Kentucky



WIC-Approved Foods 10/01/2023-4/20/2026

Welcome to WIC!

What does WIC provide?

The Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) provides at no cost:

- ✓ Healthy foods like, milk, cheese, yogurt, cereal, whole grains (bread, tortillas, brown rice, & pasta), juice, eggs, peanut butter, beans, fruits, and vegetables.
- ✓ Nutrition education
- ✓ Infant feeding information
- ✓ Healthcare referrals
- ✓ Breastfeeding support



Who is eligible?

Applicants must meet these requirements:

Category (be a woman, infant or child)

- Pregnant women
- Women who have delivered a baby or miscarried in the past 6 months
- Breastfeeding women until their baby is 1 year old
- Infants and children up to their 5th birthday

Resident (must live in State where they apply)

Income (must meet income guidelines)

KY WIC Shopping Tips

- Take your KY WIC Shopping List with you.
- If you have a smartphone, use the free WIC Shopper app to scan foods. Be sure to register your eWIC card with the app so you can check your benefits from your phone.
- Make sure the foods you buy are on your KY WIC Shopping List.
- If your fruit and vegetable purchase total is more than your benefit amount, you can pay the difference.
- Coupons and store promotions can be used with your KY eWIC card.
- If using multiple forms of payment, use your KY eWIC card first.
- Your receipt will list the remaining food benefit balance.



Cereal

10 ounces or larger

B&GFoods

- Cream of Wheat Instant
- Cream of Wheat Whole Grain#
- Cream of Rice
- Cream of Rice Instant
- Cream of Wheat 2 1/2 Minute
- Cream of Wheat 1 minute



General Mills

- Cheerios#
- Vanilla Spice Cheerios#
- Multi-Grain Cheerios#
- Cheerios Ancient Grains#
- Fiber One Honey Clusters#
- Wheaties#

- Corn Chex
- Rice Chex
- Wheat Chex#
- Kix#
- Honey Kix#
- Berry Berry Kix#
- Total#



























Cereal

Kellogg's

- All Bran Complete Wheat Frosted Mini-Wheats Flakes#
- Corn Flakes
- **Rice Krispies**
- Frosted Mini-Wheats Strawberry#
- Frosted Mini-Wheats Cinnamon Roll#
- Original#
- Frosted Mini-Wheats Little Bites#
- Frosted Mini-Wheats Blueberry#
- Frosted Mini-Wheats Golden Honey#



Post

- Honey Bunches of Oats Honey Roasted
- Honey Bunches of Oats with Vanilla Bunches#
- Honey Bunches of Oats
- Whole Grain Honey Crunch#
- Grape Nuts Original#
- Grape Nuts Flakes



Quaker

- Original Instant Oatmeal#
- Life Original#
- Oatmeal Squares Golden Maple#
- Oatmeal Squares Brown Sugar#
- Oatmeal Squares Cinnamon#
- Oatmeal Squares Honey Nut#
- Grits Orginial
- Life Multigrain Vanilla#



Malt-O-Meal

- · Crispy Rice
- Frosted Mini Spooners#
- Original Hot Wheat Cereal
- Strawberry Frosted Mini Spooners#





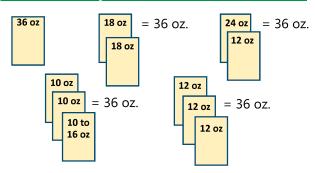




NO Cereals not listed NO Organic Cereals

Whole grain cereals are denoted with # symbol

To buy 36 ounces of cereal



Juice

Unsweetened 100% Fruit/Vegetable

100% Frozen Fruit Juice 12 ounce (makes 48 ounces)

Any brand - Grapefruit or Orange Seneca - Apple Old Orchard - Any Flavor



Can or Plastic 100% Fruit Juice 48 or 64 ounce

Any Brand - Grapefruit or Orange Seneca, Motts - Apple Apple & Eve - Any Flavor Libby's - Pineapple Juicy Juice - Any Flavor Northland - Any Flavor Old Orchard 100% Juice - Any Flavor Welch's - 100% Grape Juice (No other varieties)

