

Effective March 1, 2023

Starting March 2023, Healthy Infants will receive WIC Contract Brand Similac Infant Formula  
Below are your Similac Infant Formula Choices

You must purchase the formula listed on your eWIC Benefits:

**Similac Advance, 12.4 oz. Powder**  
or  
**Similac Advance, Stage 1, 12.4 oz Powder**



**Similac Advance Concentrate**  
or  
**Similac Advance Stage 1 Concentrate**



**Similac Sensitive for Fussiness/Gas**  
**12.5 oz Powder**



**Similac Sensitive For Fussiness/Gas**  
**13 oz. Concentrate**



**Similac Total Comfort**  
**12.6 oz. Powder**



*Similac Total Comfort is only available in Powder*

**Similac Soy Isomil**  
**12.4 Powder**  
or  
**Similac Sensitive Isomil Soy, 12.4 oz. Powder**



**Similac Soy Isomil 13 oz. Concentrate**  
or  
**Similac Sensitive Isomil Soy, Concentrate**



## Keep in Mind

- Similac Spit up has been discontinued. A valid prescription is required for infants requesting Enfamil AR.
- Ready to Feed options may be on your eWIC benefits with medical documentation.
- Infants requiring a special formula due to a medical reason with a valid prescription will not move to Contract routine formula on March 1<sup>st</sup>.
- Healthy infants who do not tolerate a Similac Formula, must try at least 2 Similac Formulas and obtain a prescription from their health care provider before a noncontract routine formula can be issued by WIC effective March 1, 2023.

**This institution is an equal opportunity provider.**

# Temporary Formula Choices

Medium and Large Cans

Effective March 1, 2023 to April 30, 2023

If your eWIC card shows:

You may also purchase the following items

Similac Pro-Advance  
30.8 oz can



Similac Advance  
30.8 oz can



Similac 360 Total Care  
30.8 oz can



Similac Advance  
850 g can



Similac Total Comfort  
Up to 12 months  
28.9 oz can



Similac Pro-Sensitive  
29.8 oz can



Similac Sensitive  
29.8 oz can



Similac 360 Total Care Sensitive  
30.2 oz can



Similac Pro-Total Comfort  
29.8 oz can



No other Products

Milk Based  
19-25 oz can

Similac Pure Bliss  
24.7 oz can



Similac Total Care 360 Advance  
20.6 oz can



Similac Total Care 360 Sensitive  
20.1 oz can



Similac Sensitive  
20.1 oz can



Similac Advance  
20.6 oz can

