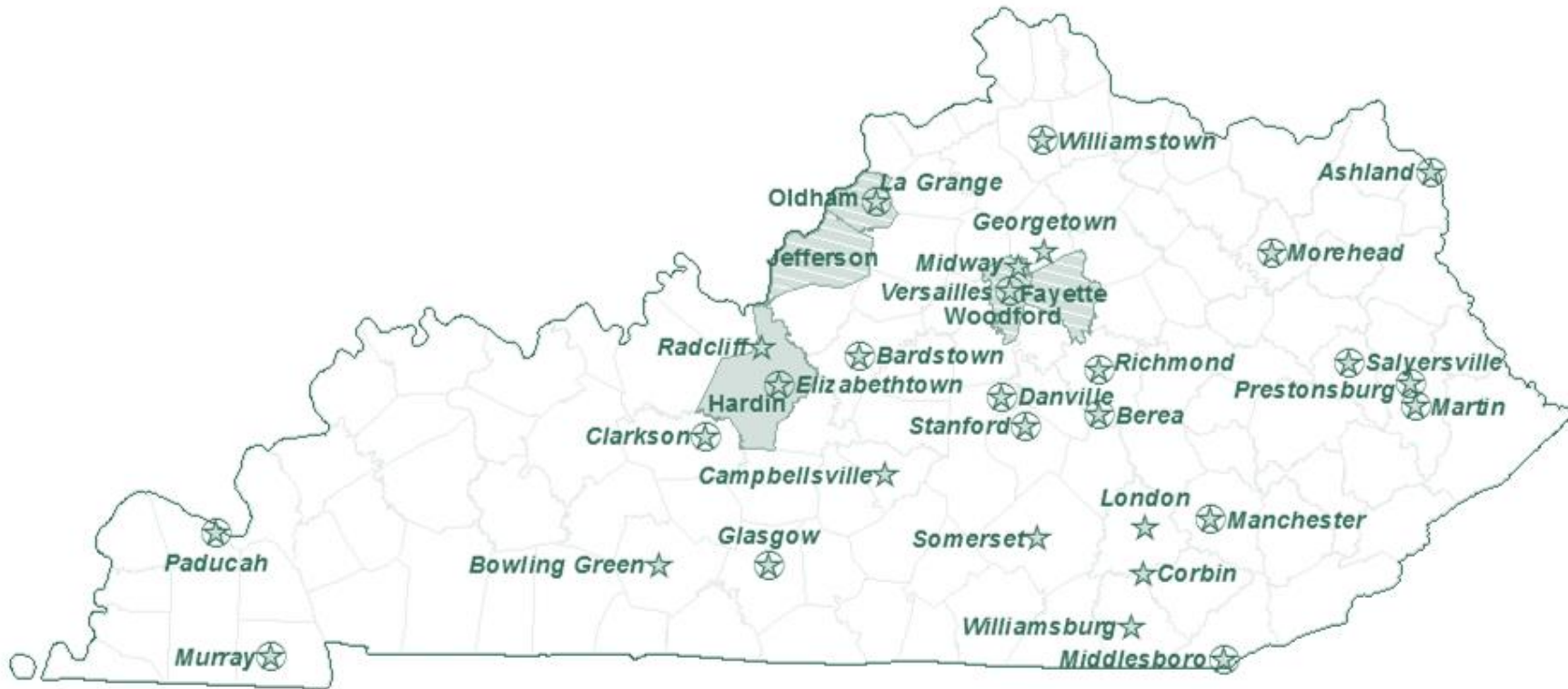
Number of TRUST participants by fiscal year, FY16 – FY18



Data source: KTPC & BHDID

Goal Area 2: Reduce Exposure to Secondhand Smoke

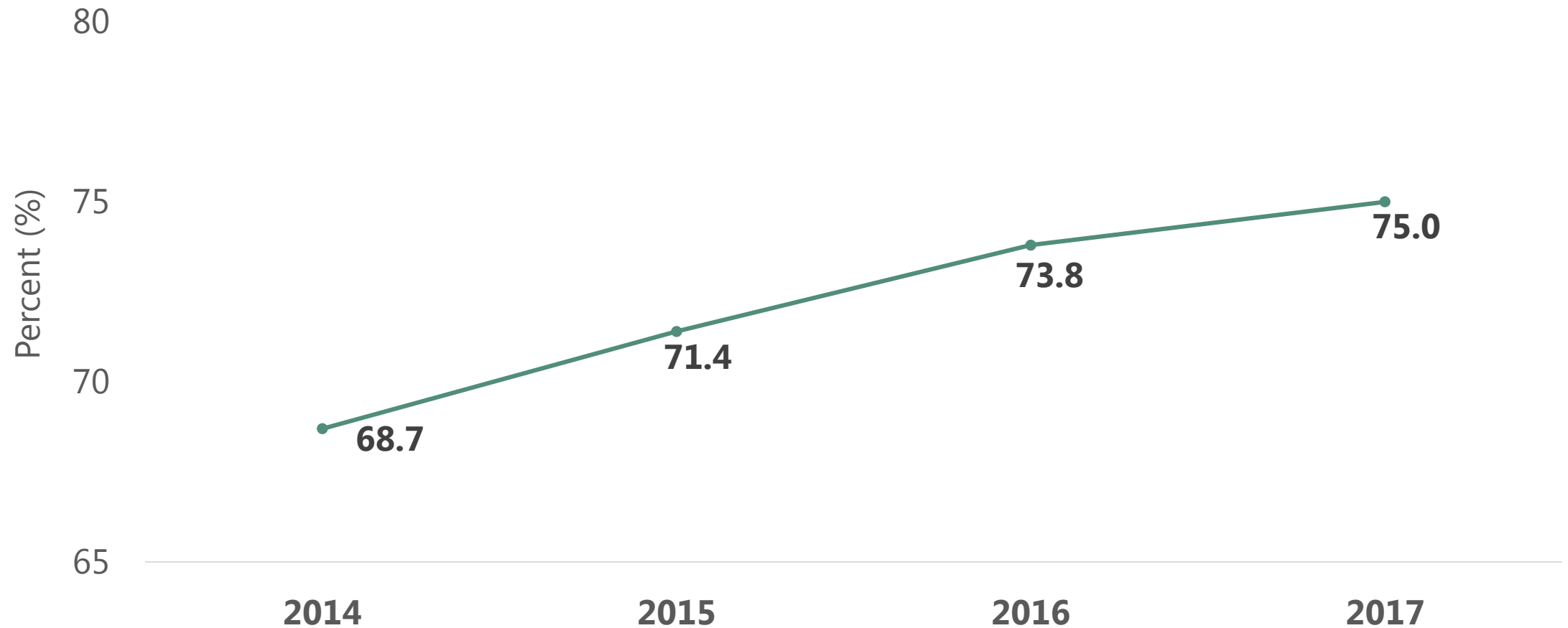
Comprehensive smoke-free laws in KY, 2018



As of January 1, 2019, 35.3% of KY residents are protected by comprehensive smoke-free policies

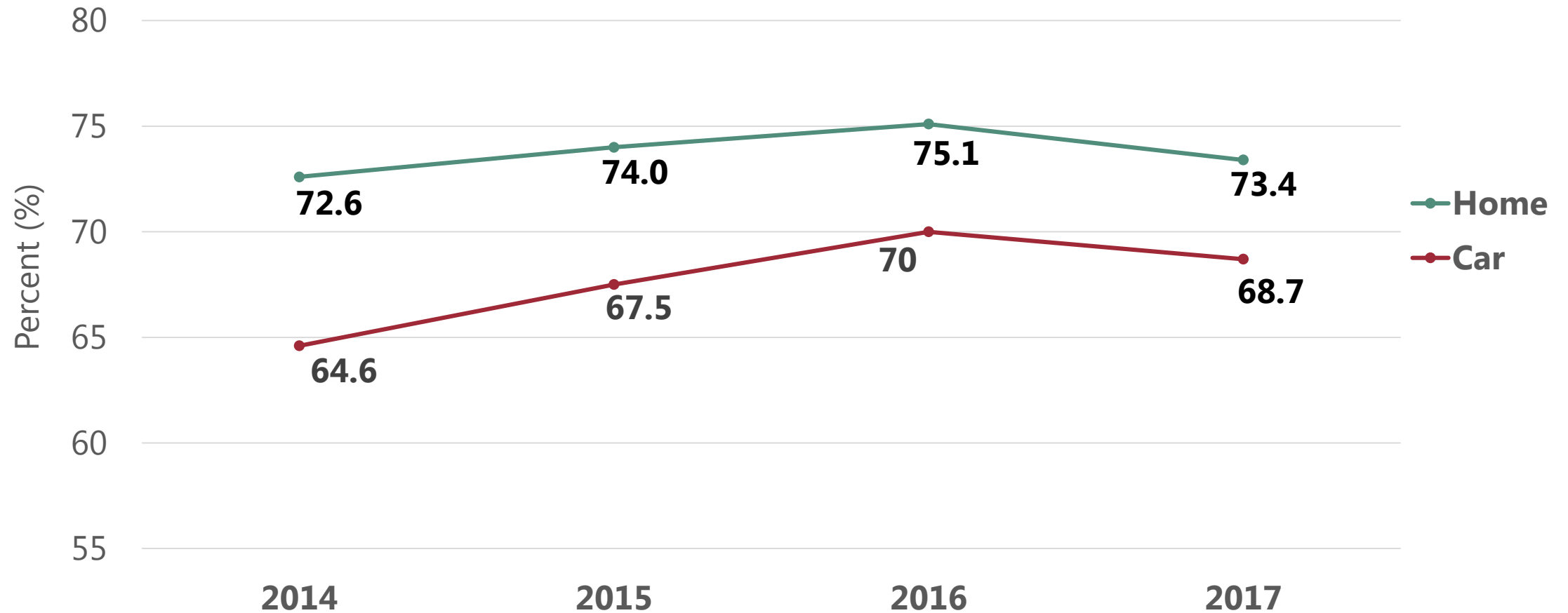
Data source: Kentucky Center for Smoke Free Policy