Can or Plastic 100% Vegetable Juice 64 ounce

<u>Tomato Juice</u> <u>Vegetable Juice</u>

Campbell's V-8

Campbell's Low Sodium V-8 Low Sodium

Purchase size shown on EBT shopping list

YES Added calcium

Not allowed

NO 46 ounce juice

NO 11.5 ounce juice

NO Other juices or fruit drinks

NO Organic juice

NO Cocktails

NO V8 Lite, Splash, or Fusion

NO DHA, prebiotics, or artificial sweeteners

NO Juice made with coconut water

Milk



Fat-Free/Skim Low Fat (1%) Reduced-Fat Whole

Acidophilus &/or bifidum (A/B), lactose free and powdered milks are allowed if shown on EBT shopping list

YES Added calcium

Not allowed

NO Flavored milk, Goat's milk, Buttermilk, Vitamite 100, Rice, Almond, or Evaporated milk

NO Organic milk

NO Added plant sterols, sterols, DHA, ARA &/or Omega 3

Soy Milk

Half-gallon or quart size container

To purchase soy milk, it must be shown on EBT shopping list

Approved Soymilk

Silk Soy Original 8th Continent Original Pacific Soy Orginial







NO other soy milk is authorized.

Milk

WIC Cuts the Fat to 1% or Less Milk



For women and children 2 years and older.

- Fewer Calories for a healthier weight.
- Less saturated fat for a healthier heart.
- More calcium for strong bones, teeth and healthy blood pressure.
- Same or more amounts of vitamins A and D.



Yogurt

32 oz Tub

Purchase type shown on EBT shopping list



Whole milk yogurt

Dannon

- Whole Milk Plain
- Whole Milk Vanilla
- Whole Milk Strawberry



Meijer

· Whole Milk Plain



Kroger

- Whole Milk Plain
- · Whole Milk Vanilla
- Whole Milk Blended Vanilla



Our Family

· Whole Milk Plain



Low fat and fat free yogurt

Activia

Vanilla



Coburn Farms

- · Low Fat Plain
- Low Fat Vanilla



Best Choice

- Nonfat Plain
- Low Fat Vanilla
- Strawberry



Dannon

- · Nonfat Plain
- Low Fat Strawberry
- Low Fat Strawberry Banana
- · Low Fat Plain
- · Low Fat Vanilla



Yogurt

Low fat and fat free yogurt

Essential Everyday

- · Fat Free Plain
- Low Fat Plain
- · Low Fat Peach
- · Low Fat Strawberry
- · Low Fat Vanilla



Food Lion

- Plain Nonfat
- Low Fat Vanilla



Kroger

- Blended Low Fat Plain
- Blended Low Fat Vanilla



Meijer

- Nonfat Plain
- · Low Fat Plain
- Blended Low Fat Strawberry
- Blended Low Fat Strawberry Banana
- Low Fat Vanilla
- Plain 1.5% Milk Fat
 - Light Blended Low Fat Vanilla
 - Blended Low Fat Blueberry



Food Club

- Fat Free Plain
- Low Fat Vanilla
- Low Fat Strawberry



Great Value

- · Nonfat Plain
- Low Fat Vanilla
- Low Fat Strawberry Banana
- Low Fat Strawberry
- · Low Fat Peach



LaLa

- Low Fat Plain
- Low Fat Mango
- Low Fat Strawberry
- · Low Fat Vanilla



Morning Fresh

- Nonfat Plain
- · Low Fat Vanilla



Yogurt

Low fat and fat free yogurt

Our Family

- Nonfat Plain
- Nonfat Vanilla
- Nonfat Strawberry
- Low Fat Vanilla
- · Low Fat Peach
- Low Fat Strawberry
- Low Fat Blueberry



Yoplait

- Low Fat Original Vanilla
- Low Fat Original Strawberry Banana
- Low Fat Original Strawberry
- Low Fat Original Harvest Peach



Yogurt- Multipacks

Low fat and fat free yogurt

Multipacks- Must equal 32 oz.





