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CABINET FOR HEALTH AND FAMILY SERVICES
DEPARTMENT FOR MEDICAID
CHILDREN'S HEALTH
TECHNICAL ADVISORY COMMITTEE MEETING

Via Videoconference
March 8, 2023
Commencing at 2:00 p.m.

Tiffany Felts, CVR
Court Reporter

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APPEARANCES

BOARD MEMBERS:

Donna Grigsby, MD, TAC Chair

Alicia Whatley

Michael Flynn

Courtney Smith, Vice Chair

Cherie Dimar

1 MS. SHEETS: Please remember to turn
2 your camera on so that we can comply with
3 all open meeting laws. So please have your
4 camera on while you're voting. And with
5 that, Dr. Grigsby, I'll turn it over to you.

6 MS. GRIGSBY: Okay, thank you. I
7 can't see all of the participants, but I can
8 see that we have at least one other member
9 of the TAC -- how many members of the TAC do
10 we have on currently?

11 MS. SMITH: Courtney Smith is here.

12 MS. DIMAR: And Cherie Dimar's here.

13 MS. GRIGSBY: Okay.

14 MS. WHATLEY: Alicia Whatley is here.

15 MS. GRIGSBY: Great. Okay. So we
16 are currently one member shy of a quorum; is
17 that correct?

18 (No response.)

19 MS. GRIGSBY: I believe we had a
20 quorum last time, and we had Michael with
21 us, correct?

22 (No response.)

23 MS. GRIGSBY: Okay. Let's go ahead
24 and get started. I apologize for any
25 background noise that you guys may hear.

1 There is a new member of my family who's
2 quite rambunctious and noisy, so I apologize
3 in advance for any unusual noises that may
4 come through during this meeting. So I will
5 try to stay muted as much as possible.

6 I believe the first order of old
7 business is the data request we had from DMS
8 on school-based mental health resources.
9 Does anyone have a report for that?

10 MS. DAVIS: Hi, this is Erica Davis.
11 I do have a report for that. And, Kelli,
12 will you let me know if I'm able to share my
13 screen now?

14 MS. SHEETS: You should be able to
15 share your screen. I'm having a lot of
16 technical difficulties, so let me know if
17 you can't.

18 MS. DAVIS: Okay. Are you able to
19 see the PowerPoint?

20 MS. GRIGSBY: Yes.

21 MS. DAVIS: Okay, great. Okay. So
22 we'll go ahead and get started. The request
23 was for some updates on the school-based
24 behavioral health services. And the mouse
25 wanted to lose me there.

1 Okay. So I'm not sure how much you
2 all know about the school-based services, so
3 I'm going to give a little bit of
4 background. Since 1988, Medicaid has
5 reimbursed schools for any services that
6 have been provided to children that have an
7 individualized education plan and that are
8 also members of Medicaid. And schools are
9 not required to participate in the
10 school-based Medicaid services, but they are
11 required to provide all the services that
12 are listed in a child's IEP. And so whether
13 or not they get funding from Medicaid,
14 they're still having to provide those
15 services, but Medicaid would provide some
16 reimbursement for them to help them cover
17 those expenses.

18 Then in 2014, Medicaid did a rule
19 reversal for free care, which meant that as
20 long as a child was a member of Medicaid,
21 any service that is provided to them that is
22 a covered Medicaid service that school could
23 be reimbursed. And Kentucky submitted a
24 state plan amendment and had that approved
25 in 2019. So any service that is provided to

1 a Medicaid member that is medically
2 necessary, that's a covered service provided
3 by a credentialed practitioner, can be
4 reimbursed to the school. And there's one
5 additional requirement, and that is that
6 whatever that service is, has to be offered
7 to all students in the school at no cost to
8 the students.

9 And the Medicaid in schools program
10 in Kentucky is, we contract with the
11 Department of Education to administer the
12 program, so they take care of all the
13 administrative functions, the Random Moment
14 in Time Study, those sorts of things. And
15 the school districts themselves are the ones
16 who enroll as Medicaid providers. And the
17 way that the reimbursement is done in the
18 schools is through a cost settlement
19 process. So the schools will submit claims
20 throughout the year, and they are given an
21 interim rate, so it's not the full
22 reimbursement. It's an interim rate just to
23 provide funding to them to -- it's a cash
24 flow. It provides funding to them so they
25 can continue to do the services. And then

1 at the end of the year, there is a cost
2 settlement, and that's where all of the
3 claims are tallied up, and we make sure that
4 any service that is done they get the full
5 reimbursement for.

6 And the year 2021 through 2022, there
7 were over 400,000 claims that were paid for
8 the Medicaid in school. Of those, only
9 10,945 were in the expanded access. And
10 remember, the expanded access are the ones
11 that provide a greater number of services to
12 all students in the school.

13 And I will not belabor the point: We
14 know there is a mental health crisis among
15 the youth in Kentucky. These are just a few
16 of the example stats that we have out there
17 just showing how bad the situation is. And
18 the thing is that most students, their first
19 resource for getting any sort of mental
20 health services, are going to be in school.
21 That is -- they all have access to school,
22 but they don't all have access to mental
23 health services, which is why it's important
24 that we make sure that those are provided
25 there.

1 And additionally, the recommendation
2 is that there be no more than 250 students
3 to every one school counselor, and that's
4 the national recommendation. When the LRC
5 did their latest assessment in 2021,
6 Kentucky's rate was -- or ratio was 457.8
7 students to every one school counselor.

8 And so because of that, we have -- of
9 course have the School Safety and Resiliency
10 Act, which was passed in 2019, which did
11 make that recommendation that -- well,
12 requires Kentucky schools to have that 250
13 students to one counselor ratio, but it did
14 not provide any funding for that to actually
15 occur. So in 2022, that same statute was
16 revised to require schools to provide the
17 Department of Education the number of mental
18 health service providers that they have,
19 what their credentials are, what their
20 duties are, and then the amount of time that
21 they are in each of those duties, and
22 additional information like that, but still
23 no additional funding for those mental
24 health service providers in the school.

25 Kentucky's Medicaid program can

1 provide additional funding. And with that
2 funding, that could employ additional mental
3 health service providers. So what we are
4 hoping to do is with those 171 school
5 districts that we currently have, 165 are
6 participating in school-based Medicaid
7 services. But of those, only 57 are
8 participating in the expanded access
9 program. That's only one-third, but it is
10 up from 34 the first year. But again, only
11 one-third are participating in that expanded
12 access. And if you think about that, that's
13 going to be where those counselors or school
14 psychologists are going to be able to say,
15 "These are the services we have -- the
16 mental health services that we have." And
17 have it open to all of the students to make
18 them comfortable to come in and make sure
19 that they're getting those services.

20 So that makes our priorities within
21 the Maternal and Child Health branch to
22 increase the school district participation
23 in expanded access, to bring it up from that
24 one-third rate. We also want to recruit
25 behavioral health professionals for

1 school-based services, and there's some
2 ongoing initiatives for that. But also to
3 promote the behavioral health services that
4 are available to students to make sure
5 students know that they do have a resource
6 within the schools to get those services.

7 And if you need any additional data
8 or information on that, Joe is our
9 school-based services coordinator, and I
10 have his contact information there. And you
11 can also reach out to me, and my e-mail is
12 there. And I wanted to open it up if anyone
13 has any questions on anything that I've
14 presented today.

15 MS. GRIGSBY: This may seem like a
16 silly question, but is there any possibility
17 that this mandate is going to be funded by
18 the legislature?

19 MS. DAVIS: I don't know, but I would
20 speculate that asking for the number of
21 mental health service providers and for the
22 schools to report that, that that could be a
23 very -- it could be a possibility that that
24 would lead into some potential funding if
25 they saw that there is a low number of

1 mental health service providers, and that
2 there would be no way to reach that ratio of
3 250 to 1 without funding.

4 MS. GRIGSBY: Okay. And is there
5 anything this group can do to help make them
6 aware -- I'm sorry, is that a recommendation
7 that we need to make from the MAC -- or to
8 the MAC, so that they can take that forward,
9 or how can this group help with that?

10 MS. DAVIS: I will leave it to
11 leadership on what should be taken to the
12 MAC. For this group, I would say whatever
13 we can do to assist in making sure that any
14 mental health service providers know that
15 there's a need within the school systems.
16 And could maybe contract with schools if
17 they're not already doing that.

18 Not all mental health service
19 providers are employees of the school
20 districts. In some districts, they are just
21 contracted. And so as long as mental health
22 service providers know that that's an option
23 as well, that would be great.

24 MR. OWEN: This is Stuart Owen with
25 WellCare, and I don't mean to crash in, but

1 a note, as far as making a recommendation --
2 you're talking about making a recommendation
3 to the MAC that the legislature, I guess,
4 would appropriate funds. Just to note that
5 next legislative session, the 2024, is an
6 appropriation -- is a budget session
7 appropriation where they do stuff like that.
8 So, you know, you could be setting the
9 groundwork for next year basically; just a
10 note.