Support for smoke-free workplace policies among KY adults, 2014-2017



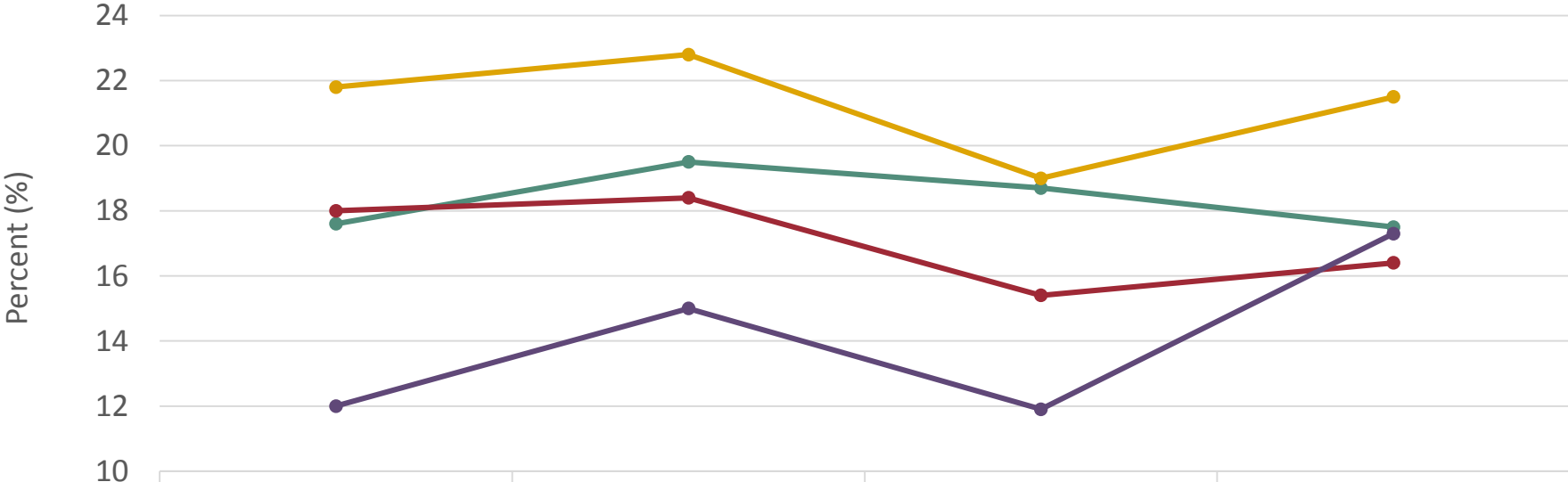
Data source: KyBRFSS 2017

Percent of KY adults with voluntary smoke-free policies, 2016



Data source: KyBRFSS 2017

Percent of KY adults exposed to secondhand smoke, by location



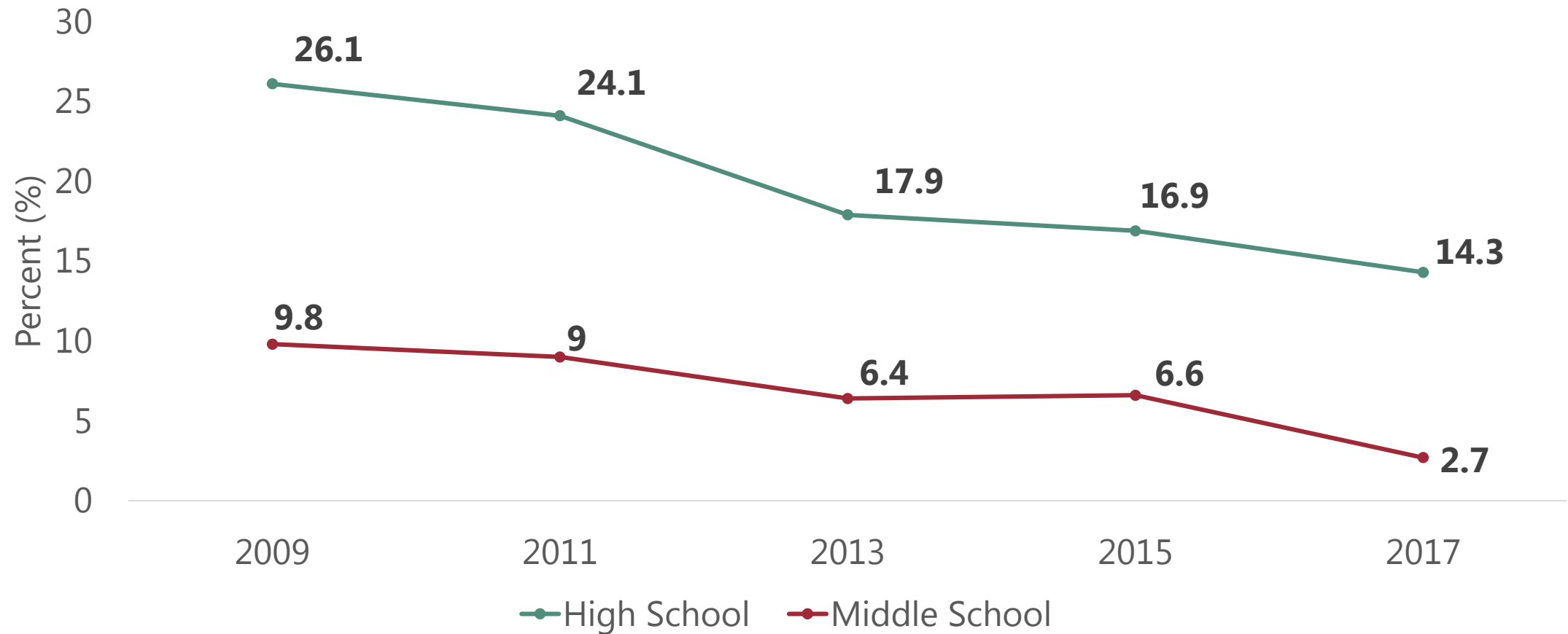
	2014	2015	2016	2017
Work	17.6	19.5	18.7	17.5
Home	18	18.4	15.4	16.4
Car	21.8	22.8	19	21.5
Indoor Public Places	12	15	11.9	17.3

Work Home Car Indoor Public Places

Data source: KyBRFSS

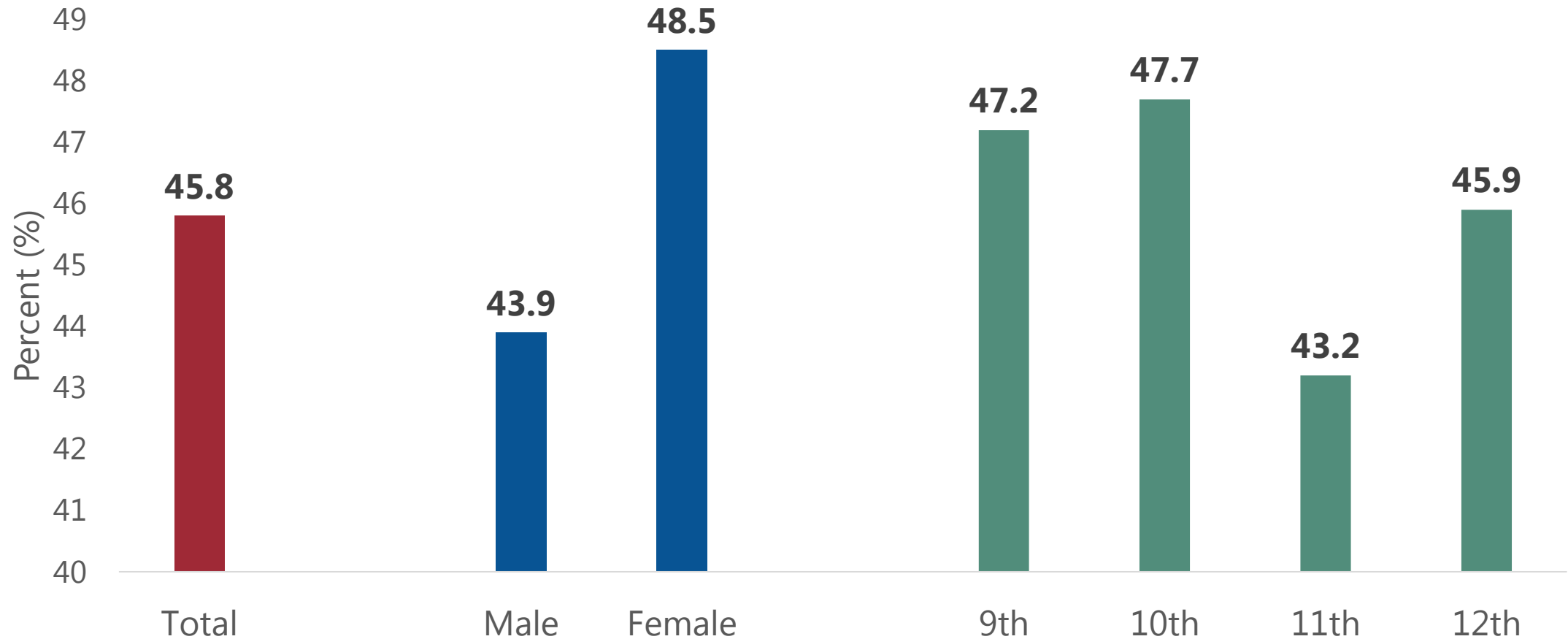
Goal Area 3: Promoting Quitting Among Adults and Young People

Percent of KY high school and middle school students who currently smoke cigarettes, 2009-2017



