



CABINET FOR HEALTH AND FAMILY SERVICES
DEPARTMENT FOR MEDICAID SERVICES

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PROVIDER LETTER

***** CORRECTED VERSION *****

TO: Community Mental Health Centers (PT 30 / PL #A-132)
Certified Community Behavioral Health Centers (PT 16 / PL #A-13)

FROM: Dr. Leslie Hoffmann, Deputy Commissioner 
Department for Medicaid Services

DATE: January 7, 2026 (originally dated December 22, 2025)

RE: KY-Moms MATR (Pregnancy and Postpartum prevention education for persons at risk of substance use/misuse and case management services for pregnant and postpartum persons with a substance use disorder) guidance.

All KY-Moms MATR client services (prevention education delivery and case management services) are to be provided to pregnant and postpartum persons up to 12 months postpartum.

KY-Moms MATR prevention education services are for pregnant or postpartum persons who qualify based upon specific criteria. Relatives raising babies under a year old do not qualify for KY-Moms MATR prevention education services.

KY-Moms MATR case management requires a diagnosis of mild, moderate, or severe substance use disorder (SUD) and a pregnancy or postpartum diagnosis code.

KY-Moms team members can be hired with a bachelor's degree or greater in any subject, for both prevention and case management staff positions. To qualify for Medicaid reimbursement for services delivered, they must have a billing supervisor and use a modifier when submitting claims. See chart below.

- KY-Moms prevention specialists and case managers can begin billing from the date of hire. A Certified Prevention Specialist (CPS) or certification is not required to begin offering Medicaid billable prevention services to clients.
- Prevention Specialists have 3 years to complete certification from the date of hire, and case managers have 6 months to complete certification from the date of initial service delivery. A staff member can be actively seeking certification and still be able to seek Medicaid reimbursement for services rendered.

- KY-Moms MATR staff who are not independently licensed and who are not behavioral health practitioners under supervision must receive clinical and billing supervision from an independently licensed behavioral health practitioner who has completed the required supervisor training. Supervision is required whenever these staff provide Medicaid-reimbursable services.
- For all KY-Moms services reimbursed by Medicaid or a Managed Care Organization (MCO), a designated billing supervisor and appropriate billing modifier are required when submitting claims for reimbursement.

KY-Moms MATR case management service units are reimbursed per 15-minute increment, with only 1 face-to-face contact required to initiate the billing. KY-Moms case management does not have event/monthly billing. This service is not billed the same as targeted case management and has different program, staff, and client requirements.

KY-Moms MATR prevention education is billed using a per-event code. Universal Prevention is a maximum of 2 hours of services rendered per pregnancy, selective is a maximum of 17 hours of services rendered per lifetime, and indicated is a maximum of 25 hours of services rendered per lifetime. Reimbursement for prevention education delivery is conducted every time a prevention education service is delivered, if it does not exceed the maximum allotted amount of time, as indicated by the prevention level the client receives.

A KY-Moms case manager can provide prevention education to qualifying clients in accordance with any additional Department for Behavioral Health, Developmental and Intellectual Disabilities (DBHDID) prevention training requirements.

A KY-Moms prevention specialist can provide case management services to qualifying clients in accordance with any additional DBHDID case management training requirements.

A KY-Moms Case management client cannot receive a reimbursable prevention education service. This is due to the client not meeting qualifications for prevention services.

Indicated Prevention clients do not qualify for case management services because they do not have a SUD. An indicated prevention education client must be referred for a SUD assessment.

Community education, outreach, and provider trainings are **NOT** Medicaid Reimbursable.

Code	Service Description	Modifier
H0006	Pregnant and Postpartum Case management	UD (Bachelors Level Case managers-used by KY Moms only)
H0024	SUD Prevention for Pregnant and Postpartum under 2 hours	HM (Bachelors level Prevention Specialists-used by KY Moms only)
H0025	SUD Prevention for Pregnant and Postpartum over 2 hours	HM (Bachelors level Prevention Specialists-used by KY Moms only)

Thank you for your understanding and cooperation. If you have any questions, please contact Katie Stratton, KY-Moms Maternal Assistance Towards Recovery Program Administrator, katie.stratton@ky.gov or dms.issues@ky.gov.