11 MS. GRIGSBY: Okay. Thank you --

12 MR. OWEN: Sure.

13 MS. GRIGSBY: -- for clarifying that.

14 MS. THERIOT: And just keep in mind,
15 the program itself, the extended care in
16 schools, is a way to bring money into the
17 schools for those services. So it's -- it
18 will theoretically pay for itself. So
19 getting somebody, you know, getting the
20 legislator to appropriate funds is not
21 necessarily a barrier if they haven't
22 because school systems, just like Erica
23 said, can hire behavioral health people that
24 will, you know, see kids and then bill
25 Medicaid for the kids, and then cost share

1 to round out the money.

2 MS. DAVIS: Okay. If there aren't
3 any additional questions, I will turn it
4 back over to you, Kelli.

5 MS. GRIGSBY: Thank you, Erica.
6 Thank you for that presentation. I think
7 the next part of old business is the reports
8 from the MCOs on vaping, e-cigarettes,
9 prevention and treatment resources
10 available. Would anyone like to get that
11 started?

12 MS. PULLEN: This is Kelly from
13 Aetna. I don't mind for Aetna to go first,
14 but I do need to have the ability to share
15 my screen, pretty please.

16 MS. SHEETS: Okay. You should have
17 it.

18 MS. PULLEN: All right. So we put
19 together just a brief presentation. We are
20 going to walk through a little bit of data
21 that we have pulled from internally here at
22 Aetna, but also other sources. And then
23 we'll just quickly kind of highlight the
24 resources that we have to help serve our
25 youth who may be using e-cigarettes or who

1 may be using tobacco.

2 Right here, we really cited some data
3 that we had from our partners, Kentucky
4 Youth Advocates, and their partnership with
5 the Foundation for Healthy Kentucky. They
6 actually surveyed middle and high school
7 students in November and December of 2020 to
8 gauge the youths' beliefs around tobacco use
9 and how recent policies are impacting
10 tobacco use. And they surveyed about 400
11 youth from 22 different counties in
12 Kentucky, and that included our far eastern
13 western and southern parts of the
14 Commonwealth. And so the bullets that you
15 see on the screen are really from that
16 survey that really noted that there may have
17 been a decline in the use among children and
18 teens in the survey, but we know from data,
19 right, that some of that usage has actually
20 doubled. And according to the survey,
21 students said that the pandemic actually led
22 to an increase in vaping.

23 More than 14 percent of youth in
24 Kentucky said they believe that e-cigarettes
25 are actually safer than traditional

1 cigarettes, which we think is important to
2 note. And then in addition to that, there
3 was a 2019 Youth Risk Behavior Surveillance
4 Report, and that showed that 26 percent of
5 Kentucky high school students and
6 17.3 percent of middle school students used
7 a vape product for at least one day in the
8 30 days prior to the survey. Nationwide the
9 results for that were 32.7 percent.

10 In terms of internal data that we
11 had, we were able to pull some data -- this
12 is from encounters and claims, and we always
13 like to give a disclaimer that there can be
14 a lag in our claims data. Providers do have
15 quite a bit of time to submit those to us,
16 so I always try to let folks know that
17 before we present it. But we are looking at
18 claims report by year from 2018 to 2022.
19 And this is showing us whether or not
20 e-cigarette usage was noted on the claims.
21 So we saw in the review of claims only 57
22 children or adolescents that had a claim
23 with a diagnosis of a vaping-related
24 disorder or a nicotine dependence disorder
25 or other tobacco products has actually been

1 received through us in the last five years.
2 So that's an incredibly low number.

3 What this slide reflects is our
4 healthcare encounter data that may be
5 related to e-cigarette or vaping usage or
6 products that are associated with a lung
7 injury. And this means that the claims had
8 one of the diagnoses associated with the
9 lung injury due to vaping on the claim. So
10 it was kind of the best way that we could
11 pull some data for folks to look at. We did
12 use the ICD-10 official coding guidelines
13 that are related to e-cigarette or vaping or
14 product use. And we just want to again call
15 out this data may not be exhaustive, and it
16 may not represent all of the possible
17 reasons that a youth may have an encounter
18 that's related to e-cigarette or vaping or
19 product use.

20 And then, we wanted to note that
21 claims data for 2022 is likely not yet
22 comprehensive because there is that lag, and
23 providers still have time to submit those
24 claims; they have up to 365 days. So
25 looking at relatively low cost, but again,

1 that really is probably likely due to the
2 mechanism that we have to pull that
3 particular data from our claims and
4 encounter.

5 In terms of the resources that we
6 offer for our youth, all of our youth do
7 have the ability to be assessed by our care
8 management team and our SKY program in
9 particular. All of our kids are actually
10 assigned to a care manager, and they
11 complete a health risk assessment and an
12 outreach questionnaire that does drill down
13 and ask those youth whether or not they are
14 using tobacco products or whether or not
15 they are using a vaping product. Pending
16 the results of the HR, our care managers
17 then deploy interventions.

18 So our members have access to
19 psychoeducation. They have access to
20 additional care management services, which
21 may be to direct members to resources, such
22 as the quit line. We've also got Krames
23 education materials that we review with our
24 youth, and then we also have some formalized
25 psychoeducation programs. One, in

1 particular, is called CATCH My Breath. I'll
2 review that -- details of that are on the
3 next slide. And our care managers will
4 refer our kids that do screen that they are
5 using tobacco products and refer them to
6 that psychoeducation program.

7 All of the members, right, that are
8 in Medicaid have access to covered services.
9 So if there are services out in the provider
10 community, care management will refer
11 members to those that may be
12 provider-driven.

13 And then I'll walk through really
14 quickly our CATCH My Breath program. This
15 is actually an evidence-based e-vaping
16 education program that provides teachers,
17 parents, and other health professionals with
18 up-to-date information that helps really
19 equip our students with knowledge and skills
20 they need to be able to make informed
21 decisions about the use of e-cigarettes.
22 Our partner company, CVS, has a national
23 partnership with CATCH My Breath so that
24 everyone can access this information and
25 this program at no cost. So we're able to

1 provide this to all of our Medicaid youth
2 here in Kentucky.

3 In addition to referrals coming from
4 care management, our outreach staff actually
5 reach out to schools throughout the state
6 and other community-based organizations that
7 have after-school programs, and they're
8 offering to facilitate or support that
9 community-based organization facilitating
10 the CATCH My Breath program. And the
11 overall goal of this curriculum is to
12 prevent the initiation of e-cigarette use
13 amongst our preteen and our teen
14 adolescents.

15 The program is designed to help
16 students discover that non-use of
17 e-cigarettes is the norm, right, for
18 adolescents, helps them identify reasons why
19 they might start using e-cigarettes, and
20 then recognize those subtle or not-so-subtle
21 messages that we may see in e-cigarette
22 advertising. Then it's teaching them to
23 practice skills for resisting peer pressure
24 and that advertising pressure to use, and
25 help them decide on their personal reasons,

1 their personal commitment to not use
2 e-cigarettes and set goals for future
3 non-use.

4 The outcomes that we see from this
5 program and that we're able to gather are to
6 ensure that these students resist their own
7 curiosity, peer and advertising pressure to
8 experiment with e-cigarette usage, and that
9 we're hoping that they understand that
10 e-cigarettes are addictive, that they are
11 unhealthy, and not an as popular product as
12 they think.

13 And then, we want to help equip them
14 with the skills and see an intended outcome
15 that they're influencing their friends and
16 their peers, as well to not use
17 e-cigarettes. So really spreading the word
18 of the curriculum.

19 I will pause and see if you all have
20 questions from us. I know that's incredibly
21 brief. I wanted to be respectful of that
22 five-minute time limit. And we've sent this
23 presentation over to DMS to share with the
24 TAC members, but happy to take any questions
25 and send any follow-up information that you

1 all may need.

2 MS. GRIGSBY: Thank you. Just a
3 quick question from me. How would a
4 provider be able to refer a patient to this
5 program, or would we just go through a care
6 manager?

7 MS. PULLEN: The easiest way I tell
8 folks is yes, to go -- is really to go
9 through care management, but the quickest
10 way to do that is if they know who their
11 care manager is, of course, they can have
12 those conversations in real-time and ask for
13 their care manager to make that referral.
14 If providers are not sure who the care
15 manager is, I always tell folks to call our
16 member services line. It's, you know, one
17 phone number that's easy for folks to
18 remember or have access to, and they can
19 actually warm transfer people over to care
20 managers.

21 In addition to that, all of our
22 providers have a provider relations rep, and
23 so they may already have an established
24 relationship with that person. So if
25 they've got members that they think would be

1 good candidates for that, they can work
2 through their PR team also to make that
3 connection point.