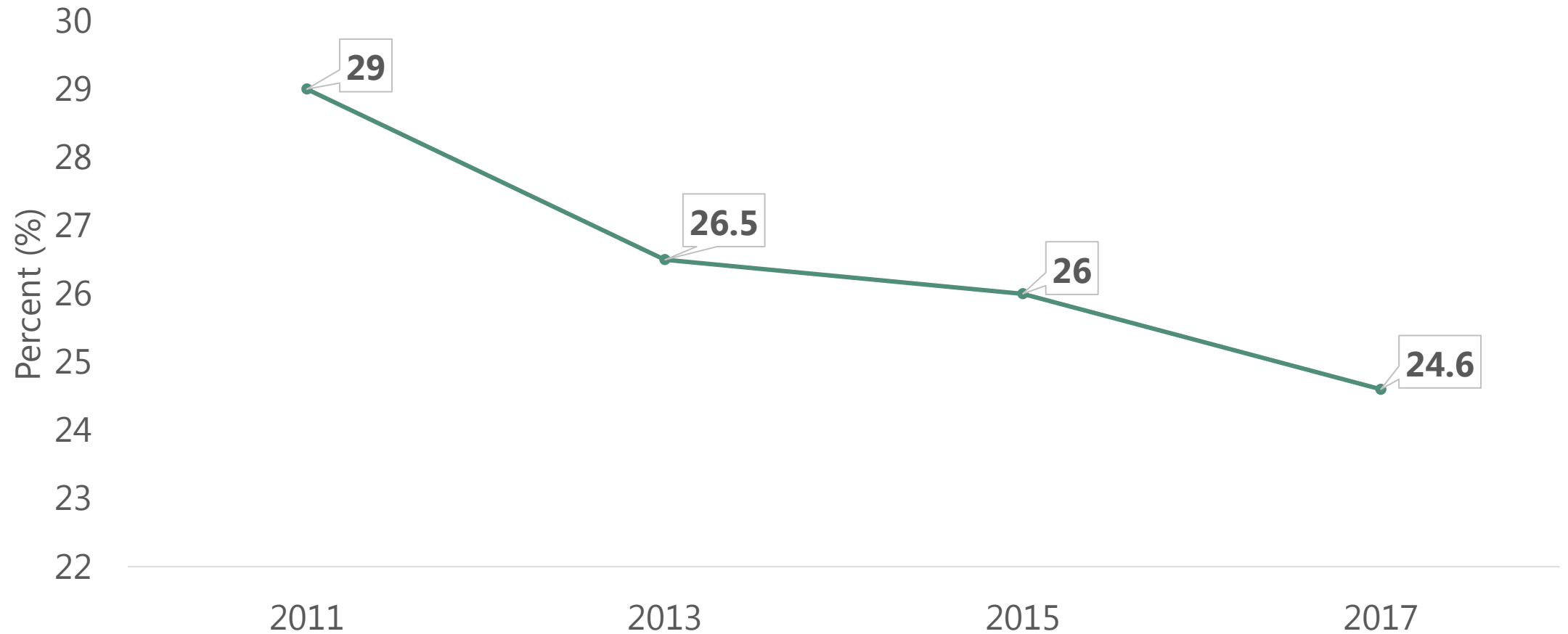
Data source: KY – YRBSS 2017

Percent of KY high school students who tried to quit using tobacco products, 2017



