



CABINET FOR HEALTH
AND FAMILY SERVICES

SHINE KY Project Overview and Strategic Implementation

Enhancing School-Based Health Services Across Kentucky

Consumer Rights TAC Meeting
May 13, 2025

SHINE KY Project Mission & Goals

Our **mission** is to ensure that all students have access to comprehensive, high-quality health care services within their school environments.

Our primary **goals** include reducing health care disparities, increasing service utilization, and supporting the long-term sustainability of school-based services.

SHINE KY Project Overview & Updates

Main Components of SHINE KY

Phase 1:

- Completion of **Final Needs Assessments** in accordance with Centers for Medicare & Medicaid Services (CMS) requirements.

Phase 2:

- Development, implementation, and evaluation of **Enhancement Initiatives**.
- Ongoing **Monitoring, Evaluation, and Reporting** activities.

Final Needs Assessments: Phase 1

Continue the stakeholder input process to finalize program and infrastructure needs assessments and identify gaps and opportunities in Medicaid and Children’s Health Insurance Program (CHIP) SBS, with a focus on behavioral health and equitable access to care.



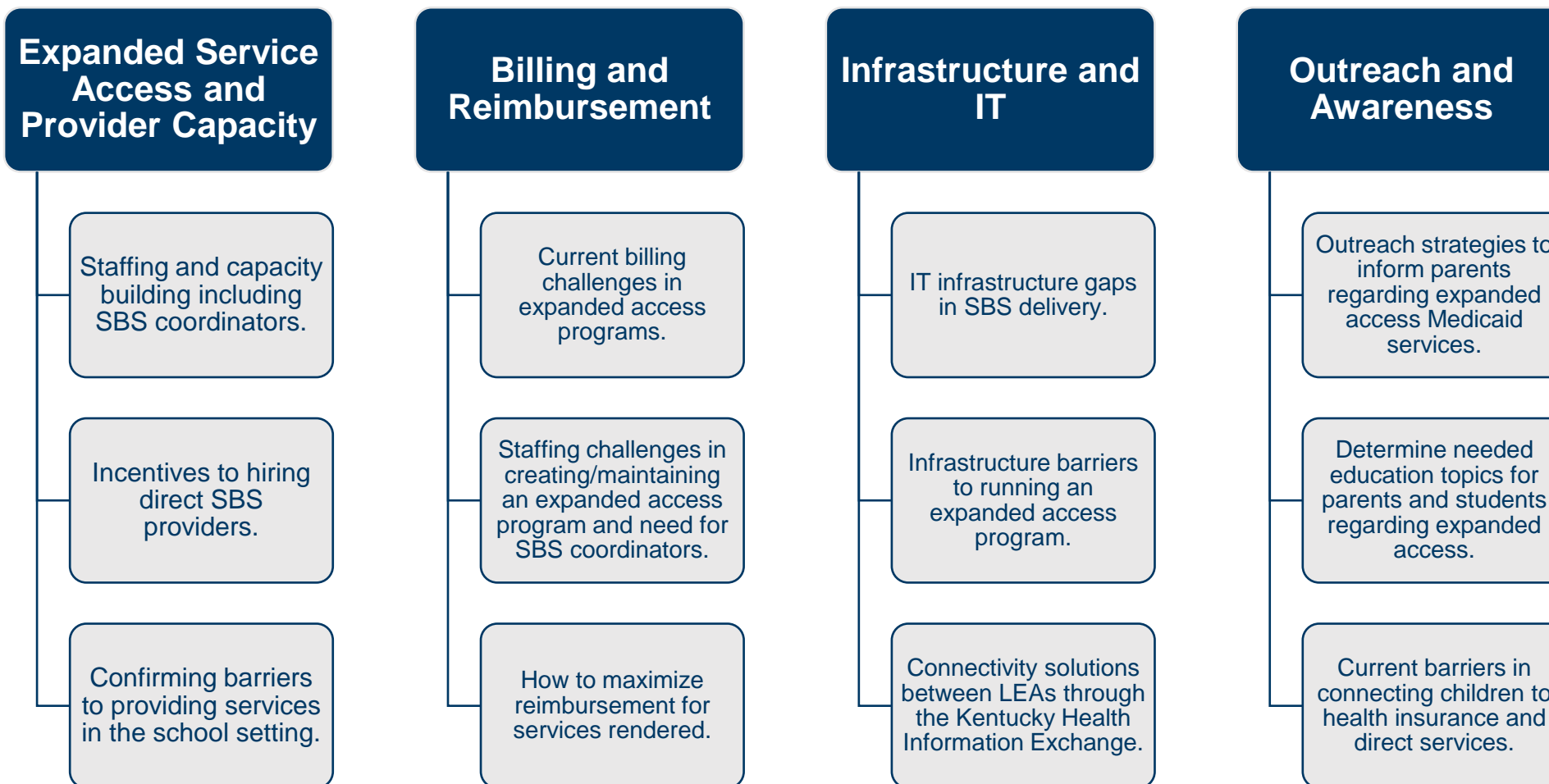
Final Needs Assessments: Areas of Focus

Seven Key Focus Areas Across All Stakeholder Engagement Activities:

- Focus Groups
- Key Informant Interviews
- Parent Survey
- Leveraging Existing Workgroups



Final Needs Assessments: Focus Groups



Final Needs Assessments: Parent Survey



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Parent Survey: School-Based Health Care Services

Thank you for taking this quick survey. Your feedback will help us improve school-based health care services for children across Kentucky, and help make sure services meet the needs of students and families. The survey is anonymous so you do not have to provide your name or other personal information. This survey only takes 10 minutes and will be available until October 25, 2024. If you have any questions, contact us at SHINEKY@MSLC.COM.