Yoplait Yogurt Cups

Box of 8 - 4 oz. Cups Go-Gurt

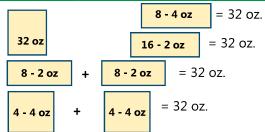
Box of 8 - 2 oz. Tubes Box of 8 - 4 oz. Tubes

Box of 16 - 2 oz. Tubes

Activia

Pack of 4 - 4 oz. Cups (Lactose Free Available)

To buy 32 ounces of Yogurt



Not allowed

- **NO** Organic
- **NO** Greek or strained yogurt
- **NO** Artificial sweeteners (NO Light & Fit, Carb Master)
- NO Drinkable yogurt bottles or frozen yogurt
- NO Mix-in ingredients such as granola, candy pieces, honey, or nuts

Cheese

Block, Crumbled, Cubed, Sliced, Shredded, or String 8 or 16 ounce packages only

Brick Cheddar Colby Monterey Jack Mozzarella Muenster Provolone Swiss



YES Variety packs/blends, low cholesterol, low or reduced-fat, nonfat, fat free, added calcium and low sodium

Not allowed

NO Deli cheese of any type

NO American cheese

NO Cheese food, cheese product, cheese spread, pasteurized processed cheese, imitation cheese

NO Added pepper, pimento, added herbs, spices, seasonings or flavorings (wine or smoked)

NO Organic cheese

NO Added probiotics (e.g., Live Active, etc.)

Eggs

Grade A - White - Dozen only Size - Small, medium or large



YES Cage Free

Not allowed

NO Organic, free range, low cholesterol, antibiotic free, vegetarian-fed hen, multigrain diet fed, and no growth hormone

NO Added Omega 3 or other fatty acids

NO Brown eggs

Dried Beans & Dried Peas

Any Brand
Dried - 16 ounce bag OR
Canned - 15 to 16 ounce







Any plain bean or pea. Some examples include:

Black M Black-eyed N Garbanzo Pi Great Northern Re Kidney Sp

Mixed Navy Pinto Red Speckled

Lentils

YES Mixed beans (pinto and Great Northern, etc.)

YES Regular or low sodium

Not allowed

NO Added meats, flavorings, sauces, spices/ seasoning, fats, sugars, or oils

NO Organic or baked

NO Canned green beans, green peas, or waxed beans

Peanut Butter

Any Brand 16 to 18 ounce only



YES Chunky, Creamy, Crunchy, or Extra Crunchy

YES Low sodium or low sugar

YES Natural

Not allowed

NO Low carb

NO Chocolate, marshmallow, artificial sweeteners, jelly, honey, or flavors added

NO Tubes, slices or "To Go" containers

NO Organic peanut butter

NO Reduced Fat

NO Whips

NO Omega 3, flaxseed, or plus

Tofu

8 or 14 to 16 ounce container

Nasoya House Foods
Extra Firm Extra Firm
Firm Firm

Firm Regular

Lite Firm Lite Silken

Soft Super Firm Cubed Azumaya Simple Truth
Firm Firm



To purchase tofu, it must be shown on EBT shopping list

YES Prepared with calcium/magnesium salts **Yes** Organic

Not Allowed

NO Added fats, sugars, oils or sodium

NO Marinated or seasoned tofu

Fish

Only type and sizes below. Any brand packed only in oil or water.

Pink Salmon - 6 & 7.5 ounce cans only

Sardines - 3.75 ounce cans only

Tuna Fish - 5 & 6 ounce cans only



To purchase fish, it must be shown on EBT shopping list

YES Regular or low sodium

Not Allowed

NO White or albacore tuna

NO Organic fish

NO Foil containers

NO Added seasonings, flavors, or dressings

Breastfeeding

Breastfeeding is best for mother and baby.

Mother's milk is the perfect food for your baby. The milk that your body makes to feed your baby is the best food to keep your baby healthy and happy. There are many benefits of breastfeeding your baby.

- **Benefits for Baby** ✓ Most complete form of food for your baby.
- ✓ Provides immunities to your baby.
- ✓ Protects baby against Sudden Unexpected Infant Death (SUID), ear infections, obesity, allergies, etc.
- ✓ Babies who are breastfed have less gas, spitting up and colic.

Benefits for Mother

- ✓ Decreased risk of breast and ovarian cancer.
- ✓ Helps you return to prepregnancy weight faster.
- ✓ Increases bonding with your baby.
- ✓ Cheaper than bottle feeding.

Is my baby getting enough?

Your baby will need to eat 8-12 times per day. This means your newborn baby needs to eat every 1 ½ to 3 hours. Babies have very small stomachs when they are born.