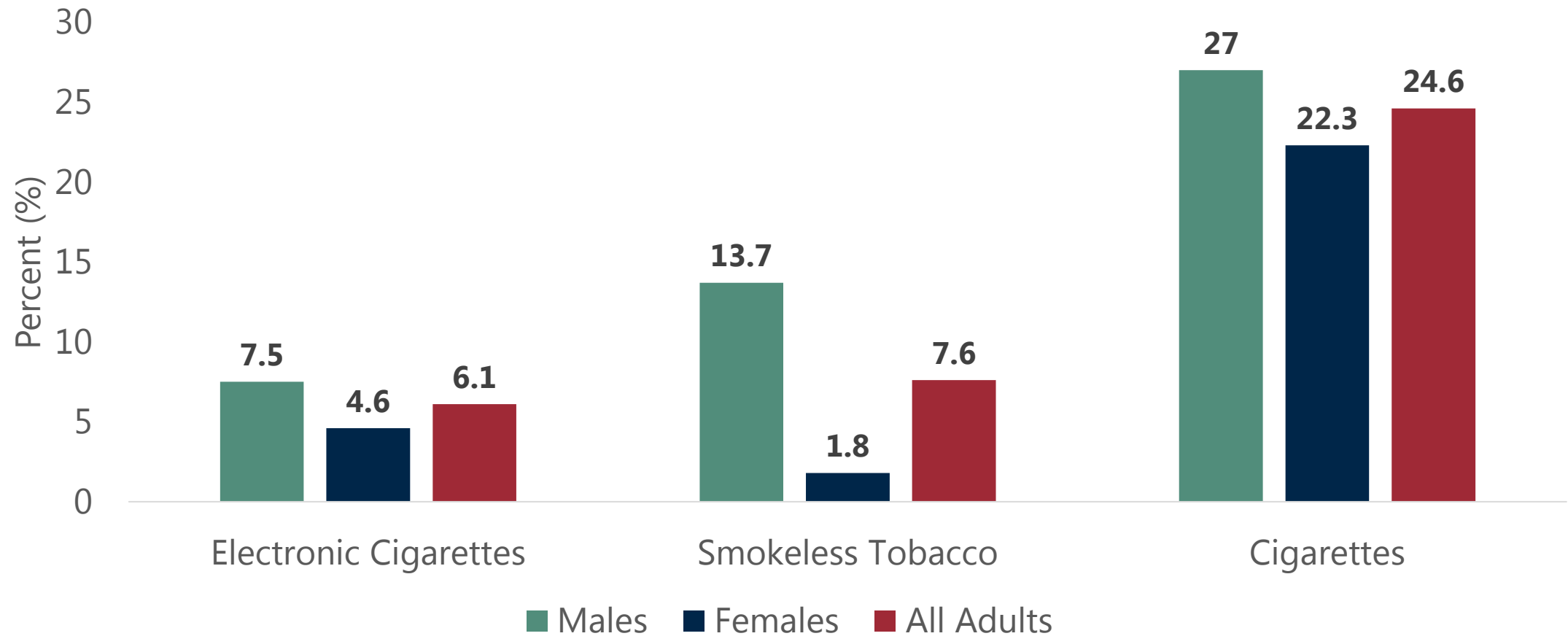
Data source: KY – YRBS 2017

Prevalence of cigarette smoking among KY adults, 2011-2017



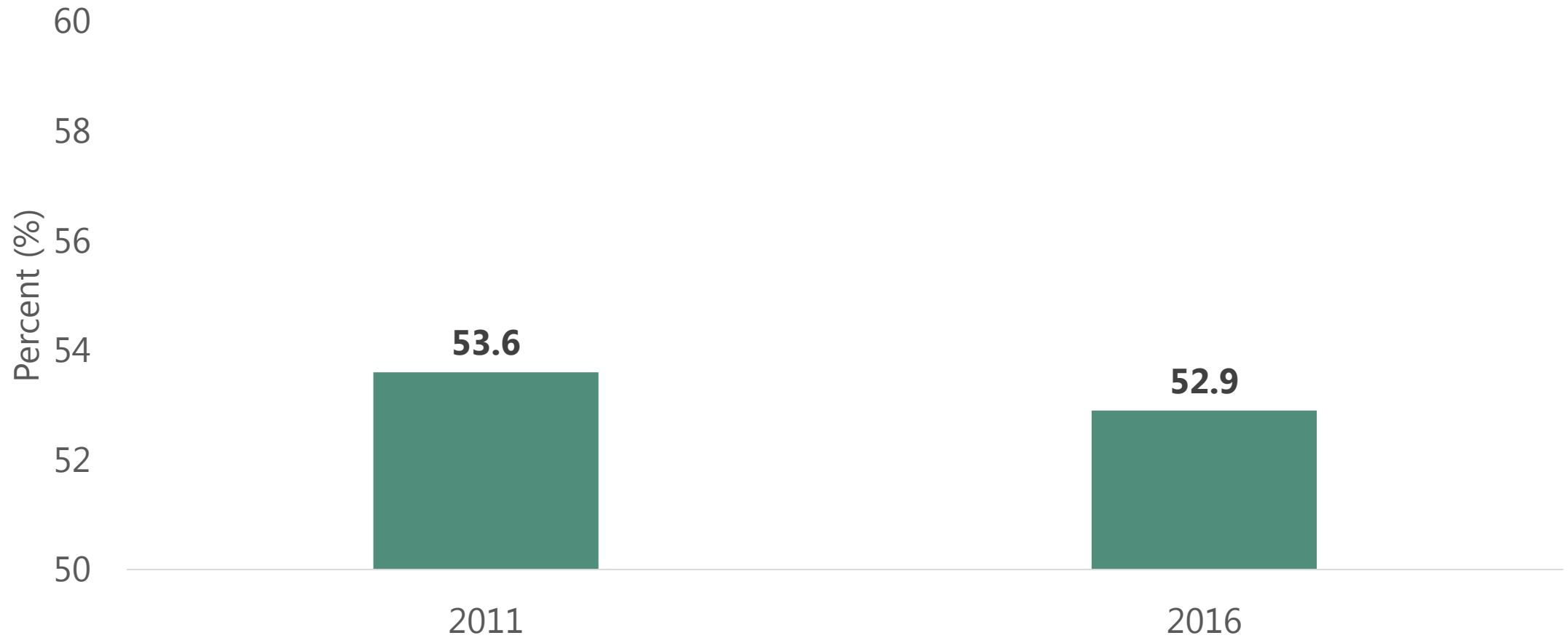
Data source: KyBRFSS 2017

Prevalence of tobacco use among KY adults, by product, 2017



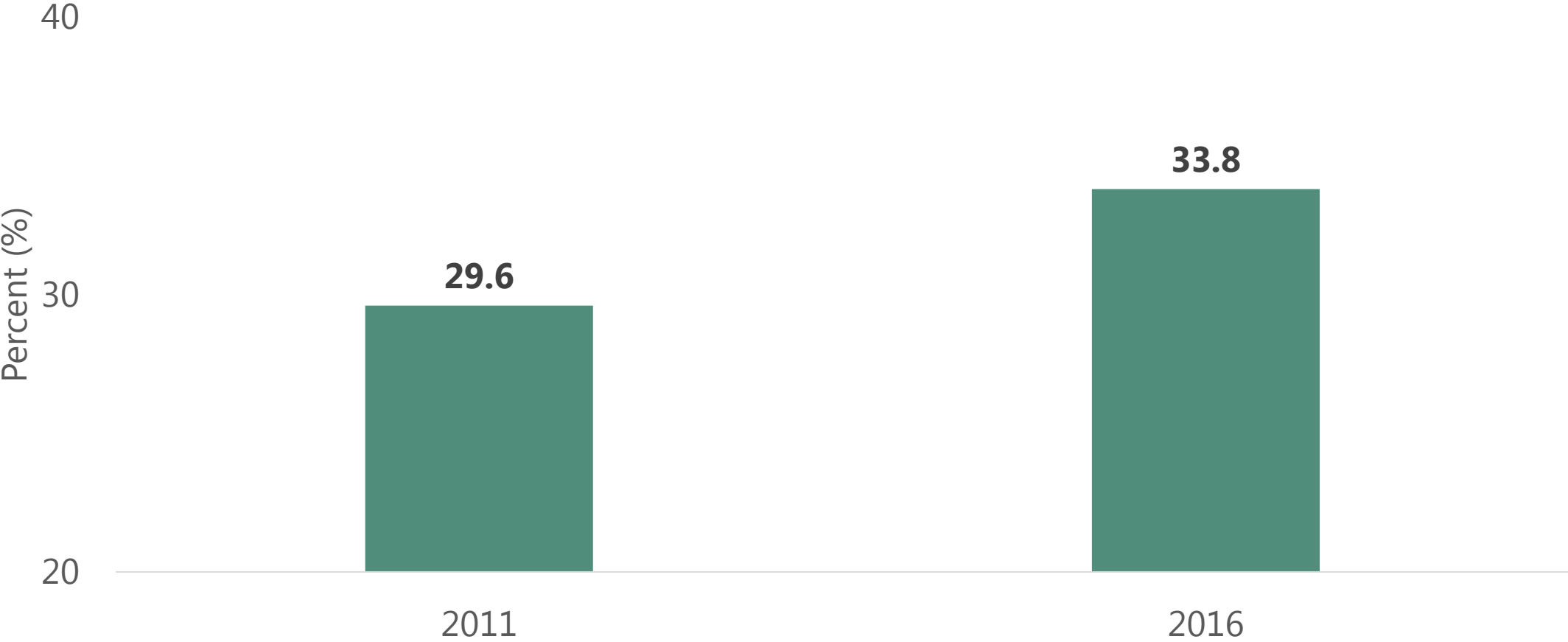
Data source: KyBRFSS 2017

Percent of KY adult smokers who made a serious but failed quit attempt within the last year, 2016



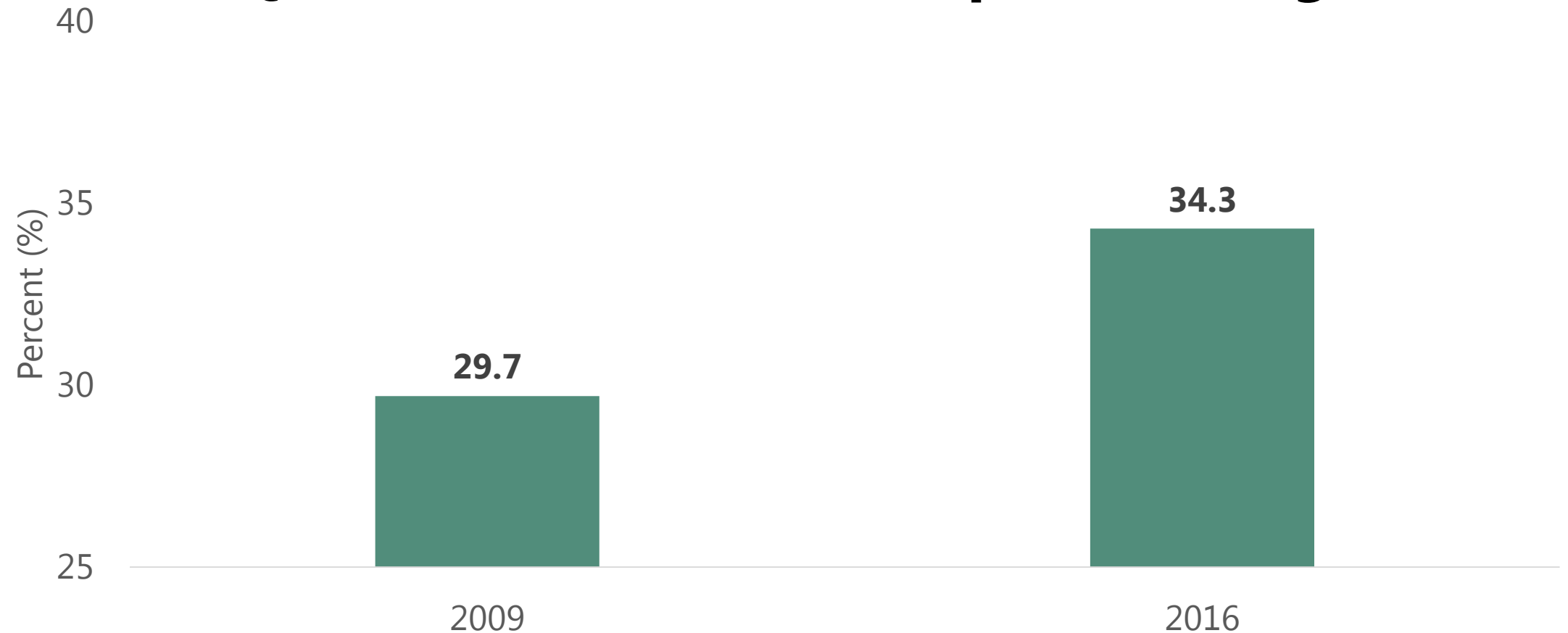
Data source: KyBRFSS 2016

Percent of KY adult smokers who intend to quit and have a timeframe in mind



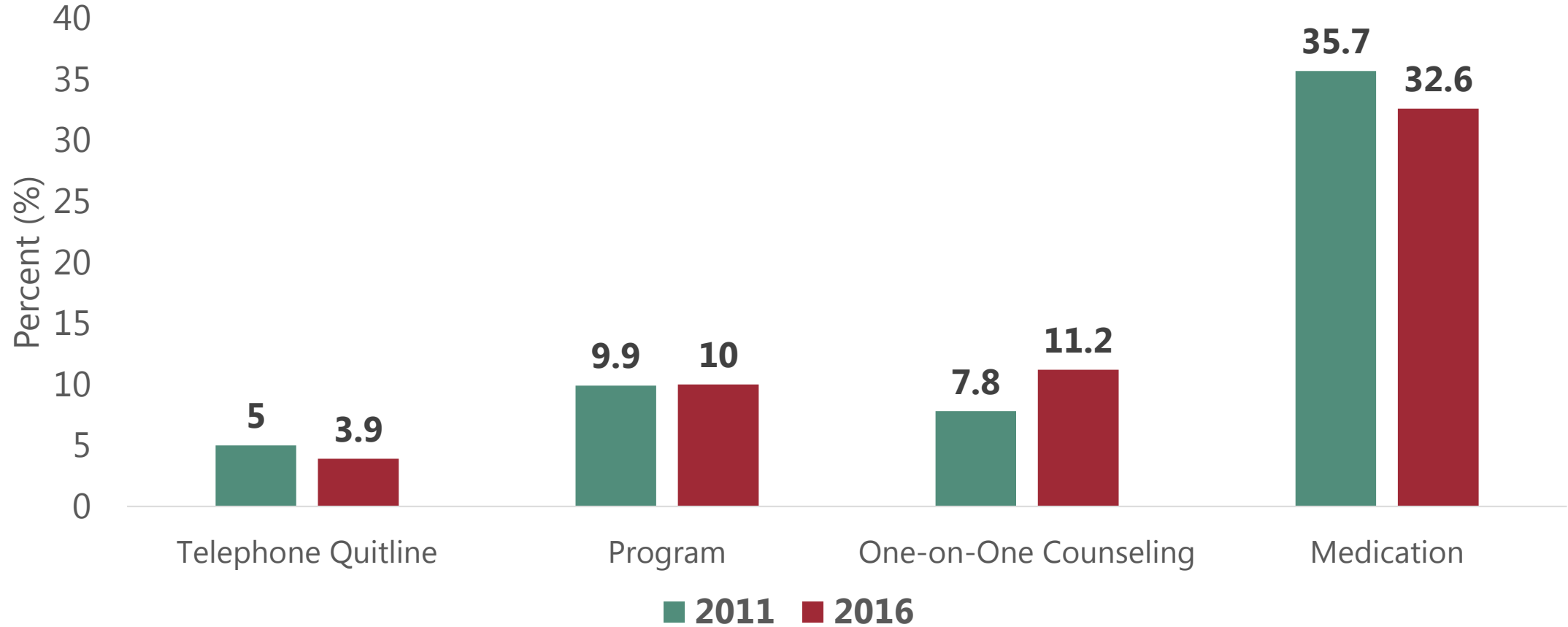
Data source: KyBRFSS 2016

Percent of KY adults who are aware of any telephone Quit Now KY services to quit smoking



Data source: KyBRFSS 2016

Percent of adult smokers who used services to help them quit smoking, by type of cessation treatment