4 And we are --

5 MS. GRIGSBY: Okay, thank you.

6 MS. PULLEN: -- we noted in here we
7 do work with community-based organizations.
8 That there are folks that, you know, that
9 are interested in us hosting one with, you
10 know, with a provider group or other
11 community-based organization, please let us
12 know. We're happy to expand access to this
13 evidence-based program.

14 MS. GRIGSBY: Thank you. Would
15 another one of the MCOs like to present?

16 MS. BROSHEARS: Anthem's happy to go
17 next. Let me -- sorry. Okay. Do you have
18 our PowerPoint, or do I need to share my
19 screen? I believe we sent it to Kelli
20 earlier.

21 MS. SHEETS: You did send it to me.
22 I'm having some technical difficulties and
23 can't get to it, so I'll make you cohost,
24 and you should be able to share.

25 MS. BROSHEARS: Okay, terrific.

1 Okay. Is everybody able to see our screen?

2 MS. SMITH: Not yet.

3 MS. BROSHEARS: Okay.

4 MS. SHEETS: It looks like she's
5 frozen. It might be easier and more
6 time-sensitive if we move on and come back
7 to Anthem, if that's okay.

8 MR. COX: This is Stuart Cox from
9 Anthem. Yeah, she just messaged me. She
10 had a severe computer restart issue in the
11 middle of this, so if we can come back to
12 Dr. Broshears, we'd appreciate it. Thank
13 you.

14 MS. SHEETS: Absolutely. This is the
15 day for technical difficulties, I'll tell
16 you that.

17 MS. KOENIG: Hey, this is Stephanie
18 Koenig from --

19 MS. MCFALL: Hi. Paula McFall with
20 --

21 MS. KOENIG: -- oh, go ahead.

22 MS. MCFALL: I'm sorry. This is
23 Paula McFall with WellCare. We're happy to
24 go if I can share my screen.

25 MS. SHEETS: Okay, I have made you

1 cohost. You should be able to share.

2 MS. MCFALL: Okay. All right. Can
3 you see the screen?

4 MS. SMITH: Not yet.

5 MS. MCFALL: Okay.

6 MS. SMITH: Now we can.

7 MS. MCFALL: I always forget, with
8 Teams, you only have to click once. With
9 Zoom, you click twice, sorry. So Shannon
10 Jones from medical -- senior director
11 medical management is also on the call, and
12 she will be talking as well as I am. And so
13 we put together some PowerPoint and we'll
14 send after the meeting.

15 Let's see, so Centene Institute, of
16 course, is our corporate owner, and they
17 have what's called a Youth Impact Award that
18 challenges students to learn more about
19 specific health issues, and vaping was one
20 of them.

21 In 2021, they had a Prevention Youth
22 Impact Award Campaign where they focused on
23 ages 14 through 19, where they were
24 challenged to raise awareness about vaping
25 and e-cigarette use and take action to

1 promote prevention with their peers and
2 community. So they had a PSA contest.
3 Communication about the contest was
4 completed through social media, e-mails, and
5 flyers. Students learned about dangers of
6 vaping by developing and submitting a 30 to
7 50-second public service announcement video.
8 And then, current educational details are
9 provided at all community relation events,
10 given to providers to educate members,
11 providers at schools and community
12 organizations. The winner was the Ohio --
13 Centene's Ohio plan, and I've included the
14 YouTube video related to that, and it was a
15 very powerful PSA if anybody wants to take a
16 look at it.

17 WellCare's prevention program
18 encourages enrollees to actively commit to
19 healthy lifestyles and support those who are
20 ready to quit, including vaping and
21 e-cigarettes. Enrollees choosing to quit
22 have access to custom quit programs and
23 supports. The program aggressively works to
24 prevent anyone from becoming a user of
25 tobacco, including e-cigarettes and vaping.

1 We actually use QUIT NOW for our online, as
2 well as health coaching product.

3 Additional resources are we have an
4 online resource called MyStrength. It's a
5 self-directed online therapy program to help
6 enrollees deal with tobacco use. It also
7 deals with people with co-morbid conditions,
8 such as anxiety, depression, and other SUD
9 disorders. We have access to non-nicotine
10 prescription meds, care management access
11 with personal engagement and coaching, and
12 peer support.

13 We do motivational text messaging for
14 people. We have incentives driven by HEDIS.
15 Tobacco screenings in dental, vision, and
16 mental health settings. We engage providers
17 to raise awareness to enrollees through the
18 provider manual newsletters and website
19 alerts of enrollees participating in the
20 tobacco program. We have community
21 engagement coordinators who provide
22 enrollees information at WellCare-sponsored
23 community events.

24 Now, we have a physician on the line,
25 Dr. Melissa Hancock, who's part of this

1 Children's TAC for WellCare, and she has
2 some real-life examples of success. So
3 Dr. Hancock, do you want to talk through
4 some of those?

5 MS. HANCOCK: Sure. Sure. Hey,
6 Dr. Grigsby, it's good to see you on there
7 today. I am a clinical pediatrician, as
8 well as medical director with WellCare, but,
9 you know, we screen all kids 11 and older
10 for smoking and vaping. And I have to agree
11 with what Aetna said, you know, it seems
12 like it's universally thought in kids'
13 minds, adolescents' minds that vaping is
14 much safer than traditional smoking. So,
15 you know, the marketing departments for the
16 vaping have done a good job on the kids with
17 that misconception.

18 So, you know, as a clinician, I have
19 used some nicotine replacement therapy for
20 older adolescents in conjunction with
21 frequent, if not weekly, visits for
22 follow-up for older adolescents and teens.
23 Probably the biggest and saddest story I
24 have is a parent and child that both were
25 very motivated to quit smoking, and I

1 managed the child's therapy and met with
2 them weekly. And, you know, I think
3 obviously support is a big piece.

4 So we also use the 1-800-QUIT-NOW in
5 the office where we have the tear sheets,
6 and our office manager and everyone are
7 familiar with the MCO representatives where
8 we can refer kids to the various programs.
9 And just, you know, super positive
10 reinforcement for the younger kids who
11 haven't started smoking or vaping yet.

12 And then, WellCare's program for, you
13 know, helping with smoking cessation in
14 pregnant mothers. So you get super
15 important, right? The immediate benefits
16 for the neonate without having nicotine
17 withdrawal and the potential side effects of
18 all that, but also then having potentially a
19 parent who doesn't smoke themselves, which
20 is a big influence on kids starting smoking
21 or vaping, you know, during their adolescent
22 years, as well.

23 But, yeah. That's pretty much all I
24 had to add.

25 MS. MCFALL: Okay. Well, thank you.

1 I think we'll just dive back into like the
2 other ask, which was pregnant women and teen
3 smoking cessation.

4 We have treated 1,367 members in 2022
5 who were managed through the smoking
6 cessation program. And with pregnant women,
7 all moderate to high-risk pregnant enrollees
8 are referred to case management. The
9 smoking triggers at least a minimum of the
10 moderate risk. Many fall into the high-risk
11 case management program.

12 Education is provided to smoking
13 caregivers of infants to protect the
14 infant's health. We provide how second and
15 third-hand exposure can exacerbate
16 respiratory illnesses among already
17 compromised NICU babies, asthma, and complex
18 peds population. We advise the guardians to
19 wash their hands, wear hair coverings, smoke
20 outside, never in a closed space, such as a
21 car, change clothing or wear a raincoat-type
22 material when they smoke outside so that
23 clothes do not need to be changed.

24 Continued education includes examples
25 of ways secondhand smoke exposure can impact

1 ear infections and other respiratory
2 infections, even if the child does not have
3 a diagnosis of respiratory issues. Review
4 vaping as a concern for chemical exposure
5 for child and guardian due to lack of
6 regulations. Advise caregiver to keep the
7 devices out of reach of kids, and vaping is
8 not a fix for keeping the children away from
9 dangerous chemicals. Advise on the dangers
10 of smoking in the vicinity of any oxygen
11 equipment that is in the home.

12 So Shannon, did you want to add some
13 information on this piece?

14 (No response.)

15 MS. MCFALL: Or maybe she lost
16 connection. So additional --

17 MS. JONES: Sorry. I was talking on
18 mute.

19 MS. MCFALL: Okay.

20 MS. JONES: Can you hear me?

21 MS. MCFALL: Yeah, yep.

22 MS. JONES: Technology. Yeah, so
23 earlier, there was a question around
24 referrals for smoking, and Kentucky has its
25 own line, which is monitored in the state of

1 Kentucky with their care management team.
2 So you can call the 800 number, or we also
3 have a mailbox that's set up specifically
4 for providers who can send that into us.