1 Day Old

5-7 ml





3 Days Old size of marble size of strawberry

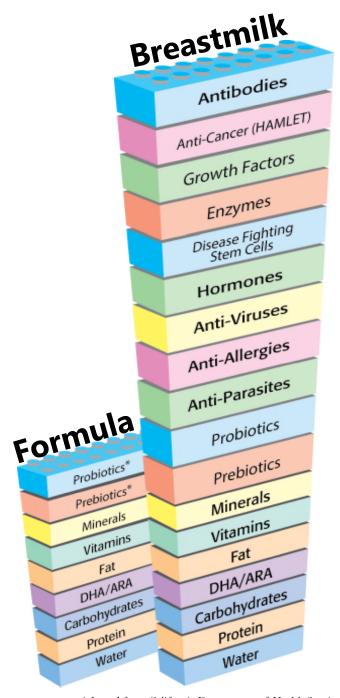
10 Days Old 22-27 ml/ 1 oz. 60-81 ml/ 2-2.7 oz. size of an egg

To make sure your baby is getting enough:

- ✓ Monitor your baby's weight gain. Babies should have a ½ to 1 ounce weight gain daily the first 6 months of life. Your baby should be back to birth weight by 2 weeks.
- ✓ Count wet and dirty diapers. Your baby should have 6 or more wet diapers and at least 3 dirty diapers after the first 6 days of life.

Breastfeeding

Breastmilk Has More of the Good Things Babies Need



Adapted from California Department of Health Services

100% Whole Wheat & Whole Grain **Bread/Buns** 16 ounce size only



Best Choice 100% Bimbo 100% Whole Wheat Whole Wheat





Bunny 100% Who**l**e Wheat



Essential Everyday 100% Whole Wheat



Food Lion 100% Whole Wheat



Healthy Life 100% Whole Wheat



IGA 100% Whole Wheat



Kern's 100% Whole Wheat



Kroger 100% Whole Wheat



Lewis 100% Whole Wheat



Meijer 100% Whole Wheat



Nature's Own Whole Grain Sugar Free



Nature's Own Whole Grain with Honey



Wheat



Our Family Pepperidge Farm 100% Whole Light Style Soft Farm Very Thin Wheat



Pepperidge Soft 100% Whole Wheat

100% Whole Wheat & Whole Grain **Bread/Buns** 16 ounce size only



Pepperidge Farm Whole Grain Seeded Jewish Rye



Roman Meal Sungrain 100% Whole Wheat



Sara Lee 100% Whole Wheat



Schwebel's 100% Whole Wheat



Shoppers Value 100% Whole Wheat



Wonder 100% Whole Wheat



Arnold Whole Wheat Hamburger Buns



Arnold Whole Wheat Hot Dog Buns



Brownberry Hamburger Buns



Brownberry Whole Wheat Whole Wheat Hot Dog Buns

Not Allowed

n

NO White Bread

NO Organic Bread

NO Additives such as herbs, spices, peppers, cheese, tomatoes or raisins

100% Whole Wheat Pasta 16 ounce size only - Any Brand



YES Any shape (for example whole wheat rotini, penne, spaghetti, macaroni/elbows, or linguine)

Not Allowed

NO Organic

NO Added cheese, vegetables, sugars, fats, oils, salt (sodium), or other flavorings

NO Egg noodles

NO Pasta meals or canned pasta

NO Gluten free or brown rice pasta

NO Corn flour, chia seed flour, or flax seed

Whole Grains

Brown Rice 14 <u>or</u> 16 ounce only- Any Brand





YES Instant, quick, or regular

Not Allowed

NO Organic

NO Additives such as herbs, spices, peppers, cheese, or tomatoes

Tortillas 16 ounce package only

Whole Wheat Tortillas

Best Choice Micasa
Carlita Food Lion
Celias IGA

Kroger Food Club
La Banderita Tio Santi
Ortega Chi Chis
Mission Don Pancho

Essential Everyday



Corn Tortillas

Corn Tortillas

Celias Hy-Top
Don Pancho Mission
Food Club Best Choice
Food Lion Guerrero

La Banderita Essential Everyday

La Burrita Kroger IGA Chi Chi's

Our Family

Not Allowed

NO Organic

NO Additives such as herbs, spices, peppers, cheese, spinach or tomatoes

Combine whole grains to equal the amount shown on your EBT shopping list

Fruits and Vegetables Cash Value Benefit

Fresh

YES Whole or cut

YES Organic

Not Allowed

NO Added sugars, fats or oils

NO Ornamental fruits or vegetables such as painted pumpkins or peppers on a string

NO Party trays or fruit baskets

NO Muffins or baked goods

NO Items from the deli or salad bar, i.e., potato salad

NO Herbs, spices or sprouts

NO Fruit/nut mixtures or dried fruit/vegetables

NO Added dressings, croutons, herbs, spices, marinades, etc.

