COMPLETING THE 2022 STORIES OF SUCCESS SURVEY

Introduction

CHWs wear many hats and respond to many challenges. The Stories of Success (SOS) report is a compilation of CHW accomplishments from across the state over the past 18-24 months. These stories can be about any topic where programs have adapted and innovated to meet client and community needs.

The purpose of the SOS project is to highlight the work that CHW programs do in their communities and inspire continued support for the profession across the state.

The Stories of Success is a tool that CHW organizations, partners, KOCHW, and funders can use to present on the work of CHWs to legislators, community members, funders, and other potential partners.

This is also an opportunity for CHW programs to learn about each other and share ideas and lessons learned. These stories can also be used to assist with grant applications and reports.

Choosing a success story
The SOS report is open to any organization within Kentucky that employs CHWs. We ask that each organization submit one story. We have also requested that each of the programs receiving CDC grant contribute a success story.

Successes don't mean that you saved the world, or completely fixed a problem. When thinking about a story to share, consider:
- What are you most proud of?
- What do your clients, providers, or other partners give you positive feedback about?
- What projects gave you interesting or unexpected results?

Stories should:
- Have taken place in 2021-2022 (could go back to 2020 if part of a long-term project)
- Highlight project successes, rather than the work of an individual CHW (although please acknowledge if someone on the project when above and beyond or came up with an innovative solution!)

Success story structure:
1. Brief description of problem and project
2. Introduction and Overview
3. Project goals and objectives
4. Project participants (intended and actual)
5. Community involvement
6. Program Process
7. Project outcomes and lessons learned
8. Future plans and considerations
9. Supporting information, including:
   Two highlights, including a quote or data illustrating the impact of the project
   Photo or other graphic
   Organization Logo
   Contact information

Most of this information is the same as the previous two SOS reports. However, this year we are piloting a process where programs have the option to fill out the survey themselves, or to have an interview with a KOCHW staff member, who will write up the SOS story.

Please fill out the basic questions, and then indicate if you would rather write it yourself, or if you would like to work with a KOCHW staff member to create the story (please note that these slots are limited). There will be a link to a scheduler instide the survey. Either way, the KOCHW team will work with you to edit and format the final document.

Each of the questions has a character limit, to help make sure the stories have consistent length throughout the report. We highly recommend you write the story first in a word document, answering the prompts and then pasting into the survey monkey. In MS Word, if you select text, you can see the word count at the bottom left of the screen. Keeping the text highlighted, you can click on that word count, and a popup will open showing the character count as well.

The SurveyMonkey tool will open November 30, and close January 31.

Survey Questions

- Below are the questions you will find in the SOS Survey on Survey Monkey.

- Problem statement: briefly describe the issue facing your community that led to the project you are highlighting (100-250 characters)

- Project statement: Briefly describe your project that addressed this problem

- Would you prefer to complete the survey yourself, or schedule an interview?
    - If yes, the survey will take you to a page with a link to a calendly scheduling site. Please select an appointment, return to the survey monkey and enter the appointment chosen, and submit the survey. Before your interview, please read through the following questions and be prepared to discuss them.

For those completing the survey:
- Background: Please describe your CHW program's history, purpose, and background.

- What made your organization choose to start a community health worker program?

- What are the challenges your organization faces?

- Who in your community faces these challenges?

- What social determinants of health relate to these challenges? (e.g., access to health care, financial stability, neighborhood and environment, social and community context).

- What were your project's objectives? If possible, describe what made those objectives SMARTIE? (Specific, Measurable, Action-oriented, Realistic, Time-bound, Inclusive and Equitable)

- Who were the intended participants of the program? Describe relevant characteristics, such as income level, family, environmental concerns, demographics, location, etc.

- Program processes/Approach: Explain the methods your program uses to attain its goals. Questions to address include: What specific steps did you take to start up (or enhance) your program? Where and when did these activities take place? How were your partners involved?

- What innovative approaches and/or culturally tailored activities did you use?

- Explain how this approach addresses the challenge.

- Did your program make an impact or reach its goals? Why/how?

- Please share data showing how you measured this (e.g., number of community members reached by the program, health indicators, change in client self-efficacy scores).

- Future considerations: What are the next steps for this project?

- What are your long-term plans for program?

- What challenges did you face in establishing the project?

- What adjustments did you make to improve effectiveness?

- How do you plan to achieve your current objectives or set new ones?

- What lessons have you learned from this project?

- Will your actions be implemented in other programs? Other organizations?

- What else would you like us to know about your program's story of success?

Supporting information:
- 2 photos, quotes, or pieces of data illustrating the main points of your story
- Program Logo
- Contact information