Data source: KyBRFSS 2016

Quit Now KY – Process Measures



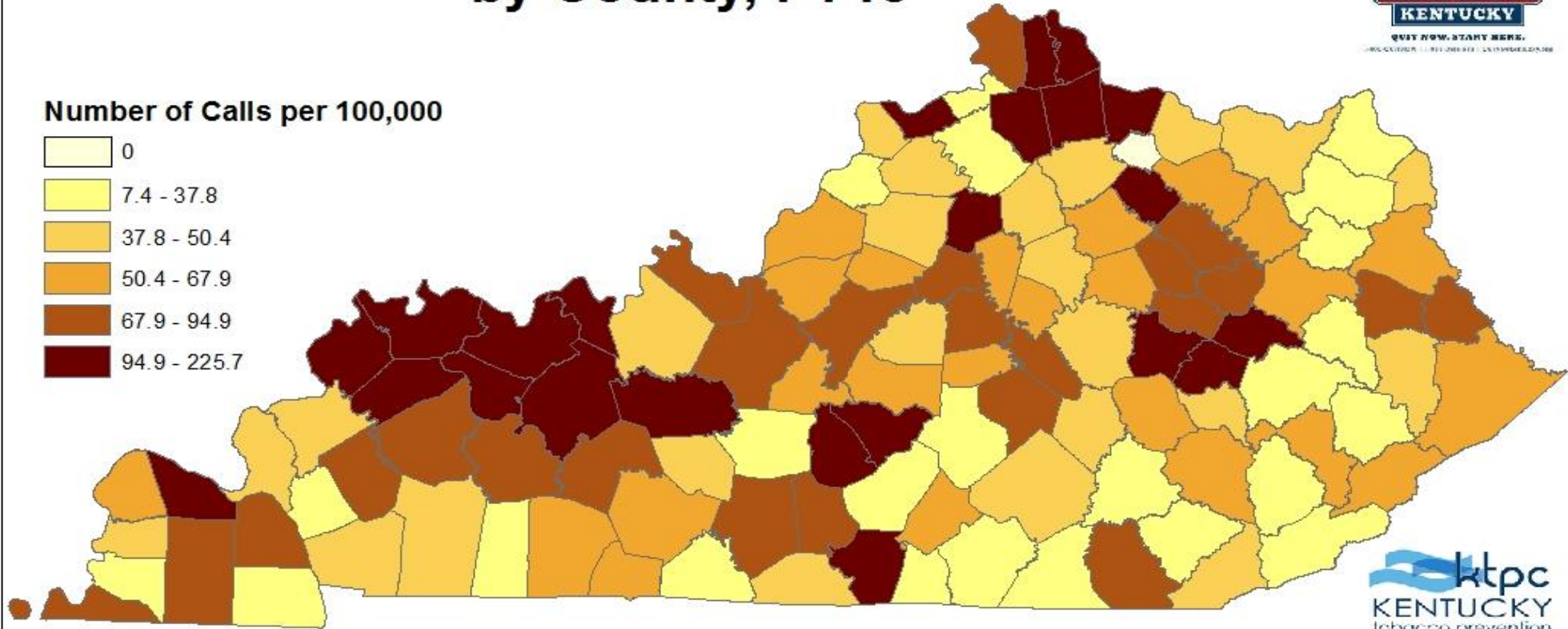
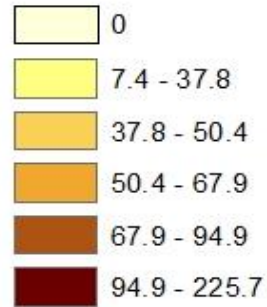
QUIT NOW. START HERE.

1-800-QUITNOW | 1-855-D4JoloYa | QuitNowKentucky.org

Total Number of Quit Now KY calls per 100,000 by County, FY18

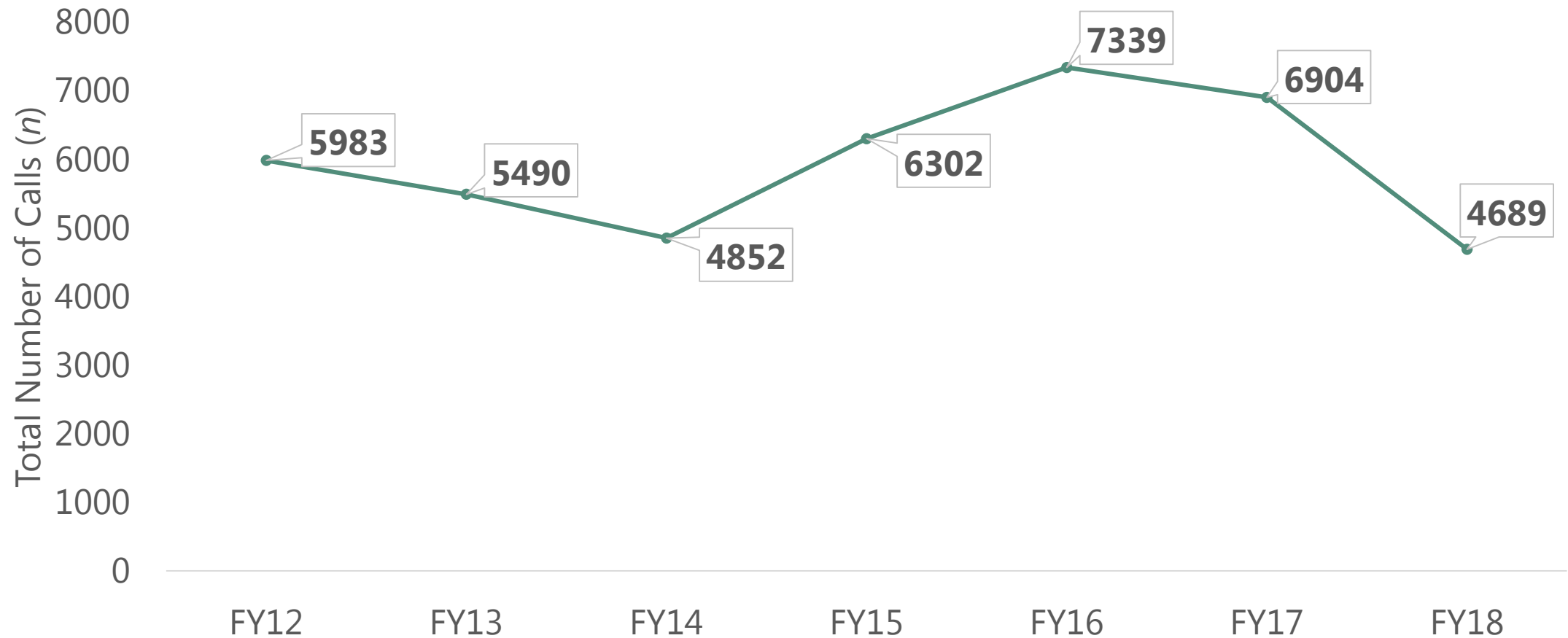


Number of Calls per 100,000



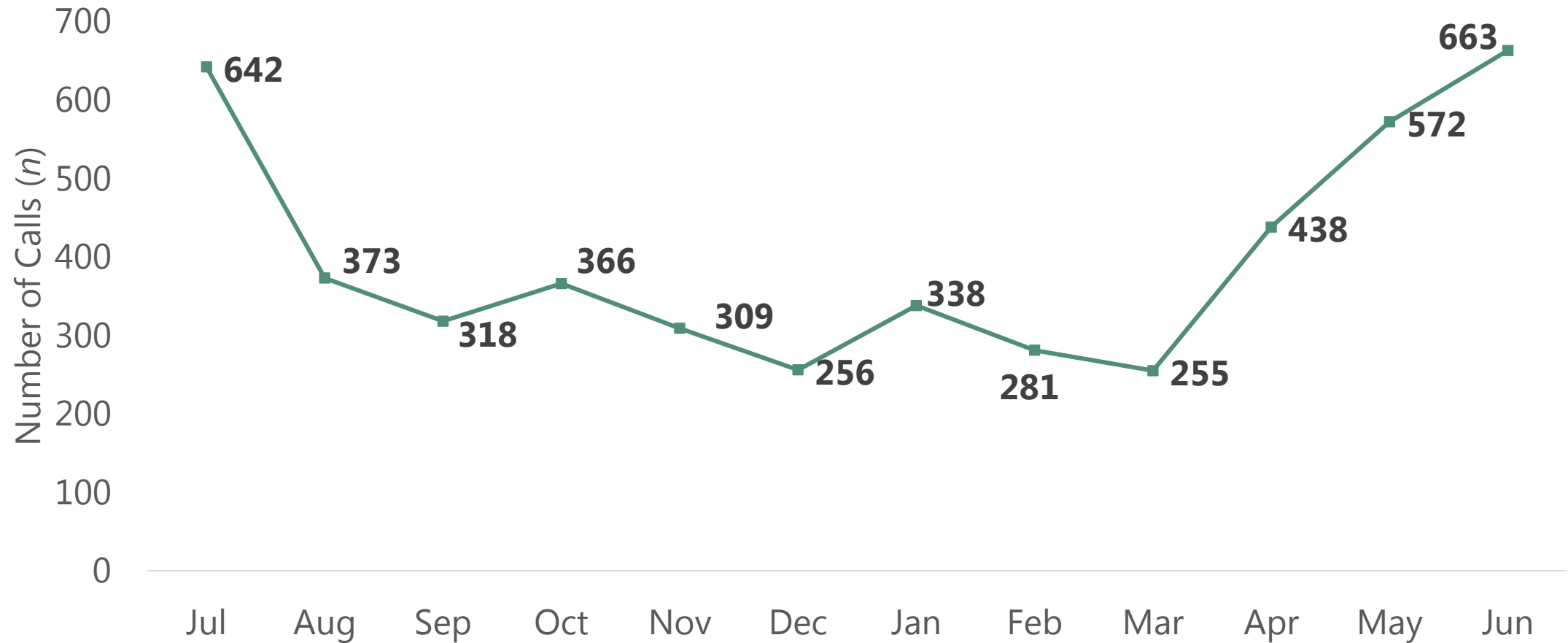
Data source: National Jewish Health and KY Tobacco Prevention & Cessation Program

Number of calls to Quit Now Kentucky FY12-FY18



Data source: National Jewish Health and KY Tobacco Prevention & Cessation Program