Q1. Are you a parent or a guardian of a child between the ages 3-18 that currently attends a public school in Kentucky?

☐ Yes, I am a parent of a child in public school.

☐ Yes, I am a guardian of a child in public school.

☐ No, I am not the parent or guardian of a child in public school.

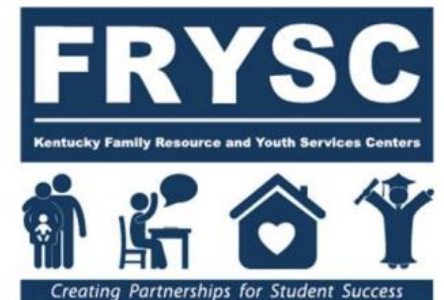
Survey Timeline:

- The survey was available in both English and Spanish for a four-week timeframe between September and October 2024.

Distribution Methods:

- DMS distributed the survey on state Facebook, Twitter, Instagram, Threads, and LinkedIn social media platforms.
- DMS also coordinated distribution through the Family Resource and Youth Services Centers (FRYSCs).

There was a total of 4,751 responses to the English survey and 327 responses to the Spanish survey.



Final Needs Assessments: Parent Survey Results

01

Awareness

Lack of awareness of health care services available in school persisted between each group, with 34.2% English respondents and 28.7% Spanish respondents reporting they were unsure.

02

Importance of Services

In the English survey, more than 75% of the sample report that it is either very important or important for schools to provide health care services (79.0%), compared to more than 98% reporting in the Spanish survey.

03

Health Evaluations

Respondents strongly supported schools conducting evaluations of all students to identify areas in which support is needed for emotional or mental health, with more than 80% reporting strongly or somewhat supporting this area in the English survey. In the Spanish survey, more than 95% strongly support or somewhat support schools conducting evaluations of all students to identify areas in which support is needed for emotional or mental health.

04

Additional Services

Respondents note that they desire additional health care services in schools, with English survey responses requesting mental health services (15.2%) as the top response. The Spanish survey's top three services requested were dental care (36.1%), vision screenings (28.7%), and physical health services/annual physicals (17.6%).

Leveraging Existing Workgroups

- Review Meeting Minutes and Materials
- Attend and Listen
- Lead a Brief Discussion
- Follow-Up

Behavioral Health
Technical Advisory
Committee

Kentucky Healthy
Students, Promising
Futures Collaborative

Nursing Services
Technical Advisory
Committee

Children's Health
Technical Advisory
Committee

Therapy Technical
Advisory Committee

Final Needs Assessment Findings

Enhancing Physical and Technological Infrastructure

- **Increase the following:**
 - Availability of private space for in-person and telehealth appointments.
 - Support and funding for necessary systems and training for increased utilization of SBS.
 - Data collection and evaluation tools among state agencies and schools to monitor program effectiveness, services utilization, and student health outcomes.

Outreach and Engagement to Parents

- **Increase the following:**
 - Medicaid enrollment for students and their families throughout Kentucky.
 - Utilization in SBS statewide.
- **Reduce the following:**
 - Stigma for behavioral health services and school-based health services generally.

Targeted Clinical and Admin Staff Recruitment/Provider Capacity

- **Increase the following:**
 - Number of health care service providers and admin staff in school districts.
 - Overall capacity of administrative staff in school settings who have roles with SBS.
 - Overall capacity of behavioral health providers in a school setting.
 - Utilization & Medicaid Billing of SBS statewide.
 - Availability of reimbursement opportunities to expand school-based behavioral health services across the care continuum.
 - Relevant resources, staffing, and funding for SBS.

Training and Awareness for Expanded Access Programs

- **Increase the following:**
 - Medicaid enrollment for students and their families throughout Kentucky.
 - Percentage of parents signing consent forms for SBS.
 - Number of underserved and rural school districts with SBS utilization, including behavioral health services.

SBS Enhancement Initiatives

Enhancement Initiatives focus on increasing provider capacity, upgrading infrastructure, streamlining billing processes, and increasing community engagement to improve student health outcomes.



**Equitable Access to
Comprehensive
Health Care Services**



**SBS Program
Coordinators**



**Increase in Health
Care Provider
Capacity and Staff
Retention**



**Infrastructure and
Technology
Enhancements**



**Improved Billing
Processes**



**Outreach and
Education**



**Address Additional
Needs**

Current SHINE KY Timeline Overview

2024 (Q3-Q4): Needs Assessment and Planning Phase – COMPLETE

Key Activities: Conduct comprehensive needs assessments, establish baseline data, and develop strategic plans for each project component.

2025 (Q1-Q4): Development of SBS Enhancement Initiatives

Key Activities: Begin provider recruitment, launch training programs, release SBS grant funding, and start infrastructure upgrades, focusing on high-priority areas.

2026 (Q1-Q4): Full-Scale Implementation and Process Improvements

Key Activities: Roll out billing process improvements, complete infrastructure enhancements, and implement technology solutions across all schools.

2027 (Q1-Q2): Final Project Evaluation and Sustainability Planning

Key Activities: Evaluate project outcomes, develop sustainability plans, and transition to ongoing support and monitoring.

Questions?

Thank you for your continued support!