

# Every Mother, Every Baby, EVERY TIME!



## Have the conversation!

- 2 in 3 pregnant women do not receive the necessary vaccines
- Pregnant women who get vaccinated pass antibodies to their babies, protecting babies in the first few months of life before they can get their own vaccines
- Recommendations from healthcare providers are one of the strongest motivators for pregnant women to get vaccinated

**Resources for Parents**  
[CLICK HERE](#)

## EVERY MOTHER

### Tdap

[Tdap \(Pertussis\) Vaccine and Pregnancy](#)

[Standing Orders for Administering Tdap During Pregnancy](#)

[Tdap Social Media](#)

[KDPH Flyers](#)

[KDPH Brochure](#)

### COVID-19

[Building Vaccine Confidence Training](#)

[COVID-19 Vaccine Flyer](#)

[COVID-19 Vaccines in the U.S. Vaccine Trust and Hesitancy Podcast](#)

[Effectiveness of Maternal COVID-19 Vaccines](#)

[COVID-19 Social Media](#)

[KDPH Flyers](#)

[KDPH Brochure](#)

### Flu

[Influenza \(Flu\) Vaccine and Pregnancy](#)

[Flu Vaccine Safety and Pregnancy](#)

[Vaccine Safety During Pregnancy or While Breastfeeding](#)

[Flu Social Media](#)

[KDPH Flyers](#)

[KDPH Brochure](#)

### Maternal RSV Abrysvo

[RSV Vaccination for Pregnant Women](#)

[RSV Prevention/Vaccination Podcast](#)

[Maternal RSV Social Media](#)

[KDPH Flyers](#)

[KDPH Brochure](#)

## EVERY BABY

### Birth-Dose RSV Nirsevimab

[RSV Immunization Recommendations to Protect Infant and Children](#)

[Birth-Dose RSV Social Media](#)

[KDPH Flyers](#)

[KDPH Brochure](#)

### Birth-Dose Hepatitis B

[Perinatal Hepatitis B Website](#)

[Perinatal Hepatitis B Toolkit](#)

[Birth-Dose Hepatitis B Social Media](#)

[KDPH Flyers](#)

[KDPH Brochure](#)

## EVERY TIME

### General Educational Resources

[Foster Support for Vaccination in Your Practice](#)

[From Me to You Toolkit for Prenatal Care Providers](#)

[Kentucky Respiratory Disease Dashboard](#)

[Prenatal Care and Routinely Recommended Vaccinations](#)

[Pharmacy Referral Letter](#)

[Administering Vaccines to Adults](#)

[Answers to Common Patient Questions About Vaccines](#)

[Need Help Responding to Vaccine-Hesitant Parents](#)

[Talking to Pregnant Women About Vaccines](#)