







MCO COVID 19 Vaccination Member and Provider Incentives
Updated October 2022

 Aetna Better Health [®] of Kentucky	 Anthem BlueCross BlueShield Medicaid	 Humana Healthy Horizons™ in Kentucky	 PASSPORT HEALTH PLAN BY MOLINA HEALTHCARE	 United Healthcare Community Plan	 WellCare [®] Beyond Healthcare. A Better You.
<p>Member incentive: \$100 in gift cards or a \$25 gift card for members ages 5-15</p> <p>Eligibility: Vaccinated members receive incentive (gift card amount varies by age). Members 16+ may receive gift card for getting booster if they did not receive initial incentive in 2021.</p> <p>How to claim gift card: No action required by member. Aetna will automatically issue the gift card.</p> <p>Provider incentive: \$50 for value-based providers per vaccination for members on their panel</p> <p>Additional offerings: Free transportation to vaccine appointments.</p> <p>Free at home COVID-19 test kits.</p> <p>Assistance for Community Based Organizations and Providers with coordinating vaccination clinics. All incentives offered through December 31, 2022.</p>	<p>Member incentive: \$100 gift card to Walmart, Amazon and from a variety of retailers and restaurants</p> <p>Eligibility: fully COVID-19 vaccinated members ages 6 months and up.</p> <p>How to claim gift card: Members can self-service online at anthem.com/kymedicaid or call 888-757-9375</p> <p>Provider incentive: Participating Kentucky primary care providers with an Anthem Medicaid panel will be paid \$50 for every member age 6 months and up vaccinated on or before December 31, 2022.</p> <p>Additional offerings: Transportation for COVID vaccine appointments</p> <p>14 free home delivered meals approved by a Case Manager who have been released from the hospital after a COVID-19 diagnosis.</p> <p>All incentives offered through December 31, 2022.</p>	<p>Member incentive: \$40 gift card to variety of retailers & restaurants</p> <p>Eligibility: members fully vaccinated for COVID-19</p> <p>How to claim gift card: Once a year, with picture of completed COVID vaccine card in Go365 wellness portal. Rewards info: https://www.humana.com/medicaid/kentucky-medicaid/benefits/go365</p> <p>2022 Gift Card Options</p> <p>Examples: Walmart, CVS, Kohl's, Gap Brand, Buy Buy Baby, Baby Depot at Burlington, Carter's, TJ Maxx, Marshalls, HomeGoods, Google Play, Apple, Nintendo, PlayStation, Uber, Applebee's, Chili's, Panera, Chipotle, Starbucks, IHOP, Barnes & Nobel, Darden Restaurant, Cinemark, & Regal Theatre.</p> <p>Post Discharge Meals 10 home-delivered meals following discharge from an inpatient stay related to COVID diagnosis</p>	<p>Member incentive: \$100 gift card to Wal-Mart, Amazon, Kroger, Target, Dollar General or CVS, or \$25 gift card to same locations</p> <p>Eligibility: \$100 gift card for members 18+ (or \$25 gift card for members under 17) who have completed their COVID vaccine series after January 1, 2022, including their booster shot.* (if gift card wasn't previously requested)</p> <p>*For those eligible to receive the booster as defined by the CDC. Incentives must be requested within 90 days of having received the last COVID vaccine shot or booster, if applicable.</p> <p>How to claim gift card:</p> <p>Step 1: Get the COVID-19 vaccine.</p> <p>Step 2: Upload proof of vaccination to mobile app, My Molina, fax to 1-800-983-9160, or call 1-833-986-0072. Specify gift card of choice.</p> <p>Incentives offered through December 31, 2022.</p>	<p>Member incentive: \$100 Gift Card to Walmart or CVS</p> <p>Eligibility: members ages 6 months and up who are fully vaccinated July 1, 2021 or after</p> <p>How to claim gift card: Call Member Rewards at 1-800-870-5574, TTY 711, 7am to 7pm CST Monday to Friday. This opportunity is valid until December 31, 2022</p>	<p>Member incentive: \$100 Walmart gift card.</p> <p>Eligibility: Medicaid members—ages 5 and up—who are fully vaccinated after July 1, 2021, or members who received a booster and had not previously redeemed a COVID gift card</p> <p>How to claim gift card: COVID vaccine incentive cards can be redeemed at: https://wellcarerewards.inspireandperform.com/. If unable to submit online, call 1-877-389-9457 (TTY 711).</p> <p>Additional offering: 10 meals provided to member after a COVID related hospital stay</p> <p>Provider Incentive: \$40 incentive for the first "dose" between 1-1-22 through 9-30-22.</p> <p>All incentives offered through December 31, 2022.</p>