



INCREASING COLORECTAL CANCER SCREENINGS THROUGH **PARTNERSHIPS**

Through a unique partnership, the Kentucky Department for Public Health and Kentucky Health Care System Partners collaborate to utilize evidence based interventions to improve colon cancer screening in Kentucky.

WHY PARTICIPATE?

Through a federally funded grant from the Centers for Disease Control (CDC), the Kentucky Department for Public Health (KDPH) is working with health care system partners across Kentucky to implement evidence-based interventions (EBIs) to increase colorectal cancer (CRC) screening.

Colorectal cancer is preventable through screening. Data from the Kentucky Cancer Registry shows that Kentucky has the **highest** incidence rate and **5th highest** mortality rate for colorectal cancer in the nation. While Kentucky's colorectal cancer incidence and mortality rates have decreased in the past decade, large gaps still remain. Through these partnerships we can address these gaps.

BENEFITS OF PARTICIPATING

Each health care system that participates in this partnership will receive:

- ☒ Technical assistance from a team of colon cancer and practice transformation experts.
- ☒ Deliverable-Based Funding
- ☒ Data Validation
- ☒ Access to outreach materials and small media for CRC awareness

**Colorectal cancer screening
rates increased up to **33%**
for past participants**

WHAT IS EXPECTED OF PARTICIPANTS?

Participating health care systems will be expected to accomplish the following:

- Participation in monthly technical assistance calls with KDPH
- Completion of annual site visits with KDPH
- Participation in quarterly Learning Collaboratives hosted by the American Cancer Society
- Monthly reporting of CRC data
- Monthly invoice submission of CRC grant-related activities

CURRENT PARTNERSHIPS

- Kentucky Department for Public Health
- Kentucky Regional Extension Center
- American Cancer Society
- Kentucky Cancer Program East and West
- Kentucky Primary Care Association
- Kentucky Cancer Consortium



**TO LEARN MORE OR REQUEST MORE
INFORMATION SCAN THE QR CODE
OR VISIT:**

<https://www.chfs.ky.gov/agencies/dph/dpqi/cdpb/Pages/coloncancer.aspx>



Kentucky Public Health
Prevent. Promote. Protect.