5 The other thing about WellCare that's
6 special is that we have an OB, NICU, and a
7 complex peds team that all work together.
8 So if we're working with a member -- I was
9 just talking to one of my care managers this
10 morning. So she worked with a member during
11 the pregnancy who smoked. She wasn't ready
12 to quit, so we advised her to smoke less,
13 and she did. Once the child was born and
14 put in NICU, she had a conversation, you
15 know, with the case manager following
16 through NICU, and she was at the point of
17 wanting to quit. We knew the stress was
18 going to be difficult for her having the
19 child in NICU. And so the NICU nurse
20 continued to work with the mother after she
21 left the OB case manager, and continued
22 through that.

23 And then again, not necessarily in
24 this case but with other cases, once they
25 come out of NICU, then we hand them off

1 internally to a complex ped. So I think
2 that continuity of care is really important,
3 especially in talking about the smoking
4 cessation and being able to, other than just
5 giving them a 1-800-QUIT, we're able to
6 follow through and provide that education to
7 the mom and the family.

8 MS. MCFALL: Thanks, Shannon. So
9 then again, we want to make sure that teens
10 are also included in our prevention, and so
11 we have the QUIT NOW for assistance. And we
12 also do have -- for pediatric behavioral
13 health care managers that work with families
14 and can provide this as a resource. And of
15 course, in our assessments of case
16 management, we look for gaps in care and
17 needs, and so we make sure we include that
18 in our assessment and recommendations to
19 help people with their desire to quit.

20 And then we also provide counseling
21 through that program. And the program many
22 people are probably familiar with it, but
23 they have a phone and online program for
24 people that want to do both technology-based
25 coaching support, including e-mail, text,

1 and chat. Educational materials, quit
2 planning materials, and progress tracking.
3 And then access to community resources
4 online.

5 And then some people who may not have
6 access to a computer will do phone coaching
7 only. And that's -- we provide information
8 by e-mail or mail -- quit planning
9 materials, as well as quit progress
10 tracking. And then some just prefer to do
11 online only, and they can have many access
12 to resources, the quit planning tools, the
13 progress reporting, access to online
14 community, and chat with the coaches.

15 There was an agenda item in the
16 Children's TAC on future topics, and we know
17 that Centene has done the same as they did
18 for vaping. They have a contest on
19 anti-bullying, and so we have provided
20 information on this to schools, as well as
21 community support. I have not found the PSA
22 that won yet, so when I find it, I will
23 communicate that with folks. But that's
24 kind of the process in which we're looking
25 at some future trainings for education

1 around bullying and cyberbullying.

2 And that's what we have.

3 MS. GRIGSBY: Okay, thank you.

4 MS. MCFALL: You're welcome.

5 MS. GRIGSBY: Any questions for them?

6 (No response.)

7 MS. GRIGSBY: I think we've had
8 several folks offer to go next. I think
9 Dr. Broshears from Anthem is back after
10 having a little IT glitch. So if you want
11 to continue and then we'll go to United and
12 then to Humana --

13 MS. BROSHEARS: Perfect, thank you.

14 MS. GRIGSBY: -- if that's okay.

15 MS. BROSHEARS: And I apologize for
16 that. Of course, I got the blue screen of
17 death in the middle of everything, so all
18 right. Can everyone see my screen now?

19 MS. GRIGSBY: Yes.

20 MS. BROSHEARS: Okay. All right.

21 Well, I'm Danielle Broshears from Anthem.

22 I'm one of our medical directors. I'm going
23 to talk to you today about our different
24 smoking and vaping supports that we offer --

25 MR. COLLINS: Dr. Broshears, you're

1 showing the wrong screen again.

2 MS. BROSHEARS: No -- well, is it?
3 Okay, because the one that's up is supposed
4 to be --

5 MS. SMITH: It was there, now it's
6 not. It looks like your e-mail or chat or
7 something.

8 MS. BROSHEARS: Okay. Let's see.

9 MS. JUDE: Do you want to --

10 MS. BROSHEARS: Yeah, let me exit and
11 let either --

12 MS. JUDE: Would you like me to share
13 mine?

14 MS. BROSHEARS: Yeah. Let's let
15 Victoria or Stuart -- I apologize for having
16 all kinds of problems today.

17 MS. SHEETS: Okay. Who's going to
18 share so I can make you cohost?

19 MS. BROSHEARS: Victoria Jude.

20 MS. SHEETS: Okay. Give me just a
21 second.

22 MS. JUDE: Okay.

23 MS. BROSHEARS: I apologize for the
24 delay.

25 MS. SHEETS: Okay, Victoria, you

1 should be able to share now.

2 MS. BROSHEARS: Perfect. Thank you,
3 Victoria. So we have multiple different
4 outreach and programs we have at Anthem to
5 try to help our various ages of members,
6 either one, prevent them from starting
7 smoking and vaping, and two, to help them
8 quit.

9 We have a member program, a tobacco
10 cessation program through the Truth
11 Initiative, which is a partner for us. They
12 aim at 18 plus through this program, and so
13 obviously, pregnant moms would fall, those
14 that are 18 plus would fall under this
15 category. And I'll talk more about this
16 program specifically later.

17 The Truth Initiative also partners
18 with us on This is Quitting Program, and
19 that is a text-based program that is aimed
20 at ages 13 through 24. So there is some
21 overlap in that age 18-to-24 range, but this
22 program provides a little bit more anonymity
23 because it does aim at children. And a lot
24 of them are concerned about parents finding
25 out that they quit -- if they're vaping,

1 that they're afraid to reach out through
2 other ways. So this one, we do not collect
3 data through this program. So we do not
4 necessarily have data on how successful the
5 program is, but I'll talk about that a
6 little bit more. There have been studies
7 done, but it is our specific help to quit
8 vaping for this teen age.

9 We also have a health education
10 program. We have an infrastructure of team
11 members who are able to go out into the
12 schools and provide, you know,
13 boots-on-the-ground education to different
14 schools. Again, I'll go through these
15 programs a little bit more in-depth in a
16 moment.

17 We offer a healthy reward, which is
18 \$75 for anybody who completes the tobacco
19 cessation program. And so if they can
20 successfully complete that, they'll get a
21 \$75 health reward.

22 We additionally have a value-added
23 benefit, and this is actually providing a
24 smoking distraction kit. They get things
25 such as gum, mints, fidget spinners, stress

1 balls, just anything to try to keep their
2 hands and mouth busy for not smoking or
3 vaping. And this is available to anybody
4 who enrolls in the tobacco cessation
5 program. Next slide, Victoria.

6 All right. So as I mentioned, we
7 have a boots-on-the-ground education program
8 where our Anthem associates are going out
9 into the schools. We target elementary,
10 middle, and high school students. There's
11 different programs available based on the
12 age that we're trying to reach out, but in
13 general, we're trying to educate on the
14 dangers and consequences of vaping, reduce
15 the number of people who start vaping,
16 increase the number of people who quit, and
17 then also, you know, making them feel that
18 they can resist peer pressure and
19 understanding it's not the normal thing to
20 vape, and helping them understand the
21 negative consequences of vaping. Next
22 slide.

23 We have three sessions, and they can
24 be mixed and matched or based on what either
25 the school wants or the age appropriateness.

1 A few of the things that we go over are
2 vaping and what chemicals they contain,
3 consequences of vaping, there's a refusal
4 skills workshop where our team members can
5 work with the kids on learning how to say no
6 to help increase their resistance of peer
7 pressure, and recognizing the marketing
8 traps of vaping, and helping them stop
9 vaping if they already are. Go on,
10 Victoria.

11 Anybody who attends one of these gets
12 handouts. We have them in English and
13 Spanish. Here are just a few examples. We
14 try to provide more education to those.
15 Hopefully, they'll take them home, and if
16 there's a family member who's vaping or
17 smoking at home, they can share with them.
18 So we can reach more than just the student,
19 we can also reach the family. Next slide,
20 Victoria.

21 As I mentioned before, we've
22 partnership -- we have a partnership with
23 the Truth Initiative. They're a nonprofit.
24 They're basically a tobacco cessation
25 program and partnership with the Mayo

1 Clinic, and they've done a lot of research
2 and evidence-based studying of the problem
3 to come up with two different programs. One
4 of which is the This is Quitting program.
5 The This is Quitting program, as I had
6 mentioned before, is aimed at ages 13 to 24.
7 It's text-only. They text a keyword to a
8 number. The only thing they have to provide
9 is their age. They can provide more
10 information to get it more personalized, but
11 that's not needed. They can set a quit date
12 if they want, and then get up to 12 weeks of
13 daily text messages to help encourage them.
14 And then they can also get on-demand support
15 if they feel like they're having stress or
16 cravings to either vape or traditional
17 smoking. Next slide, Victoria. Keep going,
18 please.

19 Okay. So the ex program is
20 self-paced, self-guided. They have multiple
21 different ways they can reach out. Like I
22 said, it's mainly for those 18 plus -- or it
23 is only for those 18 plus. They can get
24 chatting with either a coach, they can chat
25 with other members who are trying to quit

1 smoking in their community section. They
2 can also get text messaging and quit
3 medication. All of these things are
4 available through this program, which is
5 free to them.

