

**If Rx is for Milk Based formula for 9 to 12 months of age:**

- Enfagrow Toddler Transitions, etc.

The baby must have tried:

*First:*

- Similac Advance

*Second:*

- Similac Total Comfort

**If Rx is for Soy Based formula for 9 to 12 months of age:**

- Gerber Good Start Soy Stage 2 (not WIC eligible)

The baby must have tried:

*First:*

- Similac Soy Isomil

*Second:*

- Similac Sensitive or Similac Total Comfort

(if no milk allergies exist)

**Ready to feed formula** can only be given for one of the following reasons:

- Poor water supply
- No refrigeration
- Unable to mix the formula properly
- Only available form of the product

**Bottle nipples** affect how fast formula flows from the bottle.

- Faster flow nipples can cause spit up.
- It is recommended to use a slow flow or stage 1 nipple from birth until three (3) to six (6) months of age.

*Any unused formula received from WIC should be returned to the WIC clinic. Selling or trading WIC formula is a program violation that could result in criminal charges and/or disqualification from receiving future benefits.*

If you have any questions about these guidelines, please call your local health department.

Adapted from a pamphlet designed by Hopkins County Health Department.

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6.9 L Rev. 02/23 PAM-DHS-136

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CABINET FOR HEALTH AND FAMILY SERVICES



# Kentucky WIC Program Standard Infant Formula Guidelines



Effective 03/01/2023

## Healthy Babies must try Similac brand formula

The WIC Program has a contract with Abbott Laboratories.

All formulas must be tried by infants for 72 hours unless there are severe problems such as:

- Projectile vomiting
- Skin rash
- Bloody stools

### Transition Guidelines

- Day 1: provide 3/4 current formula mixed with 1/4 new formula
- Day 2: provide 1/2 current formula mixed with 1/2 new formula
- Day 3: provide 1/4 current formula mixed with 3/4 new formula
- Day 4: offer only the new formula

Healthy babies with drinkable water will receive powder or concentrate formula.

**First:** Similac Advance

**Second:** Must try any **one** of the following

- Similac Total Comfort
- Similac Sensitive
- Similac Soy Isomil

## Formulas Requiring WIC Prescription (Rx)

Any formula other than **Similac Advance, Similac Total Comfort, Similac Sensitive, or Similac Soy Isomil** requires an order which includes:

- Complete name of specific formula
- Valid diagnosis
- Length of time baby is to receive formula
- Signature of MD, DO, APRN, PA

### If Rx is for Milk Based formula:

- Gerber Good Start Gentle Stage 1
  - Enfamil Infant, etc.

**The baby must have tried:**

**First:**

- Similac Advance

**Second:**

- Similac Total Comfort

### If Rx is for Soy based formula:

- Enfamil Prosobee
- Gerber Good Start Soy Stage 1

**The baby must have tried:**

**First:**

- Similac Soy Isomil

**Second:**

- Similac Sensitive or
- Similac Total Comfort

(if no milk allergy exists)

### If Rx is for Milk Based lactose free or lactose reduced formula:

- Enfamil Gentlease
- Gerber Good Start Soothe, etc.

**The baby must have tried:**

**First:**

- Similac Total Comfort

**Second:**

- Similac Sensitive or
- Similac Soy Isomil

### If Rx is for milk based, hydrolyzed protein with probiotics

- Enfamil Reguline

**The baby must have tried**

**First:**

- Similac Total Comfort

**Second:**

- Similac Sensitive

### If Rx is for Kosher or Halal formula due to religious beliefs:

**The baby must have tried:**

**First:**

- Similac Advance

**Second:**

- Similac Total Comfort

### If Rx is for reflux or GERD formula

- Enfamil AR

There is no reflux contract brand formula