Frozen

YES Any brand, variety, or size

YES Whole, cut or mixed

YES Organic

YES With or without salt

Not Allowed

NO Added sugar, syrup, artificial sweeteners, fats, oils

NO Added meat, pasta, rice, nuts, cheese, butter, herbs, spices, seasonings, marinades, dressings, condiments or sauces

NO French fries or tater tots

NO Breaded or battered vegetables

Canned Fruits

YES Organic

YES Applesauce, unsweetened

YES Packed in water or natural fruit juice

YES Any brand or size

YES Any container type (pouches, metal, glass or plastic)

Not Allowed

NO Added sugar, or syrup, artificial sweeteners

NO Fruits in gel, jello, pie filling, or cranberry sauce

Fruits and Vegetables

Tips for purchasing fresh fruits and vegetables:

✓ Check your grocery store's weekly sales ads.

✓Buy fruits and vegetables that are in season.

Do not buy a product that is bruised or damaged.

If you are not able to purchase certain fruits and vegetables, it may not be in our system. Notify your local WIC Clinic as soon as possible.

Estimating cost by using the table below:

Use the following steps to estimate the cost of your purchase:

- 1. Place the item on the grocery scale.
- 2. Round the weight up to the nearest pound (lb.) or half pound. Find the number on the top of the chart below.
- 3. Find the price per pound on the left side of the chart below and follow it to the right until the two meet.

*Note: You will be asked to pay any amount that exceeds your cash value benefit amount.

\$	1 lb	1½ lb	2 lb	2½ lb	3 lb
0.49	0.49	0.74	0.98	1.23	1.47
0.59	0.59	0.89	1.18	1.48	1.77
0.69	0.69	1.04	1.38	1.73	2.07
0.79	0.79	1.19	1.58	1.98	2.37
0.89	0.89	1.34	1.78	2.23	2.67
0.99	0.99	1.49	1.98	2.48	2.97
1.09	1.09	1.64	2.18	2.73	3.27
1.19	1.19	1.79	2.38	2.98	3.57
1.29	1.29	1.94	2.58	3.23	3.87
1.39	1.39	2.09	2.78	3.48	4.17
1.49	1.49	2.24	2.98	3.73	4.47
1.59	1.59	2.39	3.18	3.98	4.77
1.69	1.69	2.54	3.38	4.23	5.07
1.79	1.79	2.69	3.59	4.48	5.37
1.89	1.89	2.84	3.78	4.73	5.67
1.99	1.99	2.99	3.98	4.98	5.97

Infant Foods



Breastmilk is Best.



Formula

Purchase size and type shown on EBT shopping list

Not Allowed

NO Whole, Low Fat, Skim, Evaporated, or Goat's milk

NO Organic formula

NO Oral rehydration fluids or electrolyte solutions, such as Pedialyte

Dry Infant Cereal 8 ounce size only

YES Organic

Not Allowed

NO Additives such as fruit, formula, sugar, yogurt, or DHA & ARA

NO Cereal in jars or pouches

Infant Foods

Infant Fruits & Vegetables 4.0 ounce size only Fresh as specified on EBT Shopping List

YES Plain fruit or vegetable combinations such as peas and carrots, apple and banana, or sweet potato and apple

YES Organic

Not Allowed

NO Additives such as sugars, starches, salt/sodium, yogurt, or DHA & ARA

NO Dinners, desserts, delights, or puddings

NO Pouches

Infant Meat 2.5 ounce size only

To purchase infant meat, it must be shown on EBT shopping list

YES Plain meats with gravy

YES Organic

Not Allowed

NO Additives such as fruit, vegetable, or DHA & ARA

NO Oil, sugar, onion or garlic

NO Chicken sticks, Turkey sticks, or Meat sticks

NO Gerber Graduates Lil' Meals, Lil' Sides or Lil'

Entrees

NO Dinners

NO Pouches

Infant Foods

Food Conversions

Infant Cereal

Infant Fruits and Vegetables

128 oz. = 32 2-packs of 2 oz.

128 oz. = 32 (4 oz.) jars

128 oz. = 16 2-packs of 4 oz.