Number of calls to 1-800-Quit Now by month, FY18



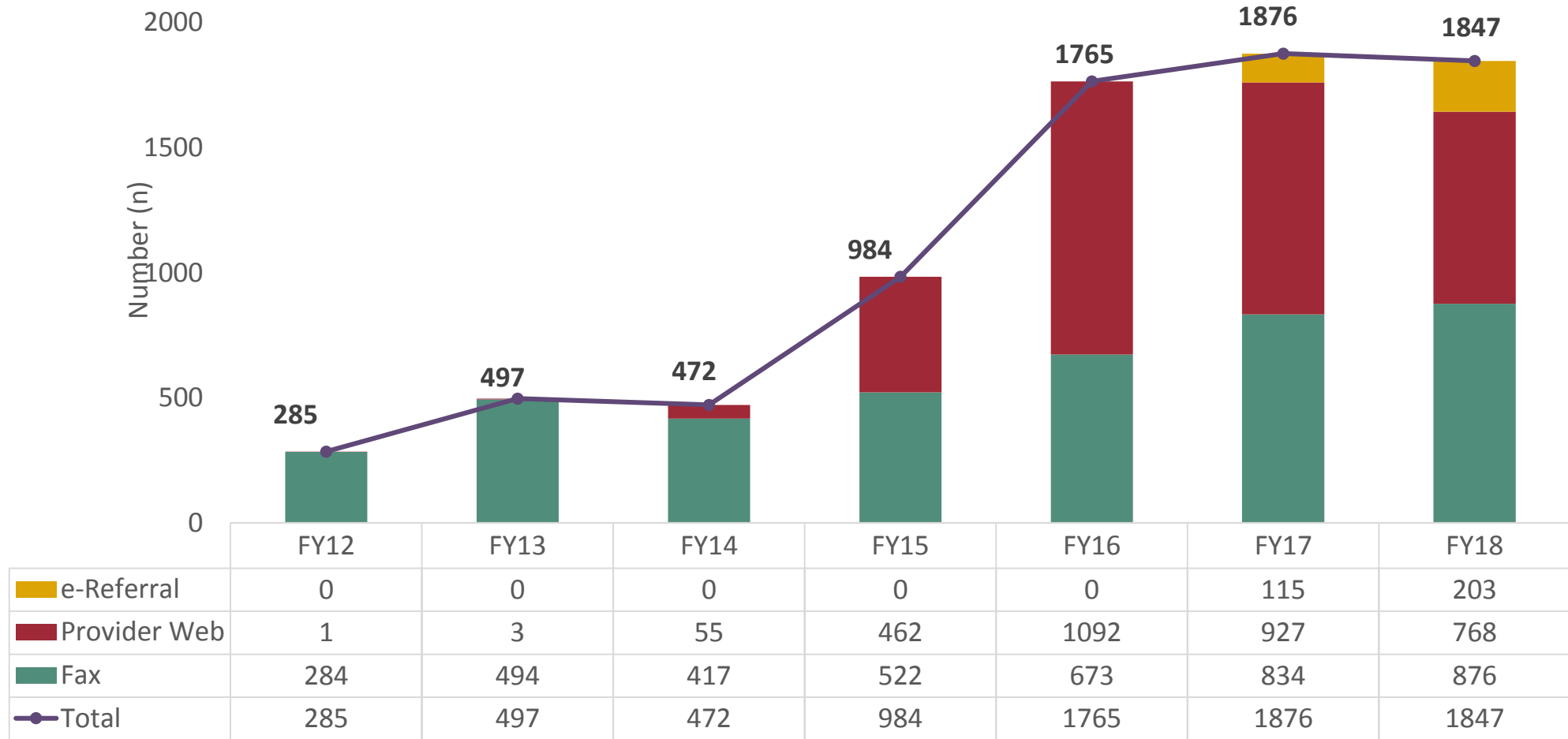
Data source: National Jewish Health and KY Tobacco Prevention & Cessation Program

Number of unique visits to Quit Now Kentucky website by month, FY18



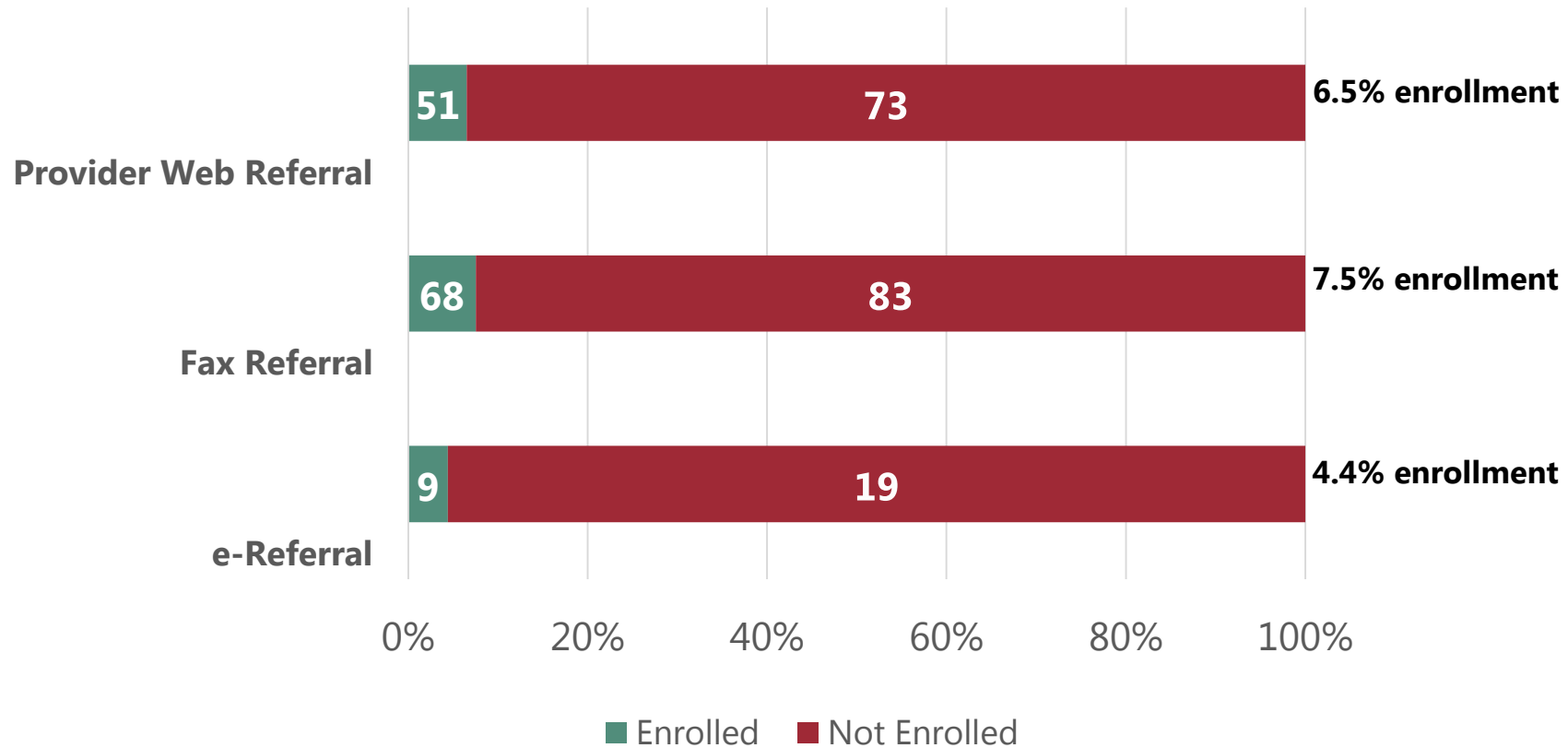
Data source: National Jewish Health and KY Tobacco Prevention & Cessation Program

Quit Now Kentucky Provider Referrals, by Referral Type, FY12-FY18



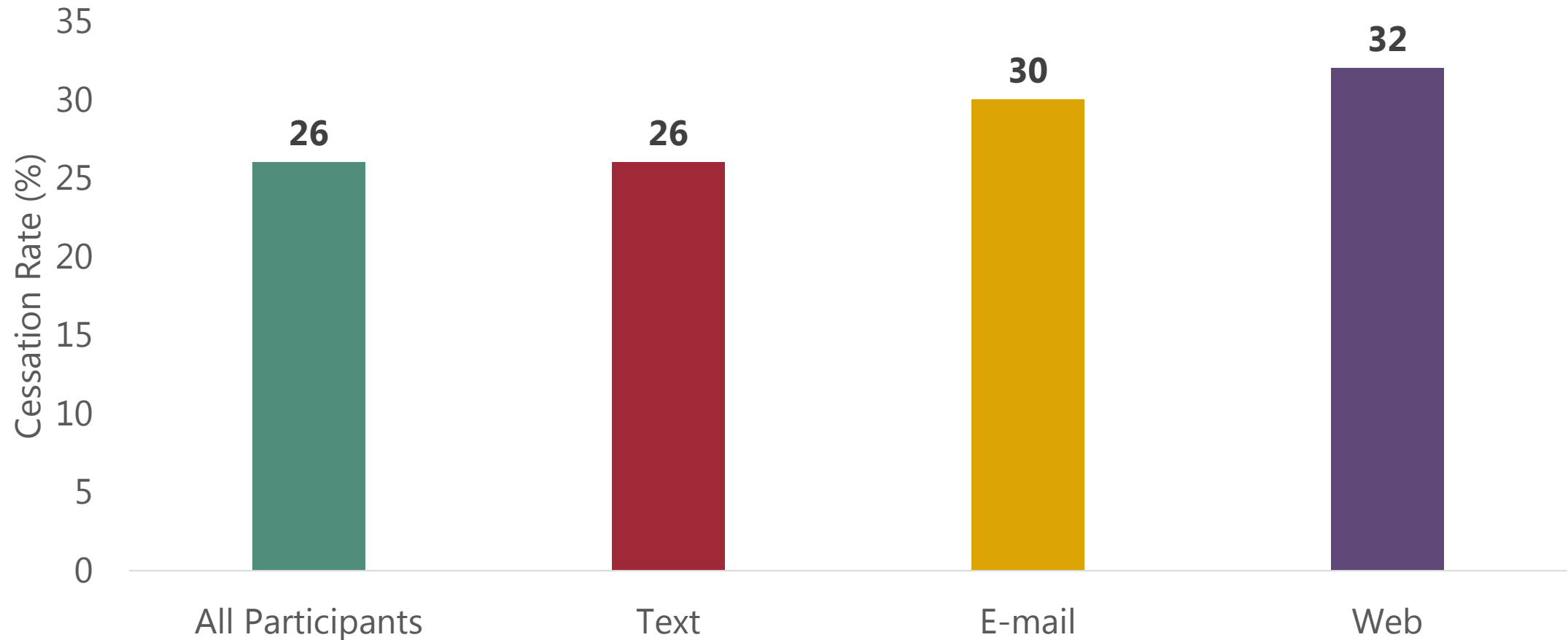
Data source: National Jewish Health and KY Tobacco Prevention & Cessation Program

