Every Mother, Every Baby, EVERY TIME!

Have the conversation!

- 2 in 3 pregnant women do not receive the necessary vaccines
- Pregnant women who get vaccinated pass antibodies to their babies, protecting babies in the first few months of life before they can get their own vaccines
- Recommendations from healthcare providers are one of the strongest motivators for pregnant women to get vaccinated







EVERY MOTHER

Tdap

<u>Tdap (Pertussis) Vaccine and Pregnancy</u>

Standing Orders for Administering Tdap During Pregnancy

Tdap Social Media

KDPH Flyers

KDPH Brochure

COVID-19

Building Vaccine Confidence Training

COVID-19 Vaccine Flyer

<u>COVID-19 Vaccines in the U.S.</u> Vaccine Trust and Hesitancy Podcast

Effectiveness of Maternal COVID-19
Vaccines

COVID-19 Social Media

KDPH Flyers
KDPH Brochure

Flu

Influenza (Flu) Vaccine and Pregnancy

Flu Vaccine Safety and Pregnancy

Vaccine Safety During Pregnancy or While Breastfeeding

Flu Social Media

KDPH Flyers

KDPH Brochure

Maternal RSV Abrysvo

RSV Vaccination for Pregnant Women

RSV Prevention/Vaccination Podcast

Maternal RSV Social Media

KDPH Flyers

KDPH Brochure

EVERY BABY

Birth-Dose RSV Nirsevimab

RSV Immunization Recommendations to Protect Infant and Children

Birth-Dose RSV Social Media

KDPH Flyers
KDPH Brochure



Birth-Dose Hepatitis B

<u>Perinatal Hepatitis B Website</u>

Perinatal Hepatitis B Toolkit

Birth-Dose Hepatitis B Social Media

KDPH Flyers

KDPH Brochure

EVERY TIME

General Educational Resources

Foster Support for Vaccination in Your Practice

From Me to You

Toolkit for Prenatal Care Providers

Kentucky Respiratory Disease Dashboard

<u>Prenatal Care and Routinely Recommended Vaccinations</u>

Pharmacy Referral Letter

Administering Vaccines to Adults

Answers to Common Patient Questions About Vaccines

Need Help Responding to Vaccine-Hesitant Parents

Talking to Pregnant Women About Vaccines