6 Other things that we have for
7 pregnant moms is we also have an OB-QIP
8 program, and the OB-QIP program is for
9 provider-based incentives, but part of that
10 part of the incentive program is for the
11 providers to increase the quit rates of
12 pregnant moms who are smoking. And so by
13 doing so, they get measured on that and that
14 goes into their incentives. So that's
15 another way we're reaching out. We also are
16 waiting for our 2022 data; we don't have
17 that yet, but we have -- we do know that our
18 members are using the state quit line, so I
19 feel like we have various resources, and
20 we're really trying to reach our members
21 through various different ways. Does
22 anybody have questions? Concerns?

23 MS. GRIGSBY: Thank you. Any
24 questions?

25 (No response.)

1 MS. GRIGSBY: It's really positive
2 that there's so much very good work going
3 on. It's nice to hear all the work that
4 everyone's doing around this issue.

5 Okay. If no questions for Anthem,
6 United Healthcare, please.

7 MS. KOENIG: Sure. If I can get
8 access, I'll go ahead and share my screen --
9 Stephanie Koenig.

10 MS. SHEETS: Okay. You should be
11 good to go.

12 MS. KOENIG: Great. Thank you. I'm
13 like somebody else; I'm so used to using
14 Teams. Can everybody see my screen, okay?

15 MS. GRIGSBY: Yes.

16 MS. KOENIG: Okay. Great. Similar
17 to what Anthem kind of -- I'm sorry, Aetna
18 presented earlier, our approach really was
19 specific tobacco use. And so what we have
20 found, and kind of the way that we are
21 addressing in the Kentucky market, is the
22 approach to tobacco use. And so specific to
23 use, I think that it is showing up in
24 vaping, and I think the campaign for tobacco
25 -- the tobacco campaign, Free, did poll

1 Kentucky, and we were obviously above the
2 national average at like 26 percent for
3 vaping.

4 And so, in addition, the next slide
5 that you'll see really kind of extends
6 further, and when we look at the billing
7 codes that are suggested for vaping, the
8 nicotine dependence is the code to use.

9 We also wanted to include and try to
10 understand our prevalence within cannabis
11 use. As we know, that while it's not
12 legalized in the state of Kentucky, there is
13 use of vaping with marijuana, and wanted to
14 kind of try to understand as we are doing
15 more of our HRA core assessment. So this is
16 our overall universe for 2021 and 2022 and
17 the CPT codes that are tied to this.

18 As Aetna also pointed out, I don't
19 believe this is a true representation of
20 vaping specifically. It's hard to quantify
21 when there's many different methods to use
22 of tobacco, even in the form of using
23 marijuana, and if that is through vaping.
24 So I don't think this truly represents the
25 actual market in which -- or the population

1 in our membership, but this kind of gives
2 you the breakdown of these codes, and kind
3 of the high utilization of how providers are
4 billing to treat these diagnoses.

5 We did break it down a little bit
6 further. For under 18 for the use of
7 tobacco -- and again, using those same
8 codes. And while being newer to the market,
9 our numbers, I think are lower, as well as
10 kind of trying to quantify -- there were
11 multiple positions on the claim line to
12 really understand, is this their primary
13 diagnosis, or if they're just being treated
14 for this.

15 In addition, I do want to add in
16 reviewing and trying to form a true
17 representation of this population with zero
18 to three population that showed up on the
19 claim lines for secondhand smoke,
20 breastfeeding -- so this was kind of how we
21 quantified our population. And our current
22 approach right now is through our HRA, and
23 so there is the core assessment through the
24 screening.

25 We did implement this year the youth

1 HRA assessment, and so the screening
2 question is asked at the top, screening for
3 the nicotine and are discussed with member's
4 usage. If a member does desire, then we do
5 -- similar to all the other MCOs, we do have
6 case management that offers -- and we do
7 have partnerships, as well as with Quit Now
8 for the individualized coaching and smoking
9 cessation.

10 What our case management team has
11 found, is obviously some of the barriers,
12 especially with that youth HRA and for those
13 youth that may not want to disclose or a
14 parent is completing the assessment for that
15 youth. So we are truly able to connect to
16 those services and trying to take that into
17 account.

18 So currently, that has been our
19 approach and how we are screening for
20 tobacco use with our membership, and kind of
21 looking at where we are and have been for
22 the last year is evaluating additional
23 opportunities. So our approach is
24 assessing, partnering with Quit Now, with
25 case management, referring to community

1 resources. We also leave one-pagers,
2 leave-behinds at community events, provider
3 packets that kind of go over, again, the
4 consequences to vaping and quit smoking --
5 or quit smoking, and I'll show you the
6 flyers that are left behind at our community
7 events.

8 Over the course of the next year, we
9 are evaluating a few different opportunities
10 similar to some of the other MCOs. So
11 provider incentive smoking cessation
12 programs -- that is in evaluation right now
13 to implement within our market, as well as a
14 specific tool that assists youth to quit for
15 life. And it's technology-based, and then
16 the other one was an evidence-based
17 high-touch virtual care service, and there's
18 a kind of three-tier module depending on the
19 severity or the need. There's an immediate
20 financial incentive for both the youth and
21 the adult if they do participate. And
22 again, those are three different programs we
23 are looking at implementing.

24 Some of the outcome consideration --
25 I already discussed earlier when we were

1 evaluating kind of our data and our
2 encounters to our data, as well as our
3 claims, it's really hard to quantify this
4 data and become specific to the population.
5 So having to look at, not just youth vaping,
6 but looking at tobacco use. And so if we
7 remove or come hard on vaping, what is
8 another method that those youth might use?

9 And moving forward, these are the
10 leave-behinds or one-pagers. So it does
11 walk through kind of the effects. And
12 again, I think Anthem and Aetna both stated,
13 you know, they're based on our research, and
14 I think youth do believe that it is a safer
15 method to vape, and so giving some
16 additional education on this.

17 And so kind of the next point of
18 contact, and I think that was a question
19 that was also asked, how do you connect a
20 youth to these resources? And so we kind of
21 outlined the steps to get connected with
22 your PCP, calling member services to get
23 connected, and that's when that HRA would be
24 completed. And then this is the additional
25 quit smoking that kind of connects you to

1 the Quit Now program.

2 Any questions for me? I know many of
3 these programs --

4 MS. GRIGSBY: Any questions?

5 (No response.)

6 MS. GRIGSBY: So it looks like in
7 your slide, you talk about the resources
8 available for adults, but fewer resources
9 available for children. Are you also -- I
10 mean, it looked like that was certainly a
11 handout that was appropriate for
12 adolescents.

13 MS. KOENIG: Yes, and this is left
14 behind in the school settings. This is
15 one-pagers that are left behind at the
16 community events. Obviously, we do have the
17 youth HRA and we are meeting with the
18 parents.

19 Part of the challenges and barriers
20 that were pointed out is, you know, in that
21 assessment, is the youth going to be open to
22 disclosing their vaping, and just, you know,
23 trying to assess what may be the challenges
24 or barriers to get a true kind of -- Quit
25 Now is predominantly for 18 and older.

1 There is limited resources for the younger
2 population. Obviously, that is with the
3 guardianships' agreement, but in our
4 evaluation of opportunities, the second
5 bullet, population specific, this is a smart
6 technology tool that is specific to youth
7 that we're hoping to look to implement this
8 year.

9 MS. GRIGSBY: Okay. Good, thank you.

10 MS. KOENIG: You're welcome.

11 MS. GRIGSBY: Humana is ready to
12 present, I hope.

13 MS. MUELLER: I am; if I could just
14 get sharing, please.

15 MS. SHEETS: Okay. You should be
16 set.

17 MS. MUELLER: Okay, thank you. All
18 right. Okay, I'm Diana Mueller. I am
19 manager of Humana's health and wellness
20 coaching team. I was asked to come today
21 and talk a little bit about our tobacco and
22 vaping cessation health coaching program.
23 Health coaching can include quite a wide
24 variety of health wellness topics. And in
25 Kentucky, we do support tobacco vaping

1 cessation, as well as weight management for
2 youth ages 12 to 17.

3 Humana's health and wellness coaches
4 are highly skilled in many different
5 evidence-based behavior change theories,
6 models, and methods. We facilitate a
7 nonclinical and non-prescriptive coaching
8 program. This allows us to support behavior
9 change, meeting the member where they are
10 and flexing between different strategies
11 until we find what best supports each
12 member.

13 Health coaching creates a very
14 dynamic relationship between the member and
15 the coach that supports the creation of new
16 lifestyle habits and long-term behavior
17 change. We do gladly support members with
18 implementing providers-suggested action
19 steps, too; that's always welcome.