Referral outcomes, by referral type, FY18



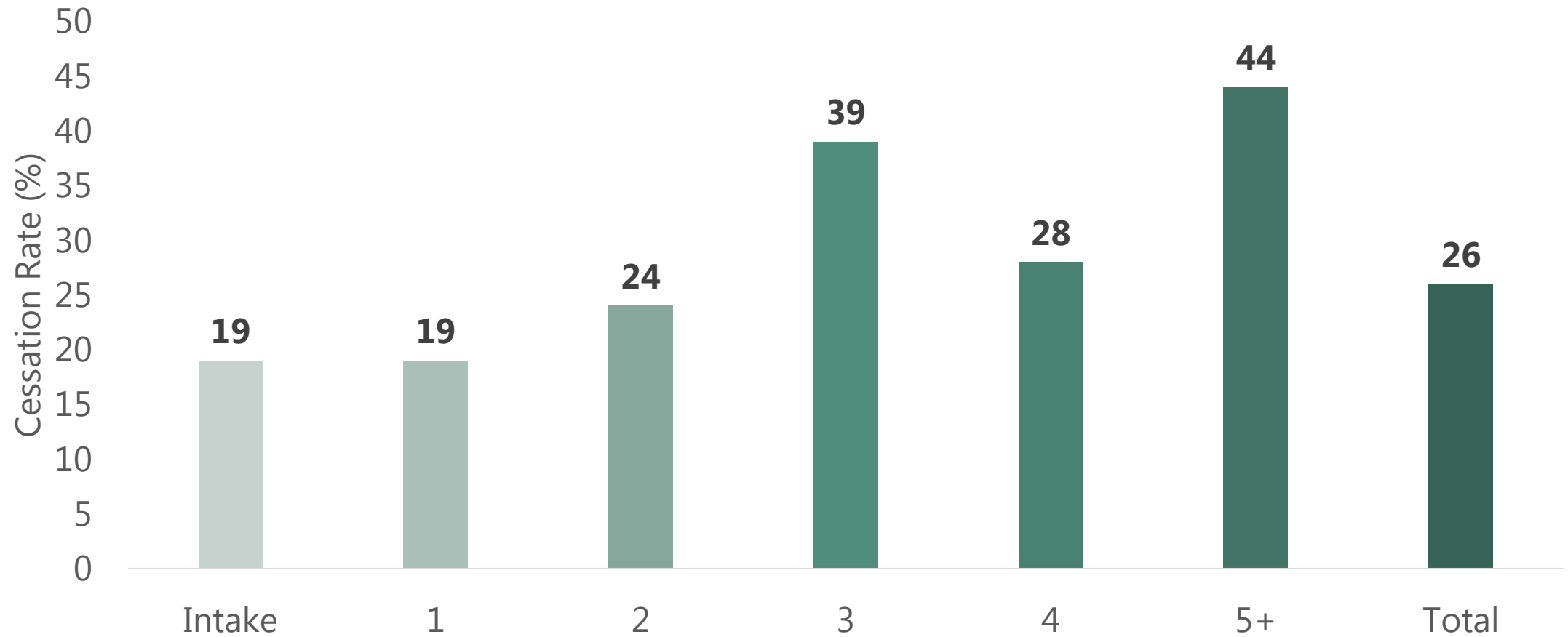
Data source: National Jewish Health and KY Tobacco Prevention & Cessation Program

Quit Now KY tobacco cessation rate by additional technology utilized, 2017



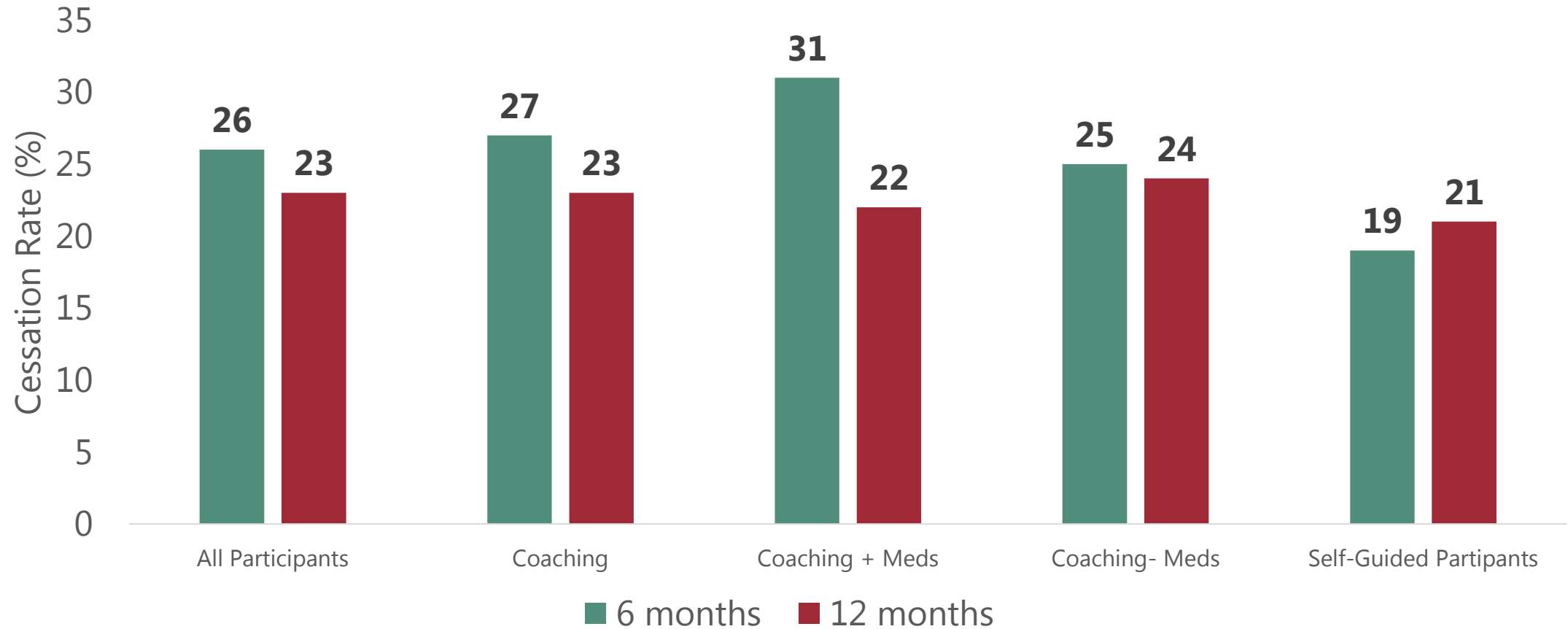
Data source: National Jewish Health and KY Tobacco Prevention & Cessation Program

Quit Now KY tobacco cessation rate, by number of calls completed, 2017



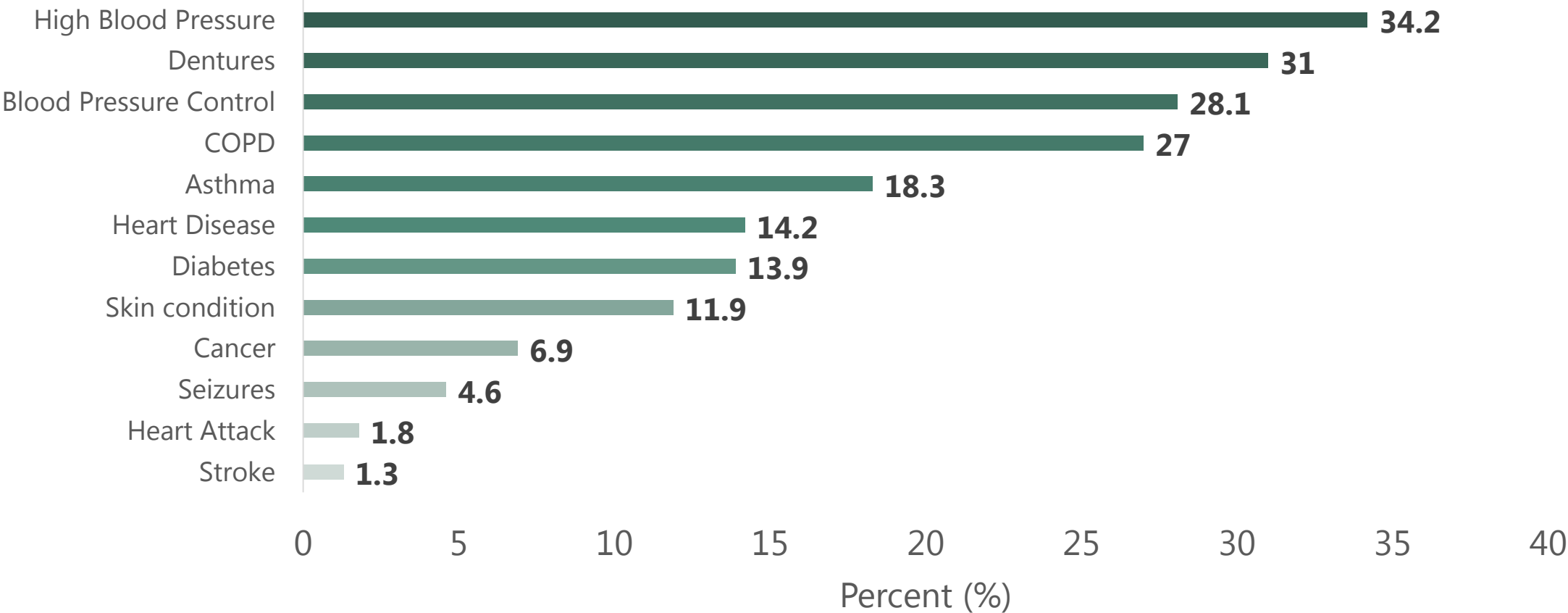
Data source: National Jewish Health and KY Tobacco Prevention & Cessation Program