Fresh, Frozen and Canned Infant Fruits and Vegetables

\$10 Fresh fruits and vegetables +64 ounces of jarred infant fruits and vegetables

64 oz. = 16 2-packs of 2 oz.

64 oz. = 16 (4 oz.) jars

64 oz. = 8 2-packs of 4 oz.

\$20 Fresh fruits and vegetables

Infant Meat

Fully Breastfed Infant

40 oz. = 16 (2.5 oz.) jars

DON'TFALL FOR THE TRAP



SELLING OR TRADING WIC FORMULA, FOODS OR EWIC CARDS IS A VIOLATION THAT COULD RESULT IN CRIMINAL CHARGES AND/OR DISQUALIFICATION FROM RECEIVING FUTURE BENEFITS.



Reading the eWIC Receipt WIC Shopping List

eWIC Receipt	WIC Package Size				
Milk					
1.00 gal	1 gallon				
.75 gal	1/2 gallon + 1 quart				
.50 gal	1/2 gallon				
.25 gal	1 quart				
Cheese					
1.00 pound	1 pound or 16 oz.				
.50 pound	1/2 pound or 8 oz.				
Tofu					
1.00 pound	1 pound or 14 to 16 oz.				
.50 pound	1/2 pound or 8 oz.				
Juice					
1.00 cont	1 container				
Cereal					
36.00 ounce	36 ounces (purchase in boxes 10 oz. or larger)				
Beans/Peas					
1.00 cont	One 16 - oz. bag OR				
	Four 15 to 16 oz. cans				
.75 cont	3 cans				
.50 cont	2 cans				
.25 cont	1 can				
Eggs					
1 dozen	1 dozen				

Reading the eWIC Receipt

WIC Shopping List

eWIC Receipt	WIC Package Size			
Yogurt				
32.00 ounce	1- 32 oz container or multipack			
Peanut Butter				
1.00 cont	1 container 16 or 18 oz.			
Whole Grains				
16.00 ounce	1- 16 oz. bread OR 1 - 14 or 16 oz. rice OR 1 - 16 oz. tortilla OR 1 - 16 oz. pasta			
Soy Milk				
1.00 gal	2- half gallon cartons			
.50 gal	1/2 gallon			
Fruit and Vegetables				
1.00 \$\$\$	\$1.00 to purchase fresh/frozen fruits and vegetables/ canned fruit			

^{*} Fruit and Vegetable Cash Value Benefit amount may vary depending on eligibility.

If you have questions regarding how to read your eWIC Shopping List, please contact your local health department.

WICShopper App

WICShopper can:

- Tell you if a scanned item is WIC- eligible
- ✓ Tell you what WIC-eligible items are available in **this** store.

State Barcode Key Water LPC My Benefits All Digital Manage Cords NoC Bigide Food List Will Placks! Reto or give Feedback. Will Wendors

Next Steps:

- 1. Download the WICShopper
- 2. Launch the app and select your State or WIC authority
- 3. Shop scan items to know if they are WIC eligible and on your KY WIC shopping list.



WICShopper App Fruit and Vegetable Calculator

- 1. Log in to the WIC Shopper App.
- 2. Select "My Benefits" icon
- 3. Select "Calculator" option located in the Fruit and Vegetable category.
- 4. Select "Add Item" icon to enter item name, price per pound (lb), and weight. Total price will be calculated.
- 5. Select "Add Item" to view your remaining

balance.



WICShopper App

WICShopper App Cereal Calculator

- 1. Log in to the WIC Shopper App.
- 2. Select "My Benefits" icon
- 3. Select "Calculator" option located in the breakfast cereal category.
- 4. Select "scan item" and scan eligible products.
- 5. If a cereal is WIC Approved, select the green "add" icon. The calculator will update your remaining cereal balance.



To Learn More: www.EBTShopper.com or scan this QR Code!





Report Violators of Laws and Regulations of USDA Programs

Criminal Activity, such as:

- Bribery
- Smuggling
- Theft
- Fraud
- Endangerment of Public Health or Safety
- Mismanagement/ Waste of Funds
- Workplace Violence
- Employee Misconduct
- Research Misconduct
- · Conflict of Interest

Call 1-800-424-9121 or visit www.usda.gov/oig

The identity of complainants is protected under the provisions of the Whistleblower Protection Act of 1989.

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Kentucky WIC Help Desk (877) 597-0367



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