20 Health coaching recognizes that each
21 person has unique motivations, values, needs
22 skills, current behaviors and challenges, in
23 addition to varying levels of readiness to
24 change. And no two behavioral change paths
25 or cessation attempts will be the same.

1 Coaching incorporates all of the
2 items listed to support the member with
3 enhancing their abilities to enact change.
4 The coach is going to get to know the
5 member, asking about their unique
6 circumstances and their future visions, and
7 we help them to set their cessation goals,
8 create small action step plans, and help
9 them to stick to those plans.

10 All right. This is an overview of
11 our tobacco vaping cessation program for the
12 youth. Our program does include all forms
13 of tobacco products: Cigarettes, cigars,
14 vaping, spit dip chew, doesn't matter, we'll
15 work with them. Kentucky Medicaid members
16 ages 12 and up with any history of smoking
17 or nicotine use are eligible for
18 participation. The youth program includes
19 eight health coaching sessions meant to be
20 completed within a 7 to 12-month time frame,
21 so they're spaced roughly a month apart.
22 The program does support people in all
23 stages of change through to maintaining
24 complete cessation of tobacco use.

25 Enrollment in our program begins with

1 a phone call from the member or a care
2 manager referral. And program contact
3 information is on the Humana Healthy
4 Horizons Kentucky website. We do schedule
5 the first coaching session at that
6 enrollment phone call, and it's scheduled
7 with both the parent or guardian and the
8 child. That parent or guardian is required
9 on the first call in order to give verbal
10 consent, and then optional on remaining
11 calls. And we do also e-mail out an
12 enrollment packet to the parent or guardian
13 that includes the COPPA direct parent notice
14 and the coaching consent form, but these
15 don't need to be returned. So COPPA is
16 referring to the Children's Online Privacy
17 and Protection Act.

18 Completion of the first two coaching
19 sessions within 45 days of enrollment will
20 earn the member a \$25 e-gift card, and
21 completion of all eight sessions will earn
22 them another. And these e-gift cards are
23 rewarded through the Humana Healthy Horizons
24 mobile application.

25 We have had 304 enrollments in 2022,

1 and to our coaching program, with 66
2 completions of all eight coaching sessions.
3 The expected timeline is about 7 to 12
4 months, so those completions lag a little
5 bit behind the enrollments. In addition, as
6 of March 1st, we had -- still have 183
7 active participants engaged in the coaching
8 program.

9 All right. The next couple pages are
10 some flyers that we send out to program
11 participants upon request or as an
12 educational need arises during the coaching
13 conversations. This first one is our
14 general program flyer. It does contain our
15 phone number for the Kentucky program -- I
16 thought it contained the phone number for
17 our Kentucky program. And we do have a
18 dedicated line so that members can call in.
19 The information is on the website.

20 We have an example of a trifold with
21 some facts about vaping, and a youth and
22 tobacco information sheet, an example of one
23 of the items that we hand out during
24 coaching calls.

25 Okay. Any questions on our health

1 coaching program -- and then, we have a
2 couple other Humana associates who might
3 fill in some more information, too.

4 MS. GRIGSBY: Any questions?

5 MS. HARRISON: Thank you, Diana.
6 This is Samantha Harrison. I wanted to also
7 incorporate Megan Hofmann into our
8 conversation with the TAC regarding how,
9 much like the other MCOs, our care
10 management team works with membership to
11 refer. So, Megan, if you don't mind to open
12 your mic.

13 MS. HOFMANN: Yes, can you all hear
14 me -- good afternoon, everyone. Thanks for
15 having me on. Again, my name is Megan
16 Hofmann. I'm one of the managers with care
17 management at Humana Healthy Horizons in
18 Kentucky. Just to give a little bit more
19 info on how care management plays into how
20 closely we work with our wellness coaches.

21 So our HRAs, when they go out to all
22 the members or if any of our care management
23 staff is on the phone with a member, we're
24 going to try to get an updated HRA or health
25 risk assessment on file if not already. One

1 of the questions on that assessment does ask
2 if they're using any tobacco or any
3 tobacco-like products, so we can get some
4 more information. If the member states that
5 they are using tobacco, we will explore with
6 them the wellness coaching options. We
7 also, like I said, have members that maybe
8 were diagnosed with something else, and so
9 that's triggering an outreach from a care
10 manager or a care management referral. And
11 then when the care manager looks over that
12 health risk assessment before making the
13 call, they may see that the member checked
14 that they are using tobacco or they are
15 vaping and they would like help quitting.
16 And that triggers for us that we need to
17 have that conversation with them and try to
18 get them linked up with a wellness coach.

19 Also, for anything else, like I said
20 that members are going to be referred to
21 care management, we have care management
22 support assistants. They run our care
23 management inbound line, so members calling
24 wanting a care manager for any reason,
25 wanting more information, wanting to get set

1 up with a program, on each and every call,
2 our care management support assistants are
3 going to also go through all of the
4 value-added benefits that we offer for our
5 members. And part of that is going to be
6 Go365 and wellness coaching. So they're
7 going to be talking to them about Go365 and
8 their Go365 benefits, how they can get gift
9 cards. A lot of times, those conversations
10 will lead to tobacco cessation.

11 So these are just some different ways
12 that we can get the member talking about
13 things they may be interested in. We do
14 always let them know that the wellness
15 coaching, especially for tobacco cessation,
16 is completely voluntary. It's not going to
17 affect their benefits, so we do have a
18 pretty good outcome of members wanting to be
19 involved.

20 Once the member lets us know that
21 they are interested in learning more about
22 wellness coaching, that they want to be
23 matched up with a coach, it's a very easy
24 process for us. So at that point, all the
25 care manager -- or care management support

1 assistant has to do is we send an internal
2 secure e-mail to the wellness coaching
3 mailbox. We just include member name, ID
4 number, which wellness coaching program
5 they're interested in, and then the best
6 phone number, time of day, or day to reach
7 them. And at that point, a wellness coach
8 will get back to us very quickly; I would
9 say usually same day, let us know, "Hey, I
10 received your referral. I'm going to
11 outreach this member."

12 After that, when we do our follow-ups
13 with the members, we've heard great things
14 about how they love working with their
15 wellness coach, we can also follow back up
16 with that mailbox and find out who the
17 wellness coach is that is set up with our
18 member. The care managers can then
19 collaborate with them so that everyone's on
20 the same page and we're working together.
21 That's been working really well.

22 And then vice versa. If a member was
23 somehow, you know, set up or called the
24 wellness coaching line, they're set up with
25 a wellness coach, they're having some more

1 medical issues, maybe they're in a tobacco
2 cessation program, but they're telling the
3 wellness coach their main motivation for
4 quitting is because, you know, they've been
5 diagnosed with asthma or they've been
6 diagnosed with COPD, and for some reason we
7 haven't been able to reach them on the care
8 management side for that yet. Then the
9 wellness coach can send a secure internal
10 e-mail to our care management mailbox. And
11 we will have a care manager outreach that
12 member within a couple of business days and
13 see if we can enroll them in care management
14 and continue that collaboration process.

15 So that's just a little snippet of
16 how we're all working together and making
17 sure we are reaching all of these members,
18 looking at their total health needs, and
19 getting them in the correct program. Any
20 questions?

21 MS. GRIGSBY: Okay. Thank you.
22 Thank you, guys, all for your presentations
23 thus far. There is, as I said earlier,
24 there seems to be a lot of great work going
25 on out there.

1 Does anyone from PassPort have --

2 MS. BEAL: Yeah.

3 MS. GRIGSBY: -- a presentation?

4 MS. BEAL: I'm here. It's Jessica.

5 MS. GRIGSBY: Okay.

6 MS. BEAL: I'd like to be able to
7 share a screen, and I'd love permission not
8 to be on camera. Someone's still without
9 power.

10 MS. SHEETS: You should be able to
11 share your screen.

12 MS. BEAL: Thank you. Give me one
13 second because, without power, I am
14 operating in a unique location, making it a
15 little hard for me to -- I don't have
16 multiple screens today like I normally do,
17 so give me just a minute. Can you all see
18 my screen? If so, I'll go ahead and blow
19 this up.

20 MS. GRIGSBY: Yes.

21 MS. BEAL: Great. So I'm going to
22 keep this as short and sweet as I possibly
23 can. I think we've heard a lot about care
24 management programs and other things and
25 health management programs that we all seem

1 to have in common.

2 As a quick reminder, the original
3 question that we heard at the TAC was really
4 around the relationship between behavioral
5 health and nicotine use. That was what was
6 brought up at the last meeting, specifically
7 a belief that -- or at least somebody had
8 brought up the possibility that if we could
9 help adolescents stop using vape products in
10 particular, but I think we would all just
11 assume nicotine products in general, that we
12 might see behavioral health improve. This
13 was brought up as part of the continuum for
14 behavioral health needs.