Quit Now KY tobacco cessation rate by program offering, 2017



Data source: National Jewish Health and KY Tobacco Prevention & Cessation Program

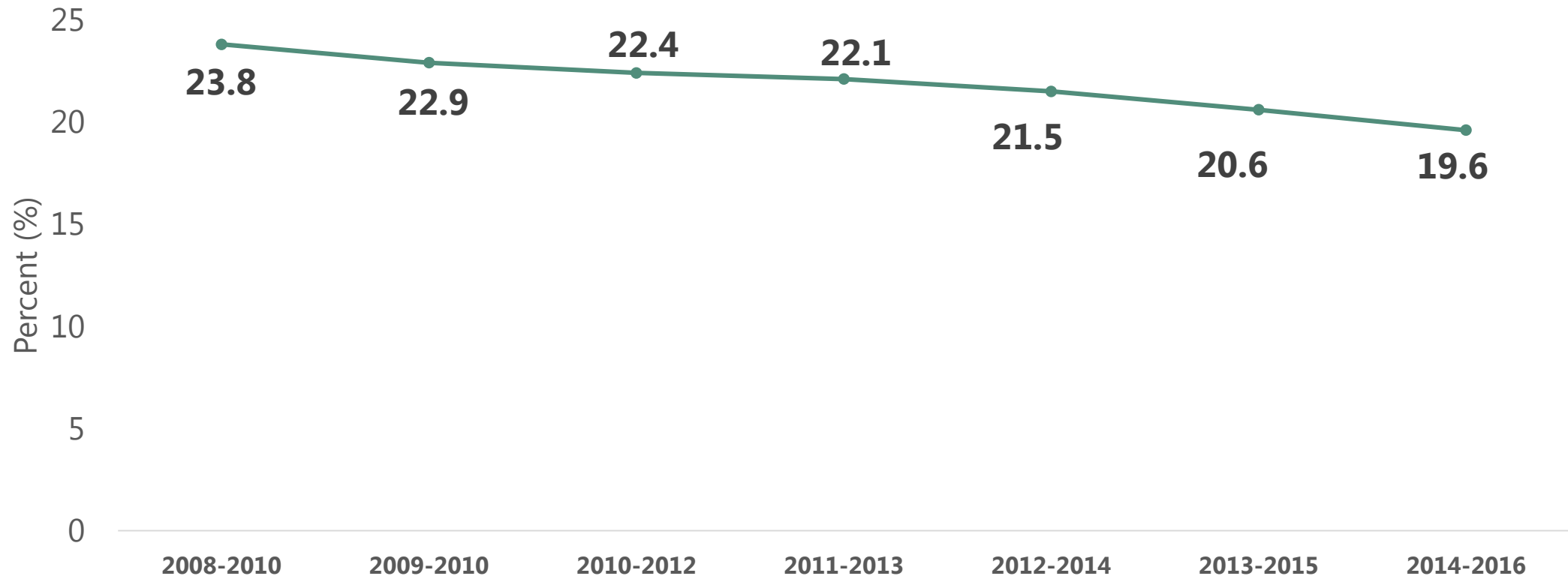
Prevalence of medical conditions among Quit Now KY intakes, FY18



Data source: National Jewish Health and KY Tobacco Prevention & Cessation Program

Goal Area 4: Eliminate Disparities Associated with Tobacco Use and Exposure

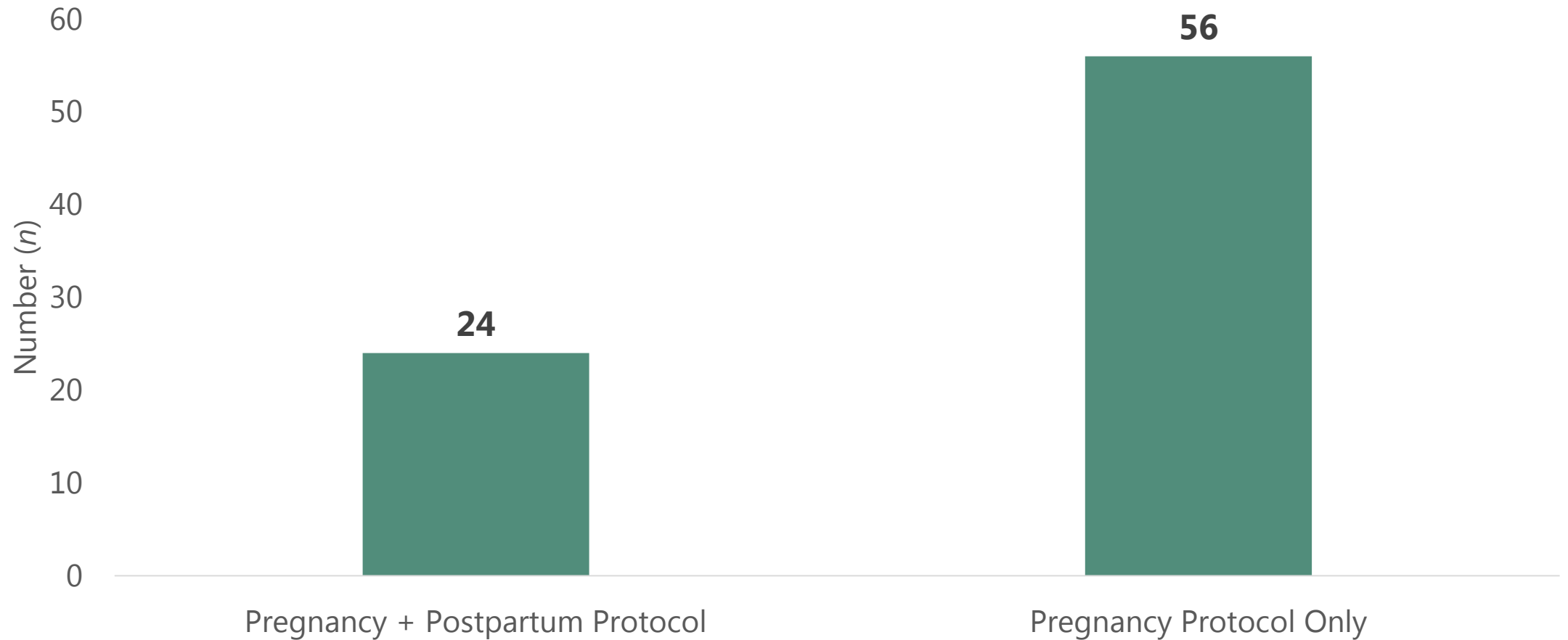
Prevalence of smoking among pregnant women in KY, 2008-2016*



*3-year pooled estimates

Data source: KY Vital Statistics, data analyzed by KIDS COUNT

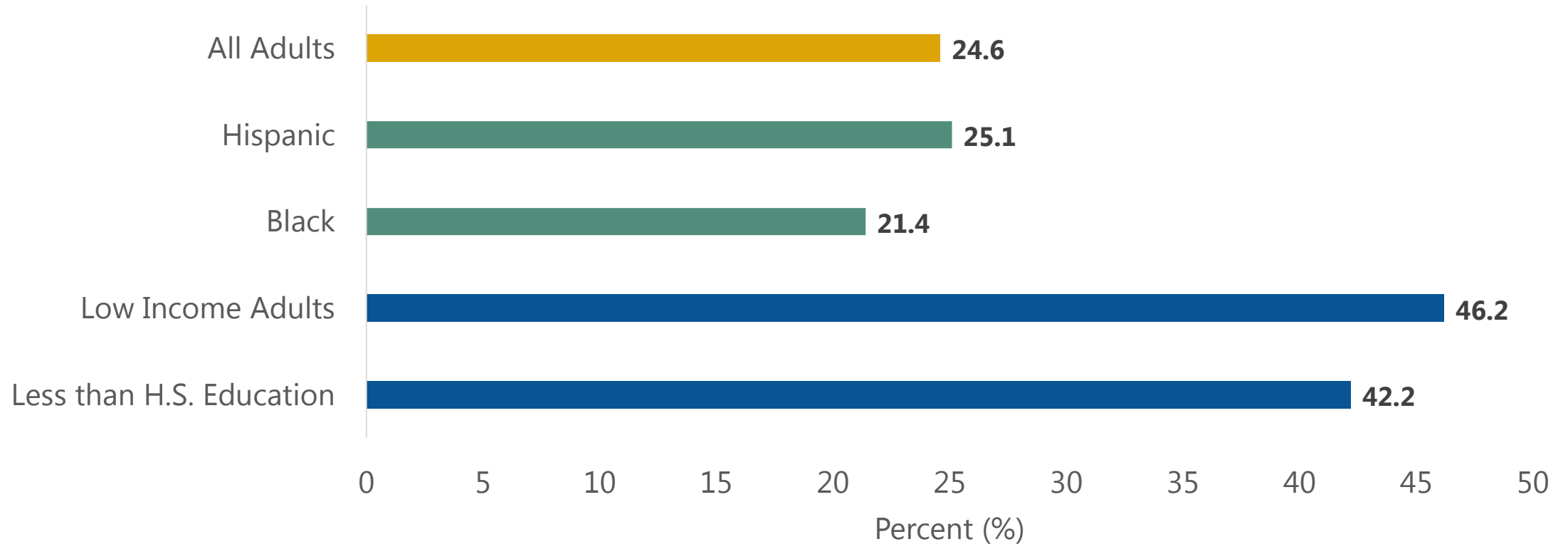
Quit Now KY participants who were pregnant at intake and/or completed the Postpartum Program (PPP), 2017



Data source: National Jewish Health and KY Tobacco Prevention & Cessation Program

Tobacco Use and Disparate Populations

Current smoking prevalence, by group, 2017



Data source: KyBRFSS

Questions?

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