15 So I just wanted to remind everyone
16 there's really just a correlation, not a
17 causation, related between nicotine use and
18 behavioral health. But we do know that
19 there's a likelihood that some of our youth
20 who begin using nicotine products may have a
21 behavioral health underlying diagnosis, but
22 that the -- kind of that cyclical process of
23 use, the constant cycle of use withdrawal,
24 use withdrawal, use withdrawal, can
25 definitely exasperate anxiety and depressive

1 symptoms in any population. So that was
2 part of the question; I wanted to make sure
3 we answered it.

4 Like the other MCOs, we know that
5 claims is not always the best way to look at
6 things, so I thought a point in time. This
7 is representing 12 months of claims with
8 full claims run out for those 12 months
9 based on date of service. Just looking at
10 our EPSDT members, age 10 to 19 and looking
11 at the diagnostic breakdown as a clinician
12 myself, the youngest person I was ever asked
13 to treat for cessation was six years old,
14 but when I looked at our data, I can tell
15 you that really we start to see actual
16 denominators that are greater than two or
17 three when we hit age 10, so that's why I
18 started at age 10. But you can see that, in
19 general, we're just not seeing a lot of
20 vaping-related disorder diagnoses coming
21 through, but we're definitely seeing a lot
22 of nicotine dependence, unspecified, etc.,
23 that may be including some of those vaping
24 issues, but it's just not coming through
25 real clearly in our data set. But you can

1 see we definitely have a lot of nicotine use
2 in our adolescents in the Commonwealth,
3 which we know. This isn't surprising.

4 So I was curious to see of all of
5 these claims how many of these were actually
6 a primary diagnosis, which might indicate
7 that this was a -- somebody who was actively
8 engaged in treatment by a provider related
9 to it, and you can see that that number
10 radically decreases; we're looking at around
11 44 members total in 12 months, half of whom
12 were 20 years old. So we don't -- we see a
13 lot of secondary diagnoses when we look at
14 our data for this population. We see a lot
15 of secondary diagnoses with a behavioral
16 health diagnosis first or substance use
17 disorder diagnosis first, but we don't often
18 see it in the primary spot, which tells us
19 we aren't seeing as much direct cessation
20 work, but I can appreciate that. Because
21 again, as somebody who worked in pediatrics
22 a long time myself, you know, this --
23 pediatricians, we see them do some coaching
24 around this, but they don't always
25 necessarily only bring a patient in for

1 coaching, right? It's part of the continuum
2 of care that they're offering during a
3 well-child visit or a sick visit, etc. So
4 it's not terribly surprising to me that
5 we're not seeing that.

6 I didn't put it in the slides, but I
7 was again, always curious about my data, and
8 it was nice to see that we get really great
9 coding from our pediatricians, too, related
10 to tobacco exposure, and that we're able to
11 kind of look at that if we want to for our
12 youngest members. Because I'm going to
13 assume that while I saw a couple of
14 zero-year-olds with a nicotine dependence
15 diagnosis that was probably a misnomer; it
16 might be more related to a parent. But when
17 I pulled for codes related to exposure, it
18 was pretty high, and I'm really appreciative
19 of providers kind of giving us that heads up
20 and letting us pull that into our
21 stratification when we're looking at
22 children's needs.

23 Again, we have our care management
24 process. We have a health management
25 process, as well. All of our care managers

1 are trained to address tobacco cessation and
2 nicotine cessation in all age members. We
3 try to have them set that as a goal if the
4 member wants to, but of course, we're always
5 member-centric. So if the member is not
6 interested in addressing cessation or harm
7 reduction, they are going to persistently
8 engage in motivational interviewing
9 throughout the course of their care
10 management process to try to move that
11 member into kind of more of an action stage
12 of change around nicotine use. We, of
13 course, refer to the Kentucky Quit Line, and
14 then we can also send teens to My Life, My
15 Quit, or sometimes Smoke Free Teen, which is
16 a great resource because there's a text
17 option there, as well.

18 Our CMs have a unique opportunity to
19 refer members that want additional support
20 around cessation innovation interventions to
21 our community health workers. And what
22 makes that extra special is not only are
23 they trained to address tobacco cessation
24 and nicotine cessation, but depending on the
25 location of the member, they can meet them

1 in the community, or they can meet them in
2 their home if they need a little bit of
3 extra help and support, which is really of
4 value for -- especially working with
5 caregiver and teens sometimes. So that's a
6 little added bonus that we have as an option
7 for some of our members again, depending on
8 their location and if we have one of our
9 community health workers in that area of the
10 state. So that's kind of the care
11 management process as a whole.

12 Our community engagement team has
13 health educators on it, and our community
14 engagement reps are also trained. We
15 partnered with Stanford's tobacco prevention
16 program, and we present those materials in
17 middle and high school some of which are
18 vape-specific. And we work also a little
19 bit with the local health departments, too,
20 to try to help kind of -- not all local
21 health departments have the bandwidth to
22 always do that for schools, and so we are
23 partnering with local health departments to
24 find out where they don't have as much
25 bandwidth and really directly offer to

1 schools the opportunity to do some of that
2 prevention work in the schools through
3 presentations, etc.

4 And then, like the other MCOs, we
5 have plenty of nicotine cessation materials.
6 We provide education at our one-stop health
7 centers. So any member that walks in can
8 get some education and actually has
9 manipulables and other things like sitting
10 on tables to learn more about nicotine
11 cessation, but also the damage that nicotine
12 can do. So pretty similar across the MCOs,
13 I think, in general. Any questions?

14 MS. GRIGSBY: Okay. Thank you. Any
15 questions for any of our MCO presenters --
16 thank you all so much for this very helpful
17 -- all of these helpful presentations.

18 MS. SMITH: Yeah. I agree. They
19 were great, thorough, and lots of good
20 information that I didn't know about.

21 MS. GRIGSBY: Thank you.

22 MS. SHEETS: I just wanted to say if
23 any of the MCOs have not sent in their
24 presentations if you'll send those to me,
25 and I can put my e-mail in the chat. It

1 just goes to me, if you have not already. I
2 will make sure I get those out to the TAC
3 members.

4 MS. GRIGSBY: Okay. Thank you all so
5 much. Kelli, can you get our agenda back
6 up, please?

7 MS. SHEETS: Yes, ma'am.

8 MS. GRIGSBY: Thank you.

9 MS. SHEETS: You also have a quorum,
10 so --

11 MS. GRIGSBY: Oh, okay. Okay, so I
12 guess if we have a quorum, let's go back and
13 look at -- we have approval of the minutes
14 from the January 11th meeting.

15 MS. SHEETS: Again, members just need
16 to turn your cameras on.

17 MS. SMITH: Should I motion for the
18 approval of the minutes?

19 MS. GRIGSBY: Yes, please. And then
20 we need a second. Am I allowed to second as
21 the chair?

22 MS. DIMAR: I'll second.

23 MS. GRIGSBY: Okay.

24 MS. DIMAR: After we have a motion.

25 MS. SMITH: Oh, I'm sorry; I thought

1 I did. I motion to approve the minutes from
2 January 11th.

3 MS. DIMAR: I second.

4 MS. GRIGSBY: Okay. And then all in
5 favor, say aye.

6 (Aye.)

7 MS. GRIGSBY: Any opposed?

8 (No response.)

9 MS. GRIGSBY: And any discussion of
10 the minutes?

11 (No response.)

12 MS. GRIGSBY: Okay. Thank you to all
13 the MCOs. Looking at the new business
14 again, I think we put this under new
15 business because -- I'm not sure why we put
16 it under new business because it looks like
17 we -- it's the same that we had under old
18 business. So skipping through new business
19 since we will not have those presentations
20 again in May, on to the general discussion
21 and future topic suggestions. Any
22 discussions among the members about topics
23 or requests for data that we need to make
24 for the May meeting?

25 (No response.)

1 MS. GRIGSBY: Are there any of these
2 topics that we feel like we need information
3 on from the MCOs or from DMS that we want to
4 discuss in May?

5 MS. SMITH: I'm going to ask a silly
6 question as someone who's rather new, I
7 mean, or hasn't ever been to an in-person
8 meeting, and only ever done these sorts of
9 virtual meetings. So what other types of
10 formats do we have other than having the
11 MCOs present something, like if we just want
12 to discuss as a group one of these topics?
13 I mean, I know that maybe we need data, or I
14 don't -- that's all that's ever really
15 happened in the meeting since I've been a
16 member.

17 MS. GRIGSBY: Mm-hmm.

18 MS. SMITH: And maybe that's what we
19 do --

20 MS. GRIGSBY: Mm-hmm.

21 MS. SMITH: -- but what other
22 formats, or is that typically what we like
23 to do, is just get them to give us updates
24 or thoughts or what each is doing for some
25 of these problems?

1 MS. GRIGSBY: I can tell you I go
2 back long enough that I was actually
3 involved in in-person meetings, and
4 sometimes we would invite specific content
5 experts to come and talk about certain
6 topics, particularly if there were topics
7 that may not be being addressed by the MCOs.

8 MS. SMITH: I assumed, yeah.

9 MS. GRIGSBY: Yeah. So again,
10 several of these topics I don't think the
11 MCOs will be doing anything about the
12 juvenile justice issues and I don't know if
13 that's something we want to visit or we want
14 to wait until after they've had a chance to
15 kind of address some of their issues. You
16 know, certainly bullying, I think, would be,
17 you know, something that we would get
18 information from, you know, schools about.
19 You know, I think of all of those topics
20 that I see, obesity would be the one that we
21 may be able to get program, you know,
22 programmatic information from the MCOs, but
23 perhaps we want, you know, a content expert
24 to talk about poverty and homelessness and,
25 you know, reviewing those statistics. But

1 really the presentations that I've seen in
2 the past, were either content experts or
3 reaching out to the MCOs or DMS about
4 programs that are in place --

5 MS. SMITH: To address them.

6 MS. GRIGSBY: -- to address some of
7 these issues.

8 MS. SMITH: Okay. Thank you. That
9 just -- that helps me.

10 MS. GRIGSBY: Okay.

11 MS. DIMAR: Yeah, I think it'd be
12 good to have maybe a content expert about
13 the poverty and homelessness situation to
14 learn more about that and if there's
15 anything we can do, and --

16 MS. SMITH: Yeah, that would be good.

17 MS. DIMAR: Yeah, that's kind of
18 always an urgent need.

19 MS. SMITH: To give -- maybe take a
20 break from the MCOs having to make
21 presentations, but also to, you know, so
22 that we can target areas of need from those
23 content experts on that topic.

24 MS. GRIGSBY: So, Alicia, are you
25 still with us?

1 MS. WHATLEY: Yeah, I'm here.

2 MS. GRIGSBY: Okay. Anyone from your
3 shop or you that could kind of give us some
4 information on this on a state level?

5 MS. WHATLEY: I can ask internally if
6 anybody feels that they would have kind of
7 the right expertise. When it comes to
8 homelessness, we certainly have been trying
9 to look into this issue, but I would
10 definitely not say we're the experts on it.

11 So there are a couple of other groups
12 that we work with closely on some issues
13 around housing, so I wonder if I could do a
14 little outreach to see if maybe they have
15 somebody that can come and present sort of a
16 broader look at the problem, and then,
17 obviously, specifically around children in
18 Kentucky, I'm assuming would be of most
19 interest to this group. If that sounds good
20 to you all, I'm happy to do some outreach
21 and see if I can find the right person just
22 based on some of the partners I know that we
23 work with.

24 MS. DIMAR: That sounds good.

25 MS. SMITH: That's be awesome.

1 MS. GRIGSBY: Yeah. That sounds
2 good, thank you. And then any -- so do you
3 think that's something that we could get
4 information on for the next meeting in May?

5 MS. WHATLEY: Yeah, I mean, that
6 date's already set, right? May 10th --

7 MS. GRIGSBY: May 10th.

8 MS. WHATLEY: -- is that what I'm
9 seeing?

10 MS. GRIGSBY: Yeah.

11 MS. WHATLEY: Yeah, with that, I
12 mean, it's still two months. I would assume
13 that we could probably get somebody there.
14 I think that's probably plenty of time. But
15 I can try to reach back out to you,
16 Dr. Grigsby, probably in the next couple of
17 weeks after I get an answer, and we can --

18 MS. GRIGSBY: Okay.

19 MS. WHATLEY: -- see for sure on
20 that.

21 MS. GRIGSBY: Okay.

22 MS. WHATLEY: Can you remind me --
23 when do we need to have the May agenda set?

24 MS. GRIGSBY: I believe it's supposed
25 to be set 30 days ahead of time; is that

1 correct, Kelli?

2 MS. SHEETS: Um --

3 MS. GRIGSBY: Wait, no. It's like a
4 week ahead of time.

5 MS. SHEETS: Yeah, I like to get them
6 ten days ahead of time, but a week is
7 acceptable.

8 MS. GRIGSBY: Okay.

9 MS. WHATLEY: Okay. Give me a little
10 time. Yeah, I'll definitely try to get an
11 answer in the next couple of weeks if
12 somebody would be available and willing to
13 kind of come and present to the group. But
14 I'll follow up with you if there's any
15 additional questions or other details for
16 that --

17 MS. GRIGSBY: Okay.

18 MS. WHATLEY: -- here in the next
19 couple of weeks. Yeah.

20 MS. GRIGSBY: Okay. Good. So it
21 sounds like, in terms of the next meeting,
22 we will not have an ask for MCO partners.
23 We're going to give you all a break for the
24 next meeting, but thank you for your
25 presentations today.

1 I don't think there are any
2 recommendations that we need to make from
3 the MAC since this is not a budgetary year
4 in terms of the funding for mental health
5 resources. If that's -- I mean, that was
6 the one thing that came to mind. Is there
7 anything in terms of recommendations to the
8 MAC that any of the other members
9 identified?

10 MS. SMITH: I can't think of
11 anything.

12 MS. GRIGSBY: Okay. So MAC meeting
13 representation, I believe, Kelli, do you
14 have the date of that next meeting -- I
15 believe these meetings are typically on a
16 Thursday.

17 MS. SHEETS: I had trouble getting
18 off mute. It is March 23rd.

19 MS. GRIGSBY: Okay.

20 MS. SHEETS: Which is a Thursday.

21 MS. GRIGSBY: Which is a Thursday,
22 which takes Dr. Smith and myself out of
23 being able to attend since we're both
24 involved --

25 MS. SHEETS: That is an issue.

1 MS. GRIGSBY: -- clinically those
2 days. Would any other member of the TAC
3 like to be our representative for the MAC
4 meeting?

5 MS. SMITH: Remind me what time they
6 are, Kelli.

7 MS. SHEETS: It begins at 10 a.m.

8 MS. SMITH: Yeah, I can't do that,
9 unfortunately.

10 MS. GRIGSBY: Okay. If any of the
11 other members look at your schedule and
12 realize that you have availability and are
13 willing to sit in on that meeting, please
14 reach out to me and let me know. Any other
15 comments or thoughts about -- do we all want
16 to stay on the line and just come up with
17 the -- or do we want to touch base maybe
18 later about the agenda for May? I guess we
19 have to wait and see if there's anyone that
20 can present, so perhaps we can touch base in
21 the next couple of weeks about the May
22 agenda.

23 MS. DIMAR: Okay.

24 MS. GRIGSBY: Okay. Any other
25 comments?

1 (No response.)

2 MS. GRIGSBY: Do I have a motion to
3 adjourn?

4 MS. SMITH: I'll motion to adjourn.

5 MS. GRIGSBY: A second?

6 MS. DIMAR: I'll second it.

7 MS. GRIGSBY: Okay. All in favor --
8 I've never heard anyone object to --

9 (Aye.)

10 MS. GRIGSBY: Aye? Yeah, I've never
11 heard anyone object to adjourning a meeting.
12 So thank you all for your time today. Thank
13 you, especially to DMS and the MCOs for your
14 excellent presentations. I learned a lot
15 today. I learned there's a lot of good work
16 going on out there around vaping and smoking
17 cessation and tobacco use and cannabis use,
18 so thank you all for all of your good work.
19 Kelli, thank you for taking care of the
20 group.

21 MS. SHEETS: Absolutely. Happy to do
22 it.

23 MS. GRIGSBY: Will you be with us in
24 May or will Erin be back?

25 MS. SHEETS: Erin will probably be

1 back, but I might be with you, as well.

2 MS. GRIGSBY: Okay.

3 MS. SHEETS: We haven't quite worked
4 out the logistics of who's going do what
5 once Erin gets back, but I'll probably be
6 on, I just may not be your host.

7 MS. GRIGSBY: Okay. Well, thank you,
8 again. And Alicia, if you can just e-mail
9 the crew when you get some information, and
10 then maybe we can work on the agenda for May
11 and share that with Kelli. Okay?

12 MS. WHATLEY: Sounds great, thanks.

13 MS. GRIGSBY: Thanks, guys. Have a
14 good rest of your day.

15

16 (Meeting adjourned at 3:30 p.m.)

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CERTIFICATE

I, Tiffany Felts, CVR, Certified Verbatim Reporter and Registered Professional Reporter, do hereby certify that the foregoing typewritten pages are a true and accurate transcript of the proceedings to the best of my ability.

I further certify that I am not employed by, related to, nor of counsel for any of the parties herein, nor otherwise interested in the outcome of this action.

Dated this 2nd day of April, 2023.

Tiffany Felts, CVR
Tiffany